

# Angelys Balek's Spring/Summer 2020

As a global traveler, this summer, Angelys Balek brings AB women to the Italian Riviera, a resort full of history and breathtaking landscapes — from which she takes for inspirations together with the nostalgic cassette moments that both make her heart skip a beat.

A designer who never ceases to drive the Thai-designer brand towards global standards, Angelys Balek has been watching the changes of styles from season to season. Before the arrival of Spring/Summer 2020, Angelys Balek truly comprehends that beachwear isn't just "a beautiful swimwear design" for vacations but also "a creation that makes women feel special when donning". Hence, for Spring/Summer 2020 collection, Angelys Balek creates new values for swimwear through the introduction of feminine silhouettes, ruffle technique and bright patterns. It's her utmost devotion to creations balanced between art and modern women.

Angelys defines her collection as music playlists categorized by designs and colors.

## **Side A : Magical Moment**

This season the designer landed on the Italian Riviera for inspiration, a region known as much for its rugged coastline and humble fishing town as its decadent 19th century architecture. One locale in particular stands out on Balek's mood board, namely the Villa Tremezzo. Built in late '800 and perched on the shores of Lake Como, the Villa is a destination of nouveau art connoisseurs. Its lavish floral interiors, intricate stained glass windows, blooming magnolia trees, and spectacular frescos informed the vibrant palette and prints of the new season, while its impressive sculpture and staircases helped give the Italian-made their distinctive line.

Not only bringing out the best skin tones, the colors of blue and pink from bright to dark shades are as special as they are Balek's favorite colors in art creation through the uses of chalk. Sexy yet elegant, new exciting silhouettes are one-shoulder long sleeved one piece and floral one piece with puffy sleeves.

## **Side B : Daily Happy Dose**

Through lines and silhouettes designed to make women happily accept and love their bodies, Balek creates pieces that readily pull double duty in a vacation wardrobe. Highlight of Side B includes the signature ruffled one-piece, asymmetric maillots and floral one pieces with puffy sleeves that allow wearers to travel from the beach to the bar. Floral patterns are created by the technique of detail

zoom-in and magnifying. This season, the designer is also introducing the idea of swimwear jewelry-body chains that not only bring a touch of sparkle to the bikini you decide to wear for a sunset yacht ride, but will also shine after dark, accessorized with a swingy little black dress.