

# Johanna Harlow

[Writerjoharlow@gmail.com](mailto:Writerjoharlow@gmail.com)

408-375-0287

---

A versatile writer with extensive experience covering the arts, food, and culture of the Bay Area.

- Portfolio: <https://johannaharlow.journoportfolio.com/>

## Journalism & Scriptwriting Experience

### **Journalist at Punch Magazine (36 Media LLC)**

- Writing and editing articles for Punch Magazine, a monthly lifestyle publication covering the SF Peninsula (between Burlingame & Los Altos). We cover the area's artists, musicians, restaurant owners, and other interesting locals as well as Peninsula landmarks and travel destinations
- Updating the magazine's website as well as arranging photo shoots

### **Vice President at StageOne Foundation (Dec. 2020 – Present)**

Supporting StageOne Creative Space's new nonprofit branch (including programs like **The Local Creative**, an online show interviewing artists and creative businesses, and **Back-To-Set Initiative**, a filmmaking residency partnering directors with film crews, equipment, and sets for narrative film projects)

- The Local Creative: acting as the show's host as well as its producer and social media specialist
- Back-To-Set Initiative: contributing as a narrative screenwriter

### **Commercial Scriptwriter and Production Assistant at Tabrizi Productions (Jan. 2019 – Feb. 2022)**

- Writing corporate and commercial scripts to reach both internal and external audiences
- Also assisting with social media posts/videos, blog posts, informational pamphlets for clients, etc.

### **Marketing Consultant at Murals by Morgan (Sep. 2021 – Feb. 2022)**

- Writing press releases, copyediting and optimizing SEO on the blog, advising on social media content, and completing various other marketing-related tasks to support the muralist.

### **Contributing Writer at Content Magazine (Apr. 2016 – Mar. 2022)**

- Writing stories about the creative minds and small business owners driving culture in the Bay Area
- Internship (Apr. 2016 – Dec. 2016): Also included social media posts and editing

### **Contributing Writer at Eater (Oct. 2021 – Feb. 2022)**

- Covering food news and dining guides in the Bay Area

### **Contributing Writer at The Six Fifty (An Embarcadero Media Platform) (Mar. 2019 – Feb. 2022)**

- Writing articles on the people, places, and events of the Silicon Valley
- In-house Editorial Assistant (Oct. 2019 – Mar. 2020): Also included social media posts and editing

- Freelancing (Mar. – Sept. 2019 / Apr. 2020 – Present)

#### **Commercial Scriptwriter at Filmkik (June 2020 – Dec. 2020)**

- Scriptwriting and copywriting for a production company dedicated to helping brands find their voice through video

#### **Guest & Contract Writing Projects**

- **SASS Magazine** (Jul. 2021 – Present) Writing travel articles for a print publication dedicated to working women (covering topics that engage with both their professional and personal lives).
- **Lookout Santa Cruz** (May 2021 – Aug. 2021) Writing on Santa Cruz’s arts/entertainment scene
- **Chegg** (Jul. 2020 – October 2020) Blogging student stories and celebrating their academic and extracurricular accomplishments
- **Lia Pinelli Coaching** (Aug 2020 – Oct 2020) Writing a series of newsletters on health and well-being
- **Yaybayarea & YaysanJose** (Nov. 2018 – Feb. 2020) Sharing the accomplishments of business owners in the Silicon Valley through SEO-friendly articles
- **Velodyne LIDAR** (Aug. 2018 – Jul. 2019) Writing press releases and blog posts concerning the latest news on Velodyne’s autonomous car technology as well as editing the employee newsletter
- **Silicon Valley Business Journal** (Apr. 2017 – Nov. 2017) Reporting on CEOs and other innovators (included writing and fact-checking all the 2017 “40 Under 40” profiles)
- **Bayarea.com** (Apr. 2017 – Sept. 2018) Writing on interesting places in the South Bay Area
- Also submitted guest posts to **Mountain View Voice** and **Grace Belle’s “The Adventurer”** (a section dedicated to ladies with wanderlust)

#### **Other Work Experience**

##### **Intern at Talcott Notch Literary (May 2015 – Jul. 2015)**

- Reading, evaluating, and replying to query letters from writers
- Evaluating fiction and nonfiction submissions
- Preparing reader reports for agents on promising submissions

---

#### **Education**

##### **Biola University (Aug. 2012 – Dec. 2015)**

- BA in English (with a creative writing emphasis)
- Graduated Magna Cum Laude with a 3.85 GPA

#### **Skills**

- Strong understanding of SEO
- Knowledge of Chicago Manual of Style
- Experience with photography (mainly wi/ Sony a7R II) & photo editing (Photoshop & Lightroom)
- Familiar with Squarespace, WordPress, Blogger, Asana, Microsoft Office, Google Docs, Canva