

Rebecca Koenig

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I specialize in compelling, creative journalism at the intersection of evidence and human interest.

JOURNALISM EXPERIENCE

Senior Reporter + Editor, [EdSurge](http://EdSurge.com), a national nonprofit newsroom covering education 2019-present

- Report and write feature, enterprise and news stories about K-12 schools, higher education and early learning
- Manage and edit a team of staff reporters
- Lead newsroom content strategy and manage daily publishing calendar
- Recruit, manage and edit freelance reporters and opinion writers
- Commission photojournalism and produce audio to accompany feature stories

Volunteer Opinion Editor, [Street Sense Media](http://StreetSenseMedia.com) 2021-present

- Commission and edit opinion essays by people in D.C. experiencing homelessness and by experts on poverty

Reporter, U.S. News & World Report 2017-2019

- Wrote feature, news and data stories about the intersection of higher education and workforce training
- Used SEO strategies to attract millions of page views from thousands of unique visitors each month
- Managed and edited freelance contributors

Reporter, The Chronicle of Philanthropy and The Chronicle of Higher Education 2014-2017

- Wrote feature, news and data stories about U.S. education and nonprofit institutions
- Launched a digital product for reported career guides and a weekly email newsletter

Managing Editor and Associate Editor, Town & Style St. Louis Magazine 2012-2014

- Managed a team of 25 editors, photographers, designers, freelancers and interns
- Planned issue content and supervised daily online and weekly print production
- Launched a weekly email newsletter and developed social media strategy
- Wrote five to eight feature stories per week and edited copy and page design

Freelance Writer, Washington Post Express; The Hustle; Sauce Magazine; Narrative.ly

Reporter Intern, Scripps Howard Foundation Wire, 2011; Connection Newspapers, 2008

Managing Editor and Staff Reporter, The Flat Hat, College of William & Mary 2008-2012

HONORS and AWARDS

Judge, Education Writers Association National Awards for Education Reporting 2022 and 2023

National Finalist, [News](http://News.com), Education Writers Association National Awards for Education Reporting 2021

Best Online Feature Story, [Dateline Awards](http://DatelineAwards.com), D.C. Chapter of the Society of Professional Journalists 2020

Fellow, Higher Education Media Fellowship, Institute of Citizens & Scholars 2020

Regional Finalist, American Society of Business Publication Editors Awards of Excellence 2020

National Finalist, [Feature Story](http://FeatureStory.com), Education Writers Association National Awards for Education Reporting 2019

Fellow, National Press Foundation 2018

David W. Miller Award for Young Journalists, The Chronicle of Higher Education 2015

Highest Honors, literary nonfiction thesis, College of William & Mary 2012

Member, Education Writers Association | **Participant**, The Power of Narrative Conference

SKILLS

Editing in Associated Press, Chicago and New York Times styles | Podcast production | SEO best practices

Data collection and data analysis: National Center for Education Statistics, Bureau of Labor Statistics, Form 990

Web production and social media | Media interviews and public speaking | Photojournalism | Newsletter production

EDUCATION

Bachelor of Arts in English and history, summa cum laude

College of William & Mary

Phi Beta Kappa Honor Society | Omicron Delta Kappa Honor Society | Monroe Scholar research grant recipient

Winner of Lord Botetourt Medal, the commencement award for the senior most distinguished in scholarship