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THE MAGIC CITY

Its world-renowned beaches, electric nightlife, Latin flavor, and cosmopolitan vibe are a magnet for jet-setters the world over.



GETTING THERE

Cruise ships dock at PortMiami, which has undergone extensive renovations as of late to accommodate the largest cruise ships in the world. PortMiami is surrounded by the glass skyscrapers and bright lights of downtown and the aqua waters of Biscayne Bay. The legendary South Beach is about five miles away.

MUST SEE

MUSEUM PARK: The 30-acre downtown gem is a mile and a half from the port and home to Bayside Marketplace, the stunning waterfront art museum PAMM, the Frost Museum of Science, American Airlines Arena—home of the Miami Heat—Bayfront Park, an amphitheater, and a promenade that snakes the shoreline. **SOUTH BEACH:** One of the world's most iconic beachfront avenues, Miami's famed strip has a little bit of everything. Starting at 5th Street and Ocean Drive, this is 20 blocks of fun in the sun with restaurants, bars, clubs, souvenir stores, sand, surf, scantily clad sunbathers, and so much more. Further south at the tip of the island, South Pointe Pier offers a slight break from the highly energized crowds with a jetty, fishing dock, waterfront walk, and park. **WYNWOOD:** Fifty city blocks painted in more than 200 vivid street murals—move over, South Beach, there's another tourist destination putting Miami in the spotlight. Wynwood is an urban district whose renaissance came about because of its street art, and has been called one of America's hippest neighborhoods. Take a mural tour by bike and refresh at one of 30+ eateries or a favorite local brewery.

FUN FACT: Known as the Magic City, Miami is the only American city founded by a woman—the great Julia Tuttle in 1896.



Ocean Drive on South Beach is alive with color.

What was once a mangrove sandbar a few miles east of a barely inhabited mainland, soon became an ocean-side city with one of the most celebrated beaches in the world. From its Art Deco era, to the heyday of the Rat Pack, to a 90s renaissance that never died down, Miami Beach is a wildly popular vacation destination full of fun. South Beach has made Miami famous, with Ocean Drive, Collins Avenue, and Lincoln Road serving as main strips. Here, celebrities, supermodels, and seniors live, visit, and play side by side amidst the funky, colorful architecture and glistening shores.

As wildly entertaining as the beach life can be, there is also so much more to the city. A diverse melting pot of international populations have made Miami home, bringing with them vibrant cultures, flavors, and styles that enrich the tapestry and legacy of the cosmopolitan port city. South Beach's neighbors that have their own entertainment to offer include Brickell, the financial district; Coconut Grove, a lush waterside bohemian village; Coral Gables, home of the Biltmore Hotel, Venetian Pool, and Miracle Mile; Wynwood, the street-art district; and tony areas like the Design District and Bal Harbor, where the rich and famous shop for luxury labels. ●