



July 2019 Newsletter

SECU & you.

Putting the Heart in Banking

A MESSAGE FROM DAVE SWEIDERK, PRESIDENT AND CEO



SECU has a long, proud history of serving our members and our communities. From our humble beginnings in 1951, when we set-up shop in a hallway with borrowed furniture and volunteers, to today, where we have over 400

employees and 22 financial centers serving 261,000 members, we have never lost sight of the reason we are here. Our members are at the heart of everything we do.

We are also committed to helping people in communities throughout Maryland. To better support our philanthropic efforts and grow our community outreach programs, we launched the SECU MD Foundation in the spring of 2018. The Foundation's mission is to help people achieve their dreams through education. We have a dedicated Community Outreach team, and offer our employees volunteer hours where they can engage with the community through volunteer service. Our outreach team had a very busy start to 2019, and I wanted to share a few highlights of their work.

Finance Fairs (formerly Reality Fairs) – To help better prepare students for the financial realities they will face after graduation, we hosted nine Finance Fairs reaching over 900 students at area high schools and colleges throughout the 2018-2019 academic year.



Goals for Kids – We were thrilled to donate \$11,000 to the University of Maryland Children's Hospital through our Goals for Kids program in partnership with the Baltimore Blast. We donated \$100 for every goal the Blast scored in a regular season game at their home field at SECU Arena.

Food Drive – We held a food drive in March, collecting over 650 pounds of non-perishable food and monetary donations to support the Maryland Food Bank and other community organizations that help fight hunger in Maryland.

Special Olympics – SECU sponsored the Opening Ceremonies for the 2019 Special Olympics Maryland Summer Games at SECU Arena, held on June 7. Several of our employees volunteered to help

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welcome athletes and their families. I had the privilege of speaking to the 1,500 athletes who were there to compete.

SECU MD Golf Classic – To help grow our community outreach efforts, the SECU MD Foundation hosted the 4th annual Golf Classic, which raised over \$77,500 for the Foundation’s financial literacy and scholarship programs.

On the following pages in this issue of SECU & You, we announce the recipients of the 2019 scholarship programs and our new partnership with the Baltimore Orioles for our K’s for Kids program.

UPCOMING OUTREACH OPPORTUNITIES

School Supply Drive – While it feels like summer just began, August is just around the corner, and that means it’s almost time for our annual school supply drive! This year’s drive kicks off on July 22, 2019, so please consider donating supplies, which can be dropped off at any of our financial centers.

Member Volunteer Opportunities

With a dedicated team focused on organizing our community outreach efforts and employee volunteer opportunities, we would like to extend invitations to our members to join us in volunteering in the community. In the coming months, we will be introducing a member volunteer program to help you get involved. You can volunteer alongside our employees to support organizations across our region. Look for more information on this program soon!

We are so grateful to have the opportunity to serve and support people throughout Maryland. We thank you for being a SECU member giving us the opportunity to be part of your communities.



Dave Sweiderk
President & CEO



SECU Awards \$102,000 in Scholarships

On behalf of the SECU MD Foundation, SECU President and CEO Dave Sweiderk presented \$102,000 in scholarships to 36 deserving students at a ceremony held at SECU Arena. The students were chosen based on the responses in their application for the three scholarship programs that the SECU MD Foundation oversees – the State Employees Scholarship, the Donald Tynes Sr. Scholarship, and the University System of Maryland Scholarship.

“As a local credit union, it is our mission and the mission of the SECU MD Foundation, to provide children and young adults with the experience, knowledge, and resources needed to make smart, informed financial decisions,” said Dave Sweiderk. “We are incredibly proud of these students for pursuing higher education at prestigious schools across the country.”

With this year’s awards, SECU has given a total of \$565,000 in scholarships to over 200 deserving students.

THE WINNERS OF THE 2019 STATE EMPLOYEE SCHOLARSHIP ARE:

- **Adriana P.**, Crofton, MD, attending Johns Hopkins University
- **Annie L.**, Baltimore, MD, attending University of South Carolina
- **Chris B.**, Fayetteville, PA, attending Hood College
- **Eiryn G.**, Columbia, MD, attending UMBC
- **Emma P.**, Grasonville, MD, attending High Point University
- **Gavin K.**, Parkville, MD, attending Towson University
- **Jenna L.**, Delmar, MD, attending Queens University of Charlotte
- **Kyle E.**, Glen Arm, MD, attending University of South Carolina
- **Marilyn T.**, Pasadena, MD, attending West Virginia University
- **Myla Y.**, Lusby, MD, attending Notre Dame of Maryland University
- **Natalya M.**, Baltimore, MD, attending George Mason University
- **Ryan R.**, Catonsville, MD, attending University of Maryland, College Park

- **Thomas P.**, Silver Spring, MD, attending University of Maryland, College Park
- **Vasilis A.**, Fulton, MD, attending University of Maryland, College Park

THE WINNERS OF THE 2019 TYNES SCHOLARSHIP FOR MORGAN STATE UNIVERSITY ARE:

- **Briana D.**, Clinton, MD
- **Joianna W.**, Windsor Mill, MD
- **Kyle D.**, Randallstown, MD
- **Paige C.**, Bowie, MD
- **Tyler W.**, Randallstown, MD

THE WINNERS OF THE 2019 UNIVERSITY SYSTEM OF MARYLAND SCHOLARSHIP ARE:

- **Ankur V.**, Baltimore, MD, attending University of Maryland, Baltimore
- **Cameron E.**, Bowie, MD, attending Frostburg State University
- **Chenille M.**, Baltimore, MD, attending UMBC
- **Chris V.**, North Beach, MD, attending University of Maryland, College Park
- **Emily W.**, Odenton, MD, attending University of Maryland, College Park
- **Graham S.**, Ellicott City, MD, attending University of Maryland, College Park
- **Grant H.**, Elkton, MD, attending University of Maryland, College Park
- **Kendra S.**, Burtonsville, MD, attending Towson University
- **Kimura J.**, Hanover, MD, attending Frostburg State University
- **Mehlat T.**, Silver Spring, MD, attending University of Maryland, Baltimore
- **Micaela W.**, Eldersburg, MD, attending University of Maryland, College Park
- **Michael C.**, Gaithersburg, MD, attending University of Maryland, Baltimore
- **Mona Dion N.**, Alexandria, VA, attending University of Maryland, University College
- **Oliver L.**, Ellicott City, MD, attending UMBC
- **Shayla B.**, Brooklyn, MD, attending University of Maryland, Baltimore
- **Tiffany L.**, Clarksburg, MD, attending University of Baltimore

SECU Partners with the Baltimore Orioles to Benefit Kennedy Krieger

K’S FOR KIDS’ DONATION TO BENEFIT CHILDREN AND YOUNG ADULTS AT KENNEDY KRIEGER

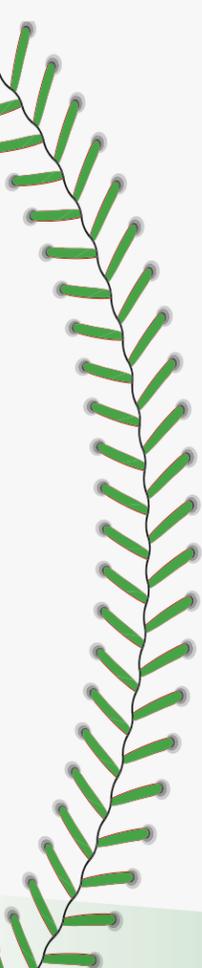
Summer means Baltimore Orioles baseball, and SECU is pleased to partner with the O’s for the new K’s for Kids program to benefit the Kennedy Krieger Institute. Through K’s for Kids, SECU will donate \$50 to Kennedy Krieger for every strikeout made by a Baltimore Orioles pitcher at Camden Yards.

The Kennedy Krieger Institute is dedicated to improving the lives of children and young adults with disorders of the brain and nervous system through

groundbreaking research, innovative treatments and life-changing education. As a part of the sponsorship, SECU will present the donation to the Kennedy Krieger Institute at the end of the Orioles’ 2019 season.

“We are incredibly grateful to the SECU MD Foundation and the Baltimore Orioles for naming us as this year’s ‘K’s for Kids’ recipient,” said Dr. Bradley Schlaggar, president and CEO of Kennedy Krieger Institute. “We depend on donations to continue our vital mission of helping each child achieve their best life through innovative research, therapies, education and our community programs.”

Let’s cheer on those O’s!



SECU Financial Centers – Your Resource in the Community

While you might think that your local SECU financial center is a place to stop in quickly to do your basic banking, there is so much more they can do for you to support all your finance related needs.

Each of our financial centers are staffed with knowledgeable Member Advisors, who take regular training on both financial related topics and customer service so they can provide you with the best experience when you walk into a center and offer advice on getting you on a path to a secure financial future.

We also host educational and networking events in our centers. Recently, our Fullerton center held a Home Buying Seminar for prospective home buyers where

our team presented the entire home buying process and answered questions. We also host networking events to help local businesses get to know others in the community.

To help you plan your visit, SECU will be launching an online appointment system for all of our financial centers in the coming weeks. You will be able to make an appointment through our website at secumd.org to cut down on your wait times to speak to one of our knowledgeable Member Advisors.

Our financial centers are hubs of information to help you with all your financial needs. Stop by one today!



Mobile Banking App Recognized as Most Improved in 2018

SECU's newly updated mobile app was recognized by Magnify Money as one of the top 10 most improved banking apps

of 2018. The award, based on ratings and consumer feedback in app stores, ranks the apps of the top 50 banks and credit unions in the country. Thank you to our members for leaving feedback and rating our app!

*This offer is valid on new Money Manager, Advantage Money Manager or Business Money Market accounts opened between now and November 15, 2018 with a minimum opening deposit of \$10,000 and maximum of \$5,000,000. The introductory annual percentage yield (APY) of 2.00% will apply for 6 months from the date of account opening. Regular APY will apply thereafter. If balance goes above \$5,000,000, regular APY will apply to the entire balance. Transfers from existing SECU accounts will not be eligible for the introductory rate. Fees may reduce the earnings. SECU reserves the right to cease offering the promotion to new accounts prior to the end date. Federal Reserve Board Reg D limits the number of transfers and withdrawals from a Money Market account to 6 per month.



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For our Expressline bank-by-phone service, call 410-487-7930 or 888-643-9777 anytime. Contact SECU at 410-487-7328 or 800-879-7328 Monday through Friday, 8:00 a.m. to 7:00 p.m., and on Saturday from 9:00 a.m. to 1:00 p.m.

PRESIDENT AND CEO

David Sweiderk

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Sharonne Bonardi, *Vice Chairman*
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