

For: Immediate Release

## Digital Asset Investment Firm and Crypto Company Announce Partnership

Digital Asset Investment firm (DAIF) and Crypto Company (CC) announce a partnership that will be used to benefit all stakeholders involved and will further harness the collective power of their communities.

The aim and objective of (CC) is to set an equal market for all users on an optimal blockchain platform where projects launch. They do this in a transparent manner, furthering the adoption of blockchain. (DAIF) is an ideal partner for (CC) because it places its focus on investing in growth companies. They do this by investing in digital assets, private and public equity, and mergers & acquisitions of all kinds. A partnership between the two is mutually beneficial as (CC) seeks to align the goals and communities of projects, investors, and investment funds in the blockchain community.

“(CC) UK is what the crypto market needs. More transparency and the ability to level the playing field for all investors,” said (DAIF) CEO E.V.

### Equitable Investments For Everyone

A brand new blockchain based project, (CC) aligns the needs of new projects with anyone that wants to invest in those projects. (CC) was founded on the idea that crypto investing should be equitable for all. No one stakeholder or investment fund is more important than the other on the (CC) platform. Thus, everyone involved in a project that is launched through the (CC) platform is actively part of that project's success. (CC) harnesses the strengths of all stakeholders involved so that “the sum is greater than its constituent parts.”

More simply, anyone involved in a project launched from the (CC) platform is an incentivised investor. These communities work together for the benefit of the project that they believe in. Plus, the communities involved with a project can be leveraged to help further the project and grow it into a thriving venture backed on the (CC) platform.

From entrepreneurs and investors, to traders and marketers, the (CC) platform was built for everyone with the idea that no stakeholder is more important than another. (CC) allows investment funds and communities to work side by side on projects, on the same terms, and towards the same goals.

## (CC's) Native Token

By creating the (CC) Token, the native asset of (CC), both individual stakeholders and investment funds like (DAIF) are able to capture value. Some of the main benefits for owners of (CC) Token are that they have access to the earliest rounds of investment funding without the associated minimum threshold reserved for investment funds. Token holders can be sure that projects are legitimate and have been vetted in a number of different ways, plus their investment is always made through regulatory compliant means. Beyond the unique benefits of investment access, (CC) Token is used to verify transactions on the network so (CC) Token stakers are rewarded with Tokens for being a part of the security and verification process.

A partnership between (CC) and (DAIF) simply benefits everyone involved. They both seek to use the power of cryptocurrencies to create more equitable investment opportunities for everyone and to harness the power of those investors to help projects reach their apex.