

## CONTACT

LinkedIn:

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## EDUCATION

### UNIVERSITY OF LAGOS

Bachelor of Science

(Hons) degree in

Microbiology - 2016

## SKILLS SUMMARY

Cotent Writing

Copywriting

SEO

Content Management

Written Communication

Oral Communication

Editing and Proofreading

Google Web Apps

Microsoft Office

Slack

Notion

Wordpress

# Efam Harris Amechi-Aliogo

SEO Content Writer and Copywriter

I am an SEO-certified content writer and copywriter with over 4 years of experience. A native English speaker who has successfully written 1000+ articles and completed over 100 website content in many industries. I believe that user-focused storytelling is the backbone of building brand awareness, promoting brand visibility, and generating leads that convert to sales.

## WORK EXPERIENCE [abridged]

### SEO Content Writer and Copywriter AUTHORITY BUILDERS (remote)

Mar 2021-Present

- High volume copywriter and content writer averaging 30,000 words per month
- SEO web content writer and blog writer
- Develops well-research content for multiple platforms

### Copywriter and Community Manager MELANGE (contract)

Feb-Mar 2021

- Social media and marketing sales copywriter
- Website, blog, and social media content writer

### Content writer and marketer FREELANCE

2017-Present

- Website content writer on Fiverr and Upwork
- Social media content writer and marketer
- News content writer and blogger. 1M+ impressions in 3 months.

## COURSES

### GREENFIELD CONSULT

2019

Certificate of completion, Effective Communication, Business writing and Presentation.

### HUBSPOT ACADEMY

2021

SEO Certified. SEO best practices and website optimization.

### LINKEDIN LEARNING

2021

Certificate of Completion, SEO for Social Media.

### UDEMY

2021

The Blogging & Content Writing Guide to More Website Traffic