

## Rebecca Koenig

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*I specialize in compelling, creative storytelling at the intersection of evidence and human interest.*

### JOURNALISM EXPERIENCE

- Editor and Senior Reporter, [EdSurge](#)** 2019-present  
*EdSurge is a national, digital, nonprofit journalism publication covering the future of learning.*  
- Write and edit creative news feature stories about American life, trends, and themes through the lens of education  
- Produce and publish EdSurge Higher Ed, a weekly email newsletter  
- Manage and edit freelance contributors  
- Produce and co-host EdSurge Podcast episodes
- Reporter, [U.S. News & World Report](#)** 2017-2019  
- Wrote feature, news and data stories about the future of work and labor trends across the U.S.  
- Attracted millions of page views from thousands of unique visitors each month  
- Managed and edited freelance contributors
- Reporter, The Chronicle of Philanthropy and The Chronicle of Higher Education** 2014-2017  
- Wrote feature, news and data stories about American education and nonprofit institutions  
- Launched a digital product for reported career guides and a weekly email newsletter
- Managing Editor and Associate Editor, Town & Style St. Louis Magazine** 2013-2014  
- Managed 25-person staff of editors, photographers, designers, freelancers and interns  
- Planned issue content and supervised daily online and weekly print production  
- Launched a weekly email newsletter and developed social media strategy  
- Wrote five to eight feature stories per week and edited copy and page design
- Freelance Writer, Washington Post Express; The Hustle; Sauce Magazine; Narrative.ly** 2012-present
- Reporter Intern, Scripps Howard Foundation Wire, 2011; Connection Newspapers, 2008**
- Managing Editor and Staff Reporter, The Flat Hat, College of William & Mary** 2008-2012
- History Researcher, College of William & Mary Monroe Scholars Program** 2010-present  
- Traveled to nearly 50 museums in nine cities to interview docents about slavery interpretation  
- Published research paper in the 2011 James Blair Historical Review; present research to public history groups

### WRITING HONORS

- Best Online Feature Story, [Dateline Awards](#), D.C. Chapter of the Society of Professional Journalists** 2020
- Fellow, Higher Education Media Fellowship, Institute of Citizens & Scholars** 2020
- Regional Finalist, American Society of Business Publication Editors Awards of Excellence** 2020
- National Finalist, [Feature Story](#), Education Writers Association National Awards for Education Reporting** 2019
- Fellow, National Press Foundation** 2018
- David W. Miller Award for Young Journalists, The Chronicle of Higher Education** 2015
- Highest Honors, literary nonfiction thesis, College of William & Mary** 2012
- Kays Gary-Charles McDowell Jr. journalism award, College of William & Mary** 2012
- Tiberius Gracchus Jones literary nonfiction award, College of William & Mary, first place 2010; third place 2011**
- Member, Education Writers Association**

### SKILLS

Data collection and data analysis: National Center for Education Statistics, Bureau of Labor Statistics, Form 990  
SEO best practices | Editing in Associated Press, Chicago and New York Times styles | Podcast production  
Digital photography and video | Web production and social media | Media interviews and public speaking

### EDUCATION

Bachelor of Arts in English and history, *summa cum laude* College of William & Mary  
Phi Beta Kappa Honor Society | Omicron Delta Kappa Honor Society | Monroe Scholar research grant recipient  
Winner of Lord Botetourt Medal, the commencement award for the senior most distinguished in scholarship