

Sarah Yule

Address:
264 Tamworth Road
Newcastle Upon Tyne, UK
NE4 5AP
07769297284
sarah@fairygoodcopy.info

EDUCATION

University of St Andrews, Scotland.— *MA (hons) in Spanish with Integrated Year Abroad.*

2014-2019.

Jordanhill Secondary School, Glasgow, Scotland.

2008-2014.

EXPERIENCE

Freelance Writer- Self-employed

Currently working as a freelance blogger for the SEO company The HOTH.

Teleperformance Portugal, Lisbon- *English Service Desk Agent For UK Market*

27th of January- 30th of June 2020

I worked for Foot Locker and the UK Market in Lisbon.

British Council, Galicia- *English Language Assistant*

October 1st- December 1st 2019

I worked as an English Language Assistant in Ferrol, Galicia for two months.

SKILLS

I will create magical content that will charm your reader, (for examples, see my writing portfolio www.fairygoodcopy.com) Moreover, I have acquired hands-on experience with customer service and community management as part of a sales team at FootLocker.

Furthermore, I have experience working in teams of people in different working environments and organising daily tasks and deadlines.

I am enthusiastic about copywriting and the power of storytelling and representing different voices and perspectives.

LANGUAGES

English (Fluent)

Spanish (Fluent)

French (Intermediate)

Portuguese (Intermediate)

ISSOS (International Summer School of Scotland), St Andrews, Scotland.
— *Camp Counsellor*

June 26th- August 17th 2018

I was head of pastoral care for the students of a summer school in Scotland.

British Council, Madrid — *English Language Assistant*

October 2016- June 2017

I worked as an English Language Assistant in Madrid for nine months.

VOLUNTARY ROLES

Race2Budapest— *Charity Hitchhike*

January 2016

I was part of a team of three who took part in a charity hitchhike from Glasgow to Budapest. The team was part of the Race2Budapest campaign to raise money for charity. The campaign raised over £31, 000 for charity.

RAG Week St Andrews- *RAG Week Volunteer Coordinator*

October 2014- April 2015

I was the RAG Week Volunteer Coordinator for RAG Week St Andrews which was a week dedicated to raising money for charity. I was in charge of recruitment and managed 200 volunteers during the week.

Dementia Friendly Vintage Fashion Show- *Volunteer Organiser*

May 2018 and May 2019

I volunteered for a student run vintage fashion show to raise awareness for Dementia. The aim of the event was to bring students and the local community of elderly people together.

CheckPoint Mental Health Charity- *Guest Writer*

August 2020

I have started writing guest articles for CheckPoint, a charity which aims to support

the gaming community and beat the stigma about games and mental health issues.

REFERENCES

Freddie Kennedy, ISSOS. Email: freddiekennedy@issos.com.

Jen Munro, Founding & Managing Director at ISSOS. Email: jenmunro@issos.com.

Teresa Olarte Gonzalez. Email: teresa.olarte@madrid.org.

Dr Paul J Lennon, Spanish Lecturer at the University of St Andrews. Email: pjl7@st-andrews.ac.uk.