

# Vegan face masks are your new self-Care BFFs



**Beauty face mask... the popular child of skincare products.**

**It is no secret that face treatments have been a popular self-care product for years now. In the US, the United Kingdom, Latin America, Europe, Asia, and more... They are in everyone's skincare routine!**

Perhaps because of the many influencers showcasing them or simply because they are fun to toy with, the vegan face mask has swept the skincare market by a storm. They provide a quick self-care fix for all beauty lovers and an affordable price with no real need to commit to a long-time routine. Not to mention the gigantic variety of face masks available nowadays, there seems to be one in every color, shape, and form of application.

**But not all skin treatments are vegan face masks.**

**Are simple face masks vegan?**

No. Not all face treatments gather the necessary conditions to be considered plant-based and cruelty-free. Many facial items, including face masks, have a plethora of animal ingredients sneaked into their ingredients list. In addition, there are beauty brands that claim to make plant-based products but still conduct animal testing in order to save some money during the manufacturing process. This is why you should always ask for specific info from the companies you order your face mask from, it is better to know the truth than to be fooled.

## **Some animal ingredients hiding in your face mask:**

### **Carmine:**

This is a red colorant derived from insects, more specifically, cochineals. They are crushed and the color is extracted from their remaining. They can be found in reddish-looking or pink facial treatments, so be sure to check with the brand if you notice a little redness in the facial product.

### **Beeswax:**

Produced by bees, this compound is often found in cosmetics, as it keeps emulsions from separating into its oil and liquid components.

### **Guanine:**

We all know how face or sheet masks even come in sparkly colors these days. They look cute and Instagram-able but there might be something darker hiding underneath that glowing skin. Guanine is made by scraping the scales of dead fish. Then, these shiny remaining are placed into cosmetics and self-care products.

### **Sodium caseinate:**

This one is derived from cow's milk and it is used in a lot of skincare treatments, such as your regular face mask. Be careful not to use it on your next personal care day by mistake.

Because a lot of these ingredients might be hiding in your face mask, you should always look for those [PETA](#) or [leaping bunny](#) certified.

## **Why you should choose a vegan face mask over a regular one.**

**You might be wondering why is it so important to opt for a cruelty-free and vegan face mask. Well, here are the reasons why you should include this product in your skincare routine.**

**You will get better results on your skin.**

Since vegan facial treatments are made entirely out of natural compounds, they are better for those with a more sensitive skin type and will deliver the best results for your cutis. You can forget about clogged pores, undereye bags, acne scars, and annoying blackheads!

**Chemical-free = risk-free.**

Your skin absorbs 60% of what you put into it. Then, why include harsh chemicals on your face mask? Vegan facial treatments are safer for all skin types, and even safer to keep inside your home when your children might be toying with them. Much better to have them discover they don't like the watermelon aftertaste of your face mask than them suffering from an allergic reaction!

**Vegan means better for the environment, local community, and animals.**

Biodegradable packaging, sustainably sourced ingredients, ethical work placements, animal protection, and fair trade materials are some of the things you should take into account when choosing a skincare mask. The impact of the product means more than how shiny it might be.

**The benefits are way more than the effort this change requires!**

# How to choose your next vegan face masks.

It can be tough to choose from the wide offer of facial treatments available. There are many categories and recommendations to take into account when shopping for these popular beauty items.

Enjoy a few recommendations!

**Here is which face mask you should use, according to what your skin might need.**

**Clay mask.**

This type of mask is perfect for those with oily or combination skin types. This is because this compound absorbs the excess oil from your face and can help to detoxify the pores. You can easily apply it with your (clean) hands or with a spatula for a more refined skin care evening. If you live somewhere colder, like the United Kingdom, you might be better off skipping this.

**Sleep mask with shea butter.**

A facial sleep treatment is one you apply during a night of relaxation and wash off the next morning. People tend to think twice when it comes to overnight skincare, but one with shea butter can be more hydrating than anything else offered because of this compound's properties. It is extremely moisturizing for the skin and can help to soothe your complexion.

**Argan extract brightening treatment.**

If your cutis could use some home-powered renewal, an argan mineral oil can be just what your undereye bags are in need of. Because argan extract contains antioxidants, such as polyphenols and vitamin E, it can help to brighten up your complexion and protect skin cells from adverse damage.

**Green tea sheet mask.**

A sheet treatment is one made from paper or cotton and saturated with effective ingredients. All you need is your hand to accommodate it on your skin. Green tea can help to repair sun damage and clogged pores, thanks to its moisturizing and anti-inflammation properties.

## **How you can get your brand new vegan face masks at home.**

If you read this article and are convinced that a vegan face mask is what your skin needs, the good news is that you can order beauty delivery from anywhere in the world. From the United Kingdom to Moscow, shipping is more than available.

**All you have to do is check out the links below and find the best vegan facial mask for you! You are more than welcome to contact us in case of any questions. Happy self-caring!**