



Colby Marshall

Professional Summary

PROFILE: Creative sports enthusiast with aspirations to work in sports media. Very experienced in writing, podcasting, video and audio editing, being on-camera and promoting content on social media. Passionate and determined to be successful.

Work History

One37pm - Podcast Host and Sports Writer

New York, New York

06/2021 - 02/2022

- Discussed NBA league trends, history, game recaps and rumours as lead host on 7:31 AM podcast show.
- Created a content strategy to help us average 1,000 listeners per episode.
- Planned six posts per day in fast paced environment for One37pm's IG page.
- Contributed several NBA articles to company's website.

RugbyWrapUp - Content Creator

New York, New York

03/2020 - Current

- Ideator of "Marshall Law" YouTube series that averaged 2.5k likes per video.

CoverTheSpread365 - Sports Writer

N/A, N/A

06/2017 - 07/2018

- Contributed 28 NBA game preview articles to company's website.
- Studied game trends, statistics and prior matchups to establish ideal betting strategies that sports bettors should take.

CVS Pharmacy - Sales Associate

New Rochelle , NY

03/2019 - 05/2020

- Increased Care-pass rewards program sign-ups to 10 more per week.
- Helped establish #1 ranking in district for getting Care-pass rewards sign-ups from customers.
- October 2019 Employee of the Month.

Equinox - Personal Trainer

Summit, New Jersey

05/2022 - Current

- 2-time Summit Floor Trainer of Month
- Has sold training programs to five members.

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Links

- <https://www.colbymarshallsportsmedia.com>

Skills

- Organization
- Social Media strategy
- Writing
- Interpersonal Communication
- Managing teams
- Video & Audio editing
- Content Creation / Brainstorming
- Sports Knowledge

Education

05/2020

Iona College

New Rochelle, NY

Master of Arts: Sports Communications and Media

GPA: 3.75, Dean's List: Spring 2018, Fall 2018, Fall 2019

05/2018

Iona College

New Rochelle, NY

Bachelor of Arts: Journalism