

PLUGD.

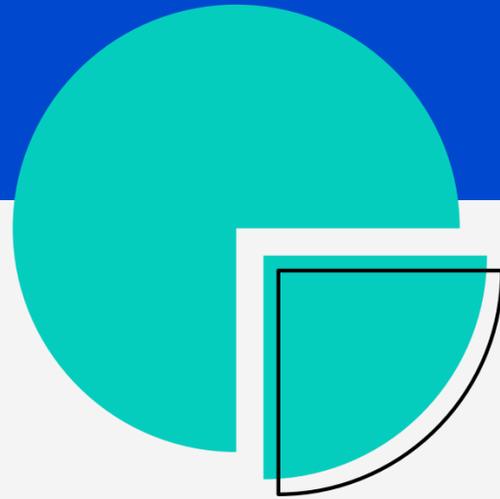
Reinventing your restaurant-to-customer experience



Problem

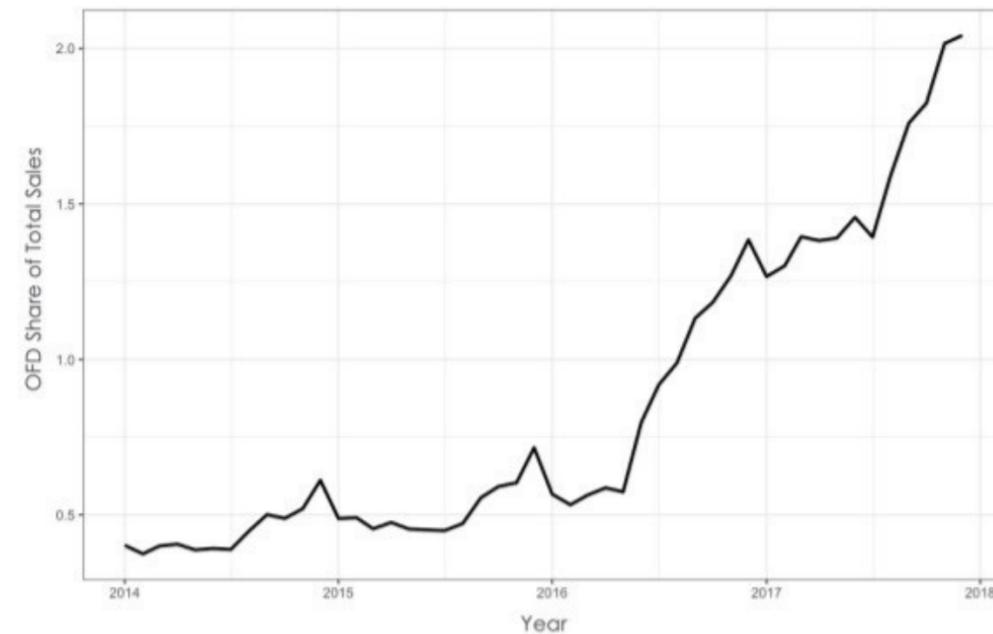
- 1 Third party applications across the world have taken over restaurant orders
- 2 This has led to a decrease in profitability because of commissions as high as 30% on each order
- 3 Restaurants are losing control of their customers and gain no insight on who places the order

Our Research



The graph shows the rise in Online Food Delivery sales in the past few years. This increase in sales has led to decrease in profitability.

Figure 2: Trends in Online Food Delivery Sales



Note: This figure shows the trend in the fraction of total restaurant sales spent on online food delivery services over time from 2014-2017. There is a clear upward trend that shows rapid expansion.

Solution

1 Plugd aims to provide a commission-less solution for your restaurant



2 We want you to be in control of your profits



3 Our product will give you data and insights on your customers and help you maintain their loyalty to your restaurant

Why Plugd?

1 Increase your average cover size by 23%

2 Attract more customers by offering modern dine-in, pick-up and take-away experiences

3 Use data to analyze your customer base and improve your order

4 Reduce your staff requirement and create interactive restaurant menus

Introducing Plugd

Plugd will allow restaurants to be in touch with customers and receive orders through our application

We will provide you with a Admin app to take control of your menu and customize it to your liking

We will provide you with data and analytics to gain insight on your customers

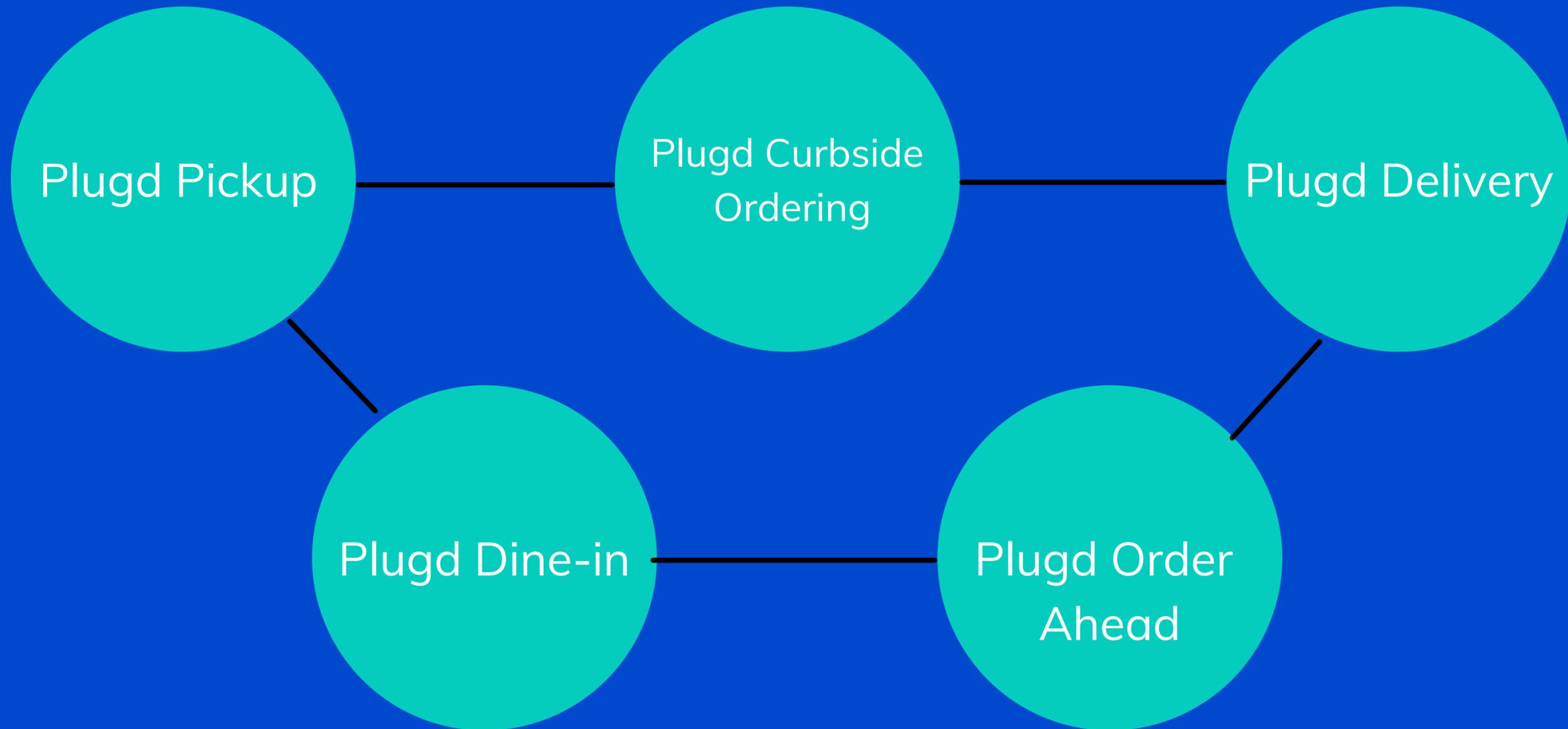
You will save 30% on each order and increase your revenue



What do Restaurants Get?

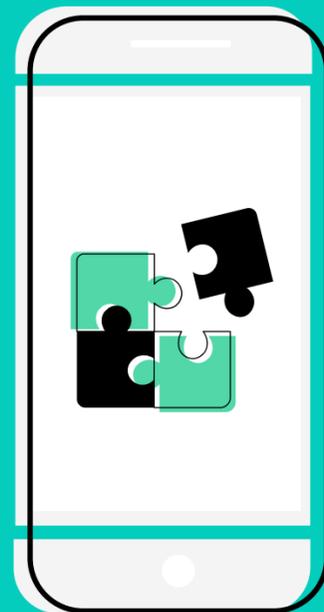
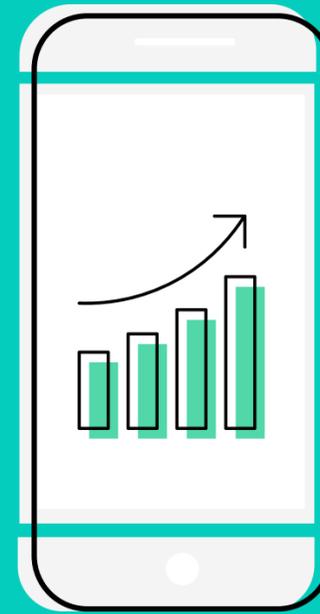


Product Features



Plugd Pickup

Customers can order via Plugd app or website and pick orders without waiting in long queues

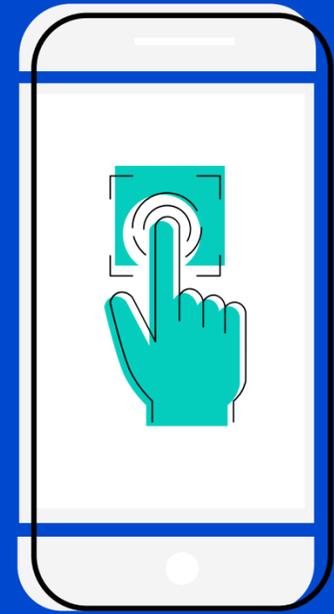


Plugd Curbside Ordering

Customers can order and receive their orders in their cars

Plugd Order Ahead

Let customers order and pay before arriving at the restaurant with our online ordering solution.



Plugd Delivery

Receive orders directly through our application and deliver them yourself, keeping the margins.

Plugd Dine-in

Digitize your dine-in experience with the best online ordering systems via QR codes



Contact us

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