

# Samantha Buttigieg

Copywriter,  
Journalist &  
Marketeer

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## Experience

COPYWRITING

SHORT COPY

LONG COPY

PROOFREADING

COPY-EDITING

SOCIAL MEDIA

HOOTSUITE

SEO

CONTENT MARKETING

EMAIL MARKETING

ATTENTION TO DETAIL

UX

ABILITY TO ADAPT

CONTENT MANAGEMENT

CMS

WORDPRESS

MOVIO

BASIC HTML

ADOBE CREATE SUITE

GOOGLE WORKSPACE

MICROSOFT OFFICE SUITE

PRINT MARKETING

PROJECT MANAGEMENT

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Tweet me: @Sammyfb | LinkedIn: [linkedin.com/in/sfbuttigieg](https://www.linkedin.com/in/sfbuttigieg)  
Portfolio: [sammyfb.com](https://sammyfb.com)

You're likely to find me buried in a good book, or travelling the world while trying to take on that same world, one word at a time.

I know with the right company I can bring my array of skills and creativity to the table and together we can build something special.

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**Picturehouse Cinemas // Marketing & Sponsorship Executive**  
OCT 2019 - PRESENT, HEAD OFFICE, LONDON [B2B & B2C]

Content management • Bespoke CMS • Picturehouse Website • Website development • UX • Copywriting • Proofreading • SEO • Film marketing • Newsletters • Communicating with film distributors • Developing/ maintaining relationships with national partners & brands • Project management • Social media

**Source Lifestyle // Copywriter**

FEB 2019 - PRESENT, REMOTE

Product descriptions • Newsletters • Writing blogs • Updating website copy • WordPress

**Picturehouse Cinemas // Marketing Freelancer**

MAR 2019 - OCT 2019, HEAD OFFICE, LONDON

Website testing • Website launch • Content management • Proofreading • Copywriting • Content transfer • UX

**Picturehouse Cinemas // Marketing Manager**

APR 2013 - MAR 2019, STRATFORD PICTUREHOUSE, LONDON

Film marketing • Copywriting • Copy-editing • Proofreading • Writing for the Picturehouse Blog

**SCI-FI-LONDON ('SFL') // Anime Section Editor**

NOV 2012 - JUL 2015, REMOTE | VOLUNTARY

Anime reviews • Covered anime-related events

**Love Through Design ('LTD') // Clooci / PR & Marketing Strategist / Copywriter**

APR 2012 - JUL 2012, LONDON | INTERNSHIP

Writing articles • Covering art-related events • Proofreading • Copy-editing • Newsletters • Social media

**Black Tomato ('BT') // Copywriter & Marketing Assistant**

MAY 2010 - AUG 2010, LONDON | INTERNSHIP

Writing copy for BT's blog • Newsletters • Social media • Content Management • WordPress.

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## Other Experience

I also enjoy volunteering at festivals including Japan Matsuri, Hyper Japan and MCM Comic-Con.

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**Picturehouse Cinemas // Front Of House Assistant**  
OCT 2008 - NOV 2017, STRATFORD PICTUREHOUSE, LONDON

Offering a personalised and attentive experience to customers.

**Picturehouse Cinemas // Kids' Club Supervisor**  
NOV 2008 - OCT 2010, STRATFORD PICTUREHOUSE, LONDON

Promoting, organising and hosting Kids' Club parties and events.

**Stream UK // Encoding Engineer & Tester [placement year]**  
OCT 2006 - SEP 2007, LONDON

Website testing • Encoding and subbing footage • Quality control

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## Education

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**Brunel University // BSc (Hons) Multimedia Technology & Design, with Professional Development [2:1]**  
SEP 2004 - JUL 2008, LONDON

**St Angela's & St Bonaventure's Sixth Form // A-Levels**  
SEP 2002 - JUL 2004, LONDON

Media Studies [B], Product Design with Graphics [C], Computing [C], General Studies [C]

**St Angela's Ursuline Convent School // 9 GCSE's [A-C] & GNVQ Part 1 Business Studies [Distinction]**  
SEP 1997 - JUL 2002, LONDON

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## Awards & Achievements

During my time with Picturehouse Cinemas, I received recognition for my work. I was awarded the following awards:

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**Picturehouse Cinemas // Best Use Of Web2Print Award**  
JAN 2019 | MARKETING MANAGER

Received for marketing materials produced using in-house bespoke software.

**Picturehouse Cinemas // Best Movio Marketing Award**  
SEP 2015 | MARKETING MANAGER

Received for newsletter campaigns produced. Acknowledging newsletter copy, attention to detail and production.

References available on request