

Mrs Personalised personalised  
 123 Sample Street  
 Sampletown  
 Sampleshire  
 P037 C0D3

*You are now  
 her family ...  
 Nania needs you  
 so much!*



Dear < DefaultInsidesal > ,

I recently sent you a letter about Nania, the orphaned baby elephant who was crying out for her mother upon rescue ...

Well I have just returned from Burkina Faso and I have an urgent update – we've committed to caring for Nania long-term until she can be released back to the wild.

**She needs your help now more than ever for the years of rehabilitation ahead of her!**

Right now little Nania has no other elephants to keep her company ... to console her and comfort her ... to play with and learn from ...

That's why she depends on her keepers for their care and support 24/7. Her bond with her night-time keeper Salif is so strong. *She actually picked him to snuggle up next to on his first night shift!*

Her keepers are doing everything they can to care for her after the trauma of losing her family, but now *I need you to join the family of supporters Nania can always count on.*

*We're the only ones working to save Nania now, and she'll be in our care until her release back into the wild – so your help today is especially important to ensuring her survival years down the road.*

The costs of caring for an orphaned elephant add up so quickly! She needs the constant care and companionship of her keepers. And then there's the cost of feeding her every 2-3 hours ... the cost of shipping the ingredients for her specially-made formula ... the cost of funding a team of experts who make Nania's well-being their number-one priority ... and the cost of building her a new enclosure for her upcoming move.



*A baby elephant like Nania needs constant care and attention ...*

**This vulnerable little elephant needs so much, and her fate is in the hands of supporters like you.**

To help Nania fully recover so she can be released to the wild some day, she needs to be a priority for all of us ... That's why I need you to take two vital steps today:

First, please stand up for vulnerable animals by teaching your friends and family about the deep emotional needs of elephants and other animals and why they need protection – and use Nania as an example if it helps.

*please turn over ...*

**Then, please make a donation to help care for Nania and all the animals who need you today ...**

*When you give today, you're doing so much:*

- You're helping to feed a helpless baby elephant the special formula that is critical to her survival.
- You're helping Nania develop critical survival skills to one day thrive in the wild ... all under the guidance of experts and care-takers, and within the safety of a proper enclosure.
- And you're being a guardian to a species that has been decimated by poachers and habitat loss in recent years.

As you know, the combined threat of habitat loss *and* poaching makes every elephant in Africa so vulnerable. By giving today, you're saving an elephant's life.

It's just so important for kind people like you to step in and make sure that Nania has a family. The deep emotional bonds Nania is developing are critical to her health – and to her survival.

Please help her and all the animals who need you by donating today.



Gratefully yours for the animals,

Celine Sissler-Bienvenu  
Director, IFAW France and Francophone Africa

P.S. I hope you enjoy the enclosed photo album of some of the most touching moments in Nania's rehabilitation so far ... and I hope that every time you flip through it, you're reminded of her and all the animals you're helping. ***Please donate today!***

*If you've already given a donation to help Nania, thank you! If you haven't yet had a chance to, or if you want to help even more, then please make your gift today to help Nania and all the animals that need us. Thank you!*