

# JENNAH PENDLETON

## CONTACT:

### Email

jannah.pendleton@gmail.com

### Website

jannahpendleton.com

## AWARDS & HONORS

Association of Alternative  
Alternative Media AAN  
Awards — First place for  
Nonprofit Collaboration  
(2022)  
“Swept Away”

UO SOJC Hall of Achievement  
Award (2020)

Janice E. and David N. Rianda  
Scholarship

## EDUCATION

**University of Oregon**  
**School of Journalism &  
Communications (2021)**  
B.S. in Journalism  
Minor in Digital Humanities

**Relevant Coursework**  
Investigative Journalism  
Feature Writing  
Media Studies Advanced  
Publishing Web Programming

**Relevant skills**  
Adobe Indesign  
Microsoft Suite  
Slack  
HTML/CSS  
Adobe Premiere

## EXPERIENCE

### General Assignment Reporter/Education Editor

*Los Altos Town Crier, Bay Area, California | Jan 2022 - current*

- Writes up to five education/news stories each week based on original reporting in a hyperlocal beat
- Edits and lays out the weekly Schools section in the print edition of the newspaper
- Maintains an expertise in local, regional and statewide education developments with a sharp focus for how statewide policies affect local schools
- Shoots photos for art to go alongside colleagues' and my own stories, many of which have been featured on the front page of our print edition
- Contributed significantly to 2022 election coverage, from leading interviews with candidates in three local races to breaking news related to local campaigns
- Spearheaded a newsroom initiative to improve visual elements and SEO on our website, resulting in a measurable increase in page views
- Balances a wide range of responsibilities while committing myself to excellent newswriting and high ethical standards
- Builds strong relationships with sources and community members

### Investigative Reporter

*Catalyst Journalism Project, Eugene, Oregon | Jan 2021- June 2021*

- Developed skills in investigative and solutions journalism in a program lead by award-winning leaders in the field
- Researched and wrote an investigative cover story for Eugene Weekly on the increasing rate of homeless camp clearances in the city during COVID-19. The story focused on debunking local officials' claims that the city was following CDC guidelines that recommended that cities allow unhoused people to shelter in place.
- Synthesized thousands of documents, performed extensive research on local legislation and interviewed city officials and public health experts to reveal the truth behind the city's actions.

### Arts & Culture Reporter

*The Daily Emerald, Eugene, Oregon | Aug 2020 - June 2021*

- Provided robust arts coverage with the intention to draw attention to underrepresented local organizations
- Tracked down sources and performed up to three interviews per story
- Earned recognition for the diversity of the topics I covered as well as the strong focus and structure of my writing

### Staff Writer

*Flux Magazine, Align Magazine, Eugene, Oregon | Jan 2021 - June 2021*

- Developed long-form stories highlighting the evolving culture of the PNW with a focus on literary narrative
- *Flux* won first prize at AEJMC's Student Magazine contest for "General Excellence"
- Collaborated with photographers, illustrators and designers to ensure the best possible presentation of the final stories

### Retail Operations Manager

*Dancer's Closet Eugene/Portland, Oregon | June 2016 - October 2021*

- Oversaw daily operations and managed employees, customers, stock and online presence for two retail locations