

Jamie Mendes

SEO CONTENT WRITER

207.653.9722

jamie@jamiemendeswriting.com

<https://jamiemendeswriting.com>

I am a professional with 7 years of experience in content writing and SEO. I have worked on website content such as blogs, landing pages, CTAs, infographics, popups, and more. I have experience in creating content for a variety of fields, including digital marketing, content marketing, personal branding, and career reinvention, among others.

PROFESSIONAL SKILLS

- SEO content writing and strategy.
- Email marketing.
- Social media marketing.
- Hubspot and Wordpress CMSes.
- OptinMonster, Mailchimp, Convertkit.
- Graphic design with Canva.
- Divi, Elementor.
- Basic html and CSS.
- 90 WPM.
- Microsoft Office suite and Google Drive.
- Proven ability to work well independently
- Detail-oriented and well-organized.

CONTENT WRITING EXPERIENCE

SEO Content Writer Thriving at 50+ (thrivingat50plus.com)

August 2016 - Present

- Wrote SEO-optimized, long-form blog content on personal branding, career reinvention, and social media.
- Implemented lead gen campaigns, including CTAs, landing pages, and offers.
- Wrote and sent monthly email newsletter campaigns using Hubspot and Convertkit

Website Content Writer Lapwings Safaris (lapwings.co.tz)

September 2018 - April 2021

- Created 50+ pages of SEO website content on tourism and safaris in Tanzania.
- Developed and implemented content strategies, including blog posts and social media ads.
- Designed and built entire website using Wordpress and Divi.

EDUCATION

Hubspot Certification Course

January 2017

- Viewed lectures from experienced content marketing experts.
- Covered content marketing, SEO strategy, and email marketing.
- Gained insight on key SEO and digital marketing strategies.

***References and writing samples can be found at jamiemendeswriting.com