



Kory Glover

I am a professional freelance writer, journalist, and copywriter. I am a self-starter, task oriented individual, highly motivated, productive and a strong contributor. I have previously worked in Dundas County, demonstrating my creative writing skills as a journalist and columnist for the local community papers. I have also managed to organize and complete several freelance writing jobs on a monthly basis. Recently, I've made the switch to a copywriting and content writing career, previously completing a contract with Invest Ottawa and employment with startup company, Autoly Inc.



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[Copywriting/Content Writing Experience](#)

March 2021–June 2022

Social Media Coordinator • Full-Time • Autoly Inc.

Autoly acts as the next level of car maintenance apps, providing tools and resources to help users understand their vehicles better.

- Coordinating content on all social media platforms (Facebook, Instagram, Twitter and LinkedIn).
- Writing content for all social media platforms and original content for each individual platform.
- Scheduling posts via Hootsuite.

January 2021–June 2022

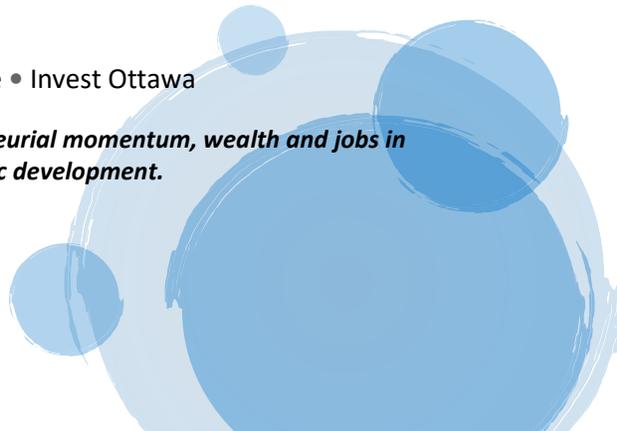
Content Writer • Full-Time • Autoly Inc.

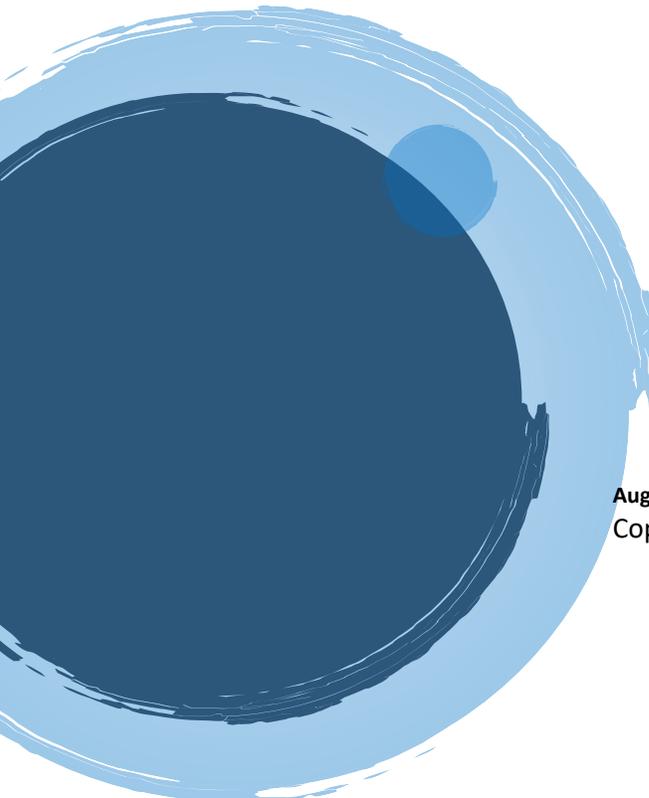
- Write compelling copy for various aspects of the business including: websites, blogs, emails, landing pages, social media posts, news articles, and much more.
- Create compelling ads and emails that encourage conversion, sign up, and retention.
- Proofread, edit, and optimize copy for digital.

August 2020–December 2020

Project Lead • Contract Full-Time • Invest Ottawa

Invest Ottawa increases entrepreneurial momentum, wealth and jobs in Ottawa, Canada, through economic development.





- Coordinating a team of a copywriter, graphic designer, digital marketer, UI/UX designer and web designer to complete business goals for a variety of clients.
- Scheduling and facilitating weekly meetings with clients.
- Sending deliverables to the client at the end of our work period.
- Weekly one-on-one calls with team members to check in on work progress, workload, and mental health.

August 2020–December 2020

Copywriter • Contract Full-Time • Invest Ottawa

- Writing clear marketing copy to promote small businesses' products/services.
- Researching industry-related topics (combining online sources, interviews, and studies).
- Conducting simple keyword research and use SEO guidelines to increase web traffic.
- Updating website content as needed.

Freelance Experience

March 2020–Present

Contributing Writer • Freelance • WhatCulture

WhatCulture takes what you love to read about, housing it into just one website of friendly, easy to read articles and features, giveaways, and competitions.

- Writing intriguing content about different aspects of popular culture including comic books, television, and movies.
- Proofreading each article before publication.
- Pitching several article ideas to the community manager on a weekly basis.

July 2021–May 2022

Film Columnist • Freelance • Faces Magazine

- Reviewing and deconstructing popular theatrical and streaming releases.
- Write articles promoting content on Netflix.
- Proofreading each article before publication.

November 2019–May 2022

Writer • Freelance • FACES Magazine

Faces Magazine is Ottawa's Premier Monthly Publication - spotlighting the people, places and events that define the city.

- Providing intriguing content pertaining to the beauty and entertainment of the City of Ottawa.
- Providing several story ideas on a monthly basis.





February 2020–March 2021

Contributing Writer • Freelance • Game Rant

Game Rant is an online magazine-style website, sating the latest video game news, reviews, trailers and more.

- Writing intriguing content about different popular franchises aimed towards the online gaming community.
- Formatting each article to fit Game Rant's style on Wordpress.
- Formatting images for each article.
- Pitching several article ideas to the community manager on a weekly basis.

January 2016–November 2017

Verified Creator • Freelance • Movie Pilot

Online magazine website that published entertainment content based on popular trends in popular culture, whether that be movies, television, literature or video games. The website was taken down due to insufficient audiences in November 2017.

- Wrote and created online content based on popular trends in popular culture and entertainment including movies, television, and video games.
- Wrote over 180 articles for publication, accumulating over one million views in total.
- Managed to send in an average of 10 articles a week for publication review.
- Managed my own Facebook page, sharing published articles, other news articles and other frequent posts from memes and photos to videos. Garnered approximately 800 followers in the span of four months. The page has been since deleted due to Movie Pilot's shutdown.

Journalism Experience

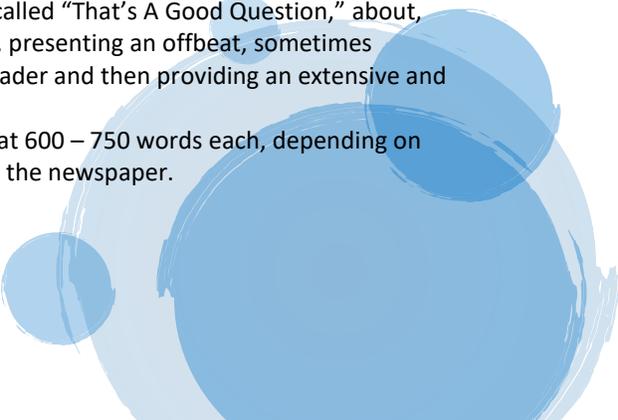
May 2019–November 2019

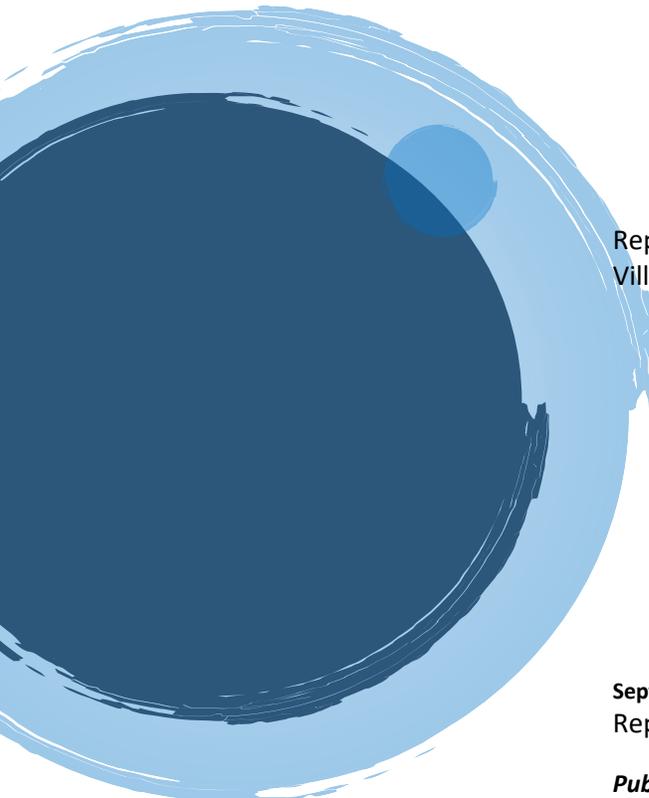
Columnist • Full-Time • The Chesterville Record/Russell Villager

Publication that covers Stormont, Dundas, and Glengarry Counties, as well as Russell Township and other surrounding areas.

- Wrote a bi-weekly column called "That's A Good Question," about, through extensive research, presenting an offbeat, sometimes comedic, question to the reader and then providing an extensive and intriguing answer.
- Columns usually clocked in at 600 – 750 words each, depending on the space made available in the newspaper.

September 2018–November 2019





Reporter/Photographer • Full-Time • The Chesterville Record/Russell Villager

- Provided visual and written content on a weekly basis.
- Provided tasteful and professional photographs pertaining to written content, as well as any other content that required visual mediums.
- Contributed to bi-annual supplements via written and visual content.
- Proofread pages before print.
- Frequently chased and provided quick stories in conflict of deadlines due to low content for the paper.
- Oversaw the Chesterville Record and Russell Villager's Facebook page, posting multiple engaging posts. Managed to raise the Chesterville Record's follows by nearly 6 per cent.

September 2018–November 2019

Reporter/Photographer • Full-Time • Eastern Ontario AgriNews

Publication that serves the agricultural community in Eastern Ontario and areas of Western Quebec.

- Provided visual and written content on a monthly basis.
- Provided professional photographs pertaining to written content, as well as any other content that required visual mediums.
- Researched different aspects of the agricultural industry including certain procedures, ideas, lingo, and different types of farming.
- Frequently chased and provided quick stories in conflict of deadlines due to low content for the paper.
- Often attended and covered numerous conferences, presentations, and events.

March 2018–September 2018

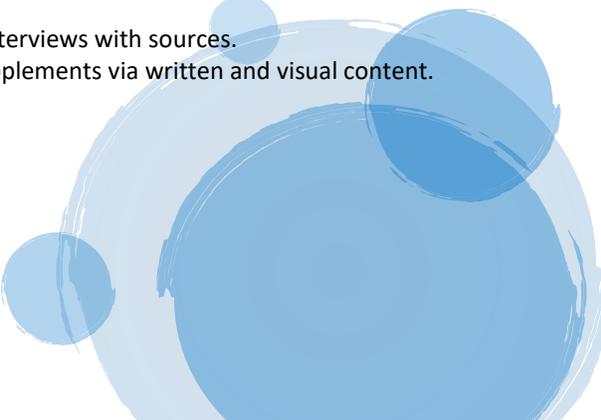
Reporter/Photographer • Part-Time • Winchester Press

Winchester's longest-serving business. Covering news, events, sports and the people that make our community great since 1888. As of Jan. 1, 2020, The Winchester Press has stopped publication and closed its doors.

- Created a network of connections throughout the region of Dundas County and Osgoode Ward including North Dundas Mayor Tony Fraser, Osgoode Ward councillor George Darouze and Ottawa Mayor Jim Watson.
- Covered and wrote quality articles pertaining to events and news surrounding the North Dundas and South Dundas areas and parts of Ottawa.
- Managed and conducted interviews with sources.
- Contributed to monthly supplements via written and visual content.

Education

**Algonquin College, Journalism
April 2018**



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- Maintained a 3.6 GPA average. Was honoured with the Dean's Honour Roll. Currently holding the record for most stories written for the Algonquin Times newspaper within the span of a semester. Became highly proficient with Adobe InDesign, Photoshop and Premiere Pro.

Algonquin College, Game Development

April 2013

- Completed three years of the video game development program at Algonquin College. Learned basic HTML skills. Learned new skills pertaining to Microsoft Word, Powerpoint and Photoshop.

Skills

- Proofreading
- Content Writing
- Social Media Coordinating
- Research
- Photography
- Wordpress
- Blogging
- Conducting interviews
- Creative Writing
- Adobe (ie. Premiere Pro, InDesign, Photoshop)

Awards

- Currently holds the record for most stories written and published in the span of a semester for the Algonquin Times.
- Placed on the Dean's Honours List for outstanding academic achievement in Journalism.
- Graduated top of the class in online program, MoviepilotU, for high volume of quality articles.
- Won first place in clay sculpting contest in high school.
- Won first place in a school board wide poetry writing contest back in elementary school
- Short story submission featured in *Voyages Through Time* magazine in 2020.

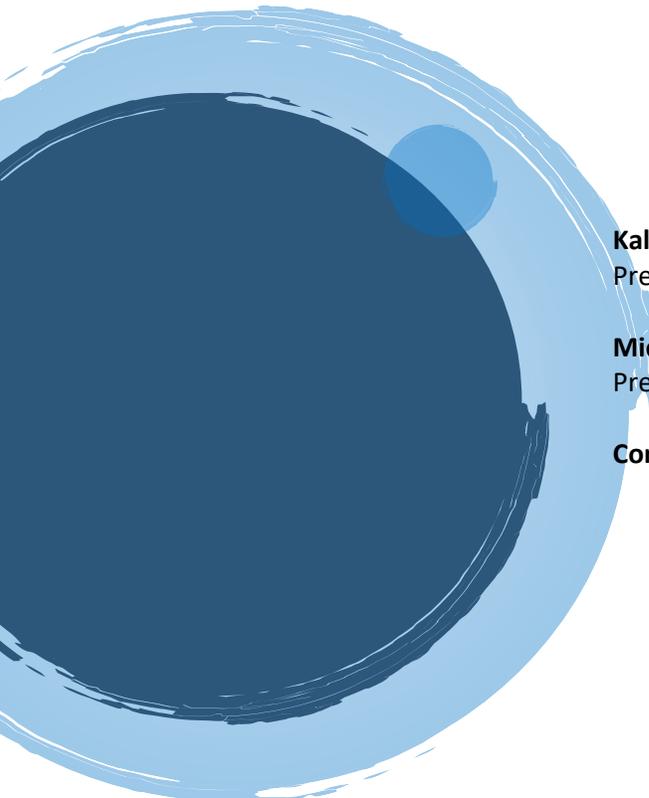
References

Jasmine Vary

Previous supervisor, Invest Ottawa

"I worked with Kory from August 2020 until December 2020. Within a short amount of time, Kory has exceeded expectations as both a copywriter and a project leader. Kory is excellent at creating copy directed towards a target audience and constantly helped his team to the best of his ability. He created and edited numerous about pages, blog posts, and more. I would happily recommend Kory for your copywriting needs."





Kalynn Sawyer Helmer

Previous editor, Eastern Ontario AgriNews and The Chesterville Record

Michelle O'Donohue

Previous editor, The Chesterville Record

Contact information made available upon request

