

## Local Task Pro Script

(Animated Version)

A cartoon man is standing inside his house, looking sadly at a faulty faucet which is leaking water steadily and speedily as droplets plop to the floor.

VOICEOVER

Ah, the dreaded leaky faucet... has it happened to you too?

Close in on the man.

VOICEOVER

It's only a small leak, and you know the plumber's going to extort you out of a lot of cash to fix it, so instead you decide –

The man produces a spanner. A divine glow shines from behind him and loud, inspiring music swells up, like he's some great hero wielding a magical sword.

VOICEOVER

"I'll fix it myself!"

CUT TO:

The man is now on the floor, below the leaky faucet, fiddling with it with his spanner. There's a CRACK, and water SPRAYS out in a deluge into his face. The man struggles against the torrent, gasping for breath through the water and we freeze-frame with a camera-click sound to show the ridiculousness of the situation.

SUDDENLY CUT TO:

The faucet has now been tied up with some cloth to prevent the violent spray of water, but it is still dripping, even faster than before. The man stands watching, shoulders drooped.

VOICEOVER

(cheerfully)

Soooo, what's Plan B?

Now the man is standing near a phone, receiver in hand and looking through a contact book.

VOICEOVER

Obviously you need to call a professional. But who? There's like a kazillion plumbers just on craigslist. You decide to pick one at random and call him over.

Montage of scenes:

The man is standing at the door of the house, looking at his watch, arguing with someone dressed like a plumber.

VOICEOVER

And the next day, he shows up at your house three hours late, making you miss an important business meeting –

The plumber lazily works in the faucet while the man watches on, red faced and smoke rising from his head (literally, this is a cartoon, so we can use exaggerated visuals).

VOICEOVER

Takes another two hours to fix up the faucet –

The plumber is handing the man a bill. The man's jaw drops in shock, and the plumber RIPS OUT THE MAN'S RIGHT ARM AND RIGHT LEG (again, literally – but no blood sprays out or anything, this is explained in the voiceover), tucks them under his arm and walks off.

VOICEOVER

Charges you an arm and a leg, and walks out without even telling you what exactly he did.

There's a pause as our hero keeps staring at the shocking bill, and then, without a change of expression, he FALLS OVER like a felled tree because of his missing limbs.

CUT TO:

The man is standing (limbs intact again) in front of the faucet, which is leaking again.

VOICEOVER

And three days later the faucet begins to leak again. You try the same plumber and he's not even picking up the phone!

CLOSE-UP on the man, thinking.

VOICEOVER

And you can't help but think, Why is something so simple so difficult?

CUT TO a cartoony version of the moon, with an astronaut standing there in a heroic pose. A SCIENTIST in a lab coat is standing looking up at the moon with the astronaut, and a speech bubble appears above him with the words "We are GENIUSES" on it.

VOICEOVER

I mean, we've put people on the moon!

CUT TO:

The house-owner and the scientist are standing in front of the faucet. The scientist is looking dejected and depressed, with a spanner in his hand. A speech bubble appears over the house-owner with the words "Then try fixing that" inside it.

VOICEOVER

How is it no one's come up with a smart way to do this yet?

CUT TO A computer screen on a browser, typing [www.localtaskpro.com](http://www.localtaskpro.com).

VOICEOVER

Well, don't worry, because we have! Introducing [www.localtaskpro.com](http://www.localtaskpro.com)...

The computer screen shows off the details of the website as the voiceover explains them.

VOICEOVER

It's local tasks done by professionals in your community. We provide the technology to schedule services online with a professional. These professionals are the best of the lot - they have years of experience in their fields and hand-picked by us. They have gone through stringent background checks, and rest assured, you can completely trust them with the quality of work. We provide upfront pricing - and these are prices you can browse online before booking! We have some of the lowest rates in the industry and we guarantee our work - if you are not completely happy with our work, we will refund your money, no questions asked!

The man is sitting on his porch while two professionals clean up his yard and do landscaping.

VOICEOVER

We even provide monthly subscription packages for yard care and cleaning services! So sign-in now to schedule what you need. And relax and leave the hard work to us!

The man is standing around in front of the faucet, drinking coffee happily while a plumber fixes it. The faucet gets fixed and we CLOSE UP on it, again with a divine glow and music. The plumber stands up with a wide smile, shaking hands with the man as we pull out to the scene, and a SPEECH BUBBLE appears on top of him, with the words:

SPEECH BUBBLE

One small step for a plumber, one giant leap for easy household work

Cut to black, with the website address SUPERIMPOSED on the screen.

VOICEOVER

LocalTaskPro.com – your partner in getting things done!