

# Natalie Kerr

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## EDUCATION

Temple University, Philadelphia, PA August 2019-May 2023 (Expected)  
Bachelor of Arts- Journalism, Environmental Studies | Minor: Spanish | GPA: 3.88  
University Honors Program | Founder's Scholarship

## PROFESSIONAL EXPERIENCE

### Just Media

*Philly Movement Media Fellow*

November 2022-Present

- Reporting alongside a cohort of Philadelphia Fellows to produce justice-informed, quality journalism about the Philadelphia community.
- Training weekly with professional journalists to learn reporting techniques, industry skills and networking strategies.

### The Temple News

*Chief Print Copy Editor*

May 2021-May 2022

- Executed the copy editing responsibilities, including proofreading, content editing, enforcing usage of Associated Press and Temple News style, and finalizing material for the bi-weekly print edition of The Temple News.

### *Assistant Section Editor*

June 2020-May 2021

- Directed the features section of The Temple News, including editing freelancers' work, pitching content, leading team meetings, and organizing a bi-weekly print publication.

### *Student Reporter*

August 2019-June 2020

- Produced journalism content for student media organizations at Temple University including The Temple News, REFINE Magazine, and Freely Magazine.

### The Public Interest Network Editorial and Creative Team

*Creative Communications Intern*

June 2021-August 2021

- Hired by The Public Interest Network's editorial and creative team as a 2021 summer intern.
  - Wrote weekly advocacy and educational content for the Environment America national and state network news and blog sites. Edited and proofread other network content
  - Created engaging social media content and headed a team project to create social post templates. Top posts reached 245 users and engaged 27 users on Environment Colorado's Facebook page, and reached 637 users on Environment America's Facebook page.

- Crafted an email advocating for monarch butterflies to be granted Endangered Species Act protections. Achieved a 27.5% open rate and a 4.2% action rate and raised more than \$2,750 from nearly 90 donors.
- Collaborated with the photo editor to grant The Public Interest Network access to personal photography work.

Hillsborough County office of Sustainability

*Intern*

May 2020-August 2020

- Developed written content for the official Hillsborough County website, analyzed data for case study use, and created preliminary documents for the USGBC LEED for Cities & Communities Sustainability Certification.
  - LEED Certification successfully achieved by the county in December 2020.
  - Worked under the guidance of County Sustainability Manager Sheila McNamara.

University of Florida Conference

November 2018

*Guest Reporter*

- Participated in the “Climate Matters in the Newsroom” conference at the University of Florida along with professional journalists who specialize in environmental reporting.
- Contributed to discussions about effective environmental and climate change journalism, moderated by professional journalists from the state of Florida.

Washington Journalism and Media Conference

June 2018

*Correspondent*

- Attended a one week international journalism conference hosted by George Mason University, by invitation only.
- Engaged in seminars led by professional reporters, observed congressional sessions, and reported on events, including interviewing the House representative for my congressional district, Kathy Castor.

## **ADDITIONAL EXPERIENCE**

Study Abroad in Costa Rica

May 2022-July2022

*Student*

- Studied tropical ecology and Spanish for 5 weeks at the National University in Heredia, Costa Rica, including immersion trips to enhance comprehension.
- Lived full time with a Spanish-speaking host family communicating fully in Spanish.

STARS Gymnastics, Tampa, FL

April 2016-August 2019

*Gymnastics coach*

- Guided the transition of young gymnasts from recreational gymnastics to the competitive level, teaching them athletic skills and a positive work ethic.
- Managed the front desk which included taking and recording payments, maintaining legal safety forms and facilitating class registration.

High school journalism

August 2017-May 2019

*Copy Editor and Editor in Chief*

- Served as Copy Editor and Editor in Chief of the Pep O' Plant, a student-run newsmagazine, in 11th and 12th grades, respectively.
- Directed the design and overall content for 6 print publications.
- Awarded the All-Florida, All-Southern, and Sunshine Awards from the Florida Scholastic Press Association for my work on the 2018-2019 publications.

Writing Center

August 2018-May 2019

*Writing Tutor*

- Selected by english department faculty to serve as a writing tutor for other students.
- Aided students of grade levels 9-12 in writing class essays, college applications, and other written work.

Certification in Adobe Photoshop and Adobe InDesign

March 2017, April 2019

*Adobe Certified Expert*

- Completed digital design courses based in Photoshop and InDesign skills, culminating in a final online certification.