

New Edition

Bid adieu to your bombshell Marilyns, too-gorgeous Cindy Crawford and OTT everything Angelinas—the new crop of beauty icons we're looking up to now are fresh, unadulterated and so nouveau *By Shantila Lee*

ELIZABETH OLSEN

WHAT SHE'S UP TO: Sporting very 1970s Cher locks in a new Miu Miu campaign and working on Joss Whedon's superhero sequel, *Age of Ultron*.

WHY WE LOVE HER: Aside from being BRILLIANT in *Martha Marcy May Marlene*, her no-fuss, no-muss, easy kind of undone beauty has us hooked. The uncannily gorgeous indie darling's laid-back jive is a certain brand of low-maintenance cool that we all clamour for.

ASPIRE TO: Beauty that doth not equal overly done, OTT makeup or piles of glossy, moussed-out tresses—it's the reason why she steals the spotlight from sisters Mary-Kate and Ashley.

GET HER JIVE: Ombre hair dye, sea-salt hair spray for beachy, scruffy texture, a subtle smokey eye and a smacking of lip gloss is all you'll need.

Go to www.marieclaire.com.my to see her beauty transformation over the years.

ELIZABETH'S FAVE CREAM:

"While filming in Barcelona, I ran out of my favourite Kiehl's eye cream, but luckily I stumbled upon a Kiehl's store, where I bought the biggest one they had."

Creamy Eye Treatment, Kiehl's



TILDA SWINTON

WHAT SHE'S UP TO: Nailing a beauty campaign for NARS' Spring makeup collection. The campaign shot is a mind-blowingly beautiful exemplar of François Nars' genius.

WHY WE LOVE HER: The *We Need to Talk About Kevin* star's androgynous, handsome, statuesque beauty is hers and hers alone. That flawless porcelain complexion and her signature rocking pompadour short crop gives her a unique regal cool that's totally untouchable.

ASPIRE TO: MAX out your own unique brand of beauty, and never surrender to thinking you're ugly just because you're not cookie cutter pretty.

GET HER JIVE: Master this season's look at Givenchy and you're it: soft highlights, luminescent skin, not-there foundation and a swipe of a bright lip stain does the trick.

GET HER GLOW:
As the new face of NARS, we're betting that she's investing in awesome base makeup for that ethereal glow she always turns up in.

Radiant Tinted Moisturiser, NARS



GETTIN' IGGY WITH IT:
Reportedly a lipstick addict, to channel Iggy's pop-smacking makeup looks, try really bright, out-there shades of lippie.

Rouge Coco in Magnolia, Chanel



IGGY AZALEA

WHAT SHE'S UP TO: The Aussie rapper recently landed in her first fashion campaign for Forever 21 and is up for a scorching cameo as Vin Diesel's best bud in *Fast & Furious 7*.

WHY WE LOVE HER: They don't call her the baddest beauty b*tch in hip hop for nothing—apart from being crazy talented, nothing beats her aggressively feminine beauty mojo (super long, platinum blonde whip-tastic ponytails? Check. Red stiletto nails and gelled-up bangs? Check. Check.).

ASPIRE TO: Try anything once: be ruthless about it, make it full-on and in-your-face, and never do a half-assed job of it.

GET HER JIVE: Master Iggy's red carpet look: flawless, doll-like skin, a thick flick of black eyeliner and a sublime neon pop of lip colour.



SUKI WATERHOUSE

SUKI'S BROW ADDICTION:
"I love eyebrow products. I think eyebrow gel is genius, there's an amazing Laura Mercier one."

Eyebrow Gel, Laura Mercier



WHAT SHE'S UP TO: The London gal-about-town is the face of Burberry Beauty and sent flashbulbs popping in plunging burgundy at the FW14 Burberry Prorsum show.

WHY WE LOVE HER: Besides her quirky gorgeousness, we worship Suki's Alice in Wonderland-meets-skater girl vibe: insanely cool Jane Birkin-esque mussed up hair, those ordinary-girl curves and her insouciant mod look, like a mishmash of Alexa Chung's edginess and Brigitte Bardot's classic beauty.

ASPIRE TO: Ooze originality, be a wee bit kooky at times, carve out your own niche and OWN it. If you have fluffy hair like Suki, style it up and make like you meant it to be that way.

GET HER JIVE: Fill in your brows (a lot) and nail that 60s it-girl, windblown hair that wafted around her on the Burberry runway.

RITA'S LIPSTICK LOVE:
"Total Loyalty to Lady Danger, MAC. Total loyalty to Ruby Woo, MAC. But I've started to see that NARS and Tom Ford have really good reds."

Ruby Woo Lipstick, MAC



RITA ORA

WHAT SHE'S UP TO: She's the face of the new DKNY MYNY fragrance, embodying the perfect New York City gal, and is set to sizzle as Mia Grey is next year's *Fifty Shades of Grey* movie.

WHY WE LOVE HER: Rita oozes a kind of devil-may-care, rebel glam, via a style that's all her own: those Hitchcock blonde waves, siren red lippie and grunge-slash-hiphop outfits are nonnegotiable. Who doesn't love her Jean-Harlow-meets-Gwen-Stefani look?

ASPIRE TO: Get a little funky and don't let anyone tell you otherwise: rock bold makeup and an obvious hair colour that makes you look good AND stand out.

GET HER JIVE: Red lipstick galore! Make it matte, chilli red and very, very intense. That, and skills with a big-barrelled curling iron.

