

Natalie Kerr

<https://www.natalielizabeth-k.com/>

natalie.e.kerr@gmail.com
813-943-7101

551 Suwanee Circle
Tampa, FL 33606

EDUCATION

Temple University, Philadelphia, PA August 2019-May 2023
Bachelor of Arts – Journalism, Environmental Studies | Minor: Spanish | GPA: 3.90 (cum laude)
University Honors Program | Founder’s Scholarship | Kappa Tau Alpha

PROFESSIONAL EXPERIENCE

Just Media

Philly Movement Media Fellow

November 2022-May 2023

- Reporting justice-focused, quality journalism about the Philadelphia community.
- Training weekly with professional journalists to learn reporting techniques, justice and trauma-informed practices, and industry skills.

The Temple News

Chief Print Copy Editor

May 2021-May 2022

- Executed the copy editing responsibilities, including proofreading, content editing, enforcing usage of Associated Press and Temple News style, and finalizing material for 14 bi-weekly print editions of The Temple News.

Assistant Section Editor

June 2020-May 2021

- Directed the features section of The Temple News, including editing freelancers’ work, pitching content, leading weekly team meetings, and organizing stories for 14 bi-weekly print publications.

The Public Interest Network Editorial and Creative Team

Creative Communications Intern

June 2021-August 2021

- Hired by The Public Interest Network’s editorial and creative team as a 2021 summer intern.
 - Wrote, edited, and proofread weekly advocacy and educational content for the Environment America national and state network news and blog sites.
 - Created engaging social media content and headed a team project to create social post templates. Top posts reached 245 users and engaged 27 users on Environment Colorado’s Facebook page, and reached 637 users on Environment America’s Facebook page.
 - Crafted an email advocating for monarch butterflies to be granted Endangered Species Act protections. Achieved a 27.5% open rate and a 4.2% action rate and raised more than \$2,750 from nearly 90 donors.

Hillsborough County office of Sustainability
Intern

May 2020-August 2020

- Developed written content for the official Hillsborough County website, analyzed data for case study use, and created preliminary documents for the USGBC LEED for Cities & Communities Sustainability Certification.
 - LEED Certification successfully achieved by the county in December 2020.
 - Worked under the guidance of County Sustainability Manager Sheila McNamara.

ADDITIONAL EXPERIENCE

Study Abroad in Costa Rica

May 2022-July2022

Student

- Studied tropical ecology and Spanish for 5 weeks at the National University in Heredia, Costa Rica, including immersion trips to enhance comprehension.
- Lived full time with a Spanish-speaking host family, communicating fully in Spanish.

Certification in Adobe Photoshop and Adobe InDesign

March 2017, April 2019

Adobe Certified Expert

- Completed digital design courses based in Photoshop and InDesign skills, culminating in a final online certification.