

# Cinzia Simona Minniti

FREELANCE TRANSLATOR AND LOCALIZER  
FROM ENGLISH, RUSSIAN AND SPANISH TO ITALIAN



## ABOUT ME

Linguist with over 6 years of experience in translation and localization. I help companies find their voice in the Italian market and keep it consistent.

## SERVICES

Translation

Localization

Proofreading

Bilingual/monolingual review

Post-editing

Subtitling

## CONTACT DETAILS:

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[Portfolio](#) | [Mock-ups](#)

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Milan, Italy

## MAIN PROJECTS

### TRANSLATION OF PRODUCT DESCRIPTIONS

Play and entertainment company | 100,000 words

- Product copy and instructions of board games and toys for the physical products and the e-commerce site of the brand.

### LOCALIZATION OF SOFTWARE-RELATED CONTENT

Communications technology company | 50,000 words

- Promotional content, product presentations, and product specifications, and user interface both for B2B and B2C markets.

### TRANSLATION OF MARKETING AND HR MATERIALS

Apparel and footwear company | 50,000 words

- Translation of marketing presentations, training courses for employees, user interface and video interviews.

### EDITING/REVIEW OF SALES COPY

E-commerce brand | 60,000 words

- Beauty products (cosmetics, perfumes, care products), different registers according to target audience (teenagers, adults, parents).

### TRANSLATION AND EDITING OF TOURISM CONTENT

Different companies | 20,000 words

- Promotional videos, help pages, customer communications; different registers according to target audience (businesspeople, young tourists).

## EDUCATION

### CIVICA SCUOLA INTERPRETI E TRADUTTORI

Specialist degree in Translation

Bachelor's degree in Linguistic and Cultural Mediation

## ATTENDED COURSES

- Transcreation of marketing and advertising texts
- Become an SEO-savvy translator
- Marketing translation for B2B and B2C companies
- Localization of microcopy