

# ELEANNA EIMER

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## EDUCATION

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**Northwestern University** - Evanston, IL **June 2022**

*Medill School of Journalism, Media, Integrated Marketing Communications*

Bachelor of Science in *Journalism*

Minors in *Legal Studies* and *Business Institutions*, Certificate in *Integrated Marketing Communications*

GPA: 3.83/4.0 (Dean's List)

- Relevant coursework: Macroeconomics, Statistics, Calculus, Reporting and Writing, Writing and Speaking in Business

**The London School of Economics and Political Science** - London, England **June 2019 - July 2019**

- Relevant Coursework: Microeconomics

## RELEVANT EXPERIENCE

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**Medill Investigative Lab** - Evanston, IL **June 2020 - present**

*Investigative Reporting Intern*

- Wrote 3 profiles for "51 lost lives: A portrait of the pandemic's tragic toll in America's nursing homes," a project published in The Washington Post
- Conducted research for Pulitzer Prize-winning Investigative Journalist Debbie Cenziper

**North by Northwestern** - Evanston, IL **September 2018 - present**

*Writer/Editor*

- Pitch and write politically-based stories for both print and digital campus publication
- Created the "Political Profiles" section (dedicated to highlighting political clubs on campus)
- Edit stories to ensure controversial topics are covered appropriately

**Chicago's Best (WGN food critic TV show)** - Chicago, IL **July 2019 - September 2019**

*Media Intern*

- Managed social media pages (wrote and scheduled posts for Instagram, Facebook, Twitter, Youtube and the Chicago's Best website, utilized tracking databases to study which posts were most successful)
- Researched and pitched restaurants for potential episodes to producer
- Assisted on shoots (set up lights and microphones)

**EimerStahl** - Chicago, IL **July 2018 - September 2018**

*Law Intern*

- Reviewed commercial litigation documents
- Transcribed court hearings and organized trial materials
- Read and summarized pro bono cases regarding wrongful convictions

## LEADERSHIP EXPERIENCE AND ACTIVITIES

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**Chicago Youth Mentorship Program** - Evanston, IL **September 2020 - present**

*Co-Founder*

- Founded program for Chicago Public School students in response to low engagement in e-learning
- Communicate weekly with teachers and school guidance counselors to tailor tutoring sessions to help students reach academic checkpoints to avoid required enrollment in summer school
- Recruited 60+ Northwestern student volunteers

**Kappa Alpha Theta** - Evanston, IL **September 2019 - present**

*HR Director/ Recruitment Chair*

- Created anonymous feedback form for members to submit questions/comments/complaints
- Led Member Development Committee, called in members to discuss violations of sorority rules
- Organized the entire week of recruitment alongside the President

## ADDITIONAL INFORMATION

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SKILLS: InDesign, Microsoft, video editing, audio editing

INTERESTS: trying new restaurants, driving, Hebrew, House Hunters International

CLUB MEMBERSHIPS: Northwestern Club Lacrosse (events organizer), Deportation Clinic, Jewish Greek Life Ambassador for Hillel, Women in Business, Women in Law