

ZOE BELL

PERSONAL DETAILS

Name

Zoe Bell

Address

Nightingale House, Kingsland Road
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Website

<https://zobell.journoportfolio.com/>

WEBSITE & SOCIAL

■ [Portfolio](#)

■ [LinkedIn](#)

■ [Twitter](#)

SKILLS

■ Breaking News

■ Feature Writing

■ Social Media Strategy

■ Content Management

■ Sub-editing

■ TV production (Premier Pro)

■ Radio editing (Adobe Audition)

■ Copywriting

■ Search Engine Optimisation

With experience reporting across the UK, US, and Canada, I am confident writing engaging, clean copy that resonates with an international audience. I have spent nearly three years working in a fast-paced digital newsroom, breaking major news stories from across the UK and around the world quickly and accurately. I also love diving into topics further to create entertaining longform feature stories and analyses.

WORK EXPERIENCE

News Editor, UK & Ireland

Dec 2020 - Present

upday, London

Responsibilities include:

- Managing the homepage and upday app to ensure we are covering the most significant news stories of each day across the UK, Ireland and globally.
- Reacting quickly to breaking news and sending push notifications to our users.
- Crafting engaging social media posts and optimising web articles for SEO.
- Writing feature stories and explainers analysing the biggest news stories of the day.

Editorial Assistant

Nov 2019 - Nov 2020

Verge Magazine, London (Remote)

Managed a team of freelance writers contributing travel stories from around the globe; commissioned pitches, sub-edited articles and sourced photos for publication; created and scheduled social media posts.

Editorial Intern

Jan 2019 - May 2019

Charleston Magazine, Charleston, South Carolina

Contributed to all aspects of the editorial process at this small monthly print magazine; fact-checked and proofread editorial and marketing material; reported on events in the community; pitched and wrote articles for print and Charleston Magazine's website.

Copywriter

Apr 2018 - Oct 2018

Union Marketing, Toronto, Canada

Created in-house website and social media content; wrote copy for digital marketing campaigns for clients and collaborated with creative directors to execute social media strategies for a number of unions.

EDUCATION

Master of Arts, International Journalism

Sep 2019 - Sep 2023

City, University of London, London

- Graduated with Distinction
- Trained in print, radio and TV journalism; specialised in arts and culture writing.
- Elected Chief Sub-Editor of our student-run magazine production module.

Bachelor of Arts, English Literature/Journalism

Sep 2014 - Jun 2018

Dalhousie University, Halifax, Canada

- Graduated with First Class Honours.
- Worked as a News Reporter for my university's online news platform for students and alumni.