

Marc Griffin

Buffalo, NY

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7166029947

Willing to relocate: Anywhere

Authorized to work in the US for any employer

Work Experience

Comic News Features Writer

Comic Book Resources - Remote

January 2020 to Present

My responsibilities are:

- Responsible for researching and writing feature stories, such as the cover story or a long-form article.
- Produce pieces that are longer than a typical news story and rely on in-depth interviews and extensive research or investigative reporting.
- Work under a features editor with the ability to pitch stories to the editor, or be assigned various topics.
- Revise and review work to decide which version of written material would best please our audience
- Express exemplary knowledge in Comics and Pop Culture.
- Know my way around Wordpress, Asana, and Slack.

Freelance Writer

upwork, fiverr - Remote

December 2019 to Present

- I offer my writing services to various publications, zines, websites, and businesses.
- Written content strategies, articles, blog posts, listicles, long-form articles, features, interviews, the making ofs, and social media posts.
- Currently have Bylines in The Face, Gamespew, UpoerCutCrit, Medium, Fandom, Nunar Magazine, Comic Book Resources, The Verge, and The Honey Pop.
- Topics that I specialize in are Hip-Hop, Film, Pop Culture and Lifestyle, Social Justice, Street Fashion and Video Games/Tech.

Lead Case Manager/Copywriter

Big Brothers Big Sisters - Buffalo, NY

July 2017 to Present

Responsibilities include:

- Conducting written reports, copywriting, revision of documentation to ensure little to no grammatical errors
- Knowledge on Excel, Microsoft Word, Asana, Zoom, and Outlook.
- Creating and writing documents for the program to help advertise and market the services that they provide for the kids in the program.

- enrolling children, conducting pre-match training for families and volunteers; creating mentoring relationships; and providing support to the child, parent/guardian and volunteer throughout the mentoring relationship.
- Conducting in-home enrollment interviews with children and parent/guardians.
- Creating mentoring matches using the organization's matching philosophy based on preferences, interests and expectations.
- Providing training for families and volunteers regarding roles and expectations, relationship development, and safety.
- Conducting in-person, in-home introduction meetings between the volunteer, child and parent/guardian. Providing on-going, quality support to volunteers, children and parent/guardians on a caseload to ensure safe and healthy relationships.
- Implementing surveys with volunteers, children and parent/guardians to measure positive outcomes that are achieved.
- Building and maintaining relationships with other service providers and partners through regular communication and meetings.
- Participating in engagement activities for children who are waiting for a mentor.

Education

Master of Arts in English

Buffalo State - Buffalo, NY

September 2020 to Present

B.A in English

Niagara University - Buffalo, NY

September 2012 to May 2016

Skills

- Blogging
- Copywriting
- Creative Writing
- Proofreading
- Search Engine Optimization (SEO)
- Social Media Management
- WordPress
- Writing Skills
- Content Creation

- Copy Editing