

SARA ELSAM

FREELANCE WRITER & BROADCASTER

PROFILE

Adaptable and creative writer with over four years experience writing within video games across multiple games companies and publications.

CONTACT DETAILS

☎ 07702168101

✉ sara.elsam@googlemail.com

🐦 @moogski

📁 <https://www.sara-elsam.com/>

AWARDS & PROJECTS

Develop 30 Under 30
Honorary mention, 2016

Hush, Game Jam, Relentless
Designed, managed and wrote 10,000+ words of dialog for an immersive adventure game.

SKILLS

- Writing - journalism, copy and content
- Marketing and PR writing
- Narrative design and dialog
- Graphic design
- Web editing/HTML/Wordpress
- SEO
- Video/Audio editing
- Adobe suite - Photoshop, Premiere Pro, Audition

EDUCATION

Game Design BTEC
BRIGHTON CITY COLLEGE
SEPTEMBER 2010 - JULY 2011

NCTJ
BRIGHTON CITY COLLEGE
JANUARY 2009 - MARCH 2010

INTERESTS

Dungeons & Dragons, board games, sci-fi and fantasy books, vinyl records, stand-up comedy, reading and writing short stories.

WORK EXPERIENCE

Freelance writer, PR and video journalist

REMOTE & BRIGHTON | JANUARY 2017 -

- Pitched and penned popular gaming-based features for The Independent, Senet, Eurogamer, Variety, The Guardian, Tabletop Gaming, LADBIBLE, Rock Paper Shotgun, VG247 and more.

- Created item descriptions, worlds, characters, races and more for an expanded warm and surreal sci-fi universe for social game SoSa

- Regular B2B news, interviews, conferencing and features for GamesIndustry.biz, British Baker, The Esports Observer, International Casino Review and others.

- Content, copywriting, web editing, social media and SEO for Jelly Deals, Plum Guide, Wargamer, Fitzalan Partners, UK ITC, Dicebreaker and various marketing agencies.

- Scriptwriting, copywriting, press releases, outreach, trailers, paid playthroughs and strategy with indie games PR agency **Future Friends**, including games such as Embr, Welcome to Elk, A Place For The Unwilling and ScourgeBringer.

- Marketing for tabletop games company **PSC Games**, including copywriting, pitching, outreach, scripting and Kickstarter management.

- Voice-over work with **Steam Game Festival Summer 2020** and developer **Clockwork Bird** for an upcoming title.

- Created and performed on video streams for **EN Publishing**.

- Podcast appearances on the **BBC**, **US Gamer** and **Tabletop Gaming**.

Staff Writer, Dicebreaker

BRIGHTON | SEPTEMBER 2019 - JUNE 2020

- Sourced and wrote clear and conversational daily news.

- Pitched feature ideas and interviewed designers.

- Wrote in-depth previews and reviews of products.

- Edited and uploaded work of freelancers and staff.

- Appeared on Dicebreaker Youtube channel - including live board game and tabletop playthroughs, plus popular Dungeons & Dragons campaign Dungeon Breaker.

- Hosted live community tabletop events, like MCM Birmingham, plus performed on livestreams for digital events during lock-down.

[Further work history available at LinkedIn](#)