

CELEBRATING

10 years

holidayvillages

# MUSIC & MILESTONES



**2004**  
**The first Holiday Village opens**

Holiday Village Costa Del Sol – armed with a huge pool scene and tailor-made kids' clubs – opens its doors, pledging to offer the ultimate family holiday.

1st

**2006**

**A la carte dining**

On top of huge buffet restaurants and a clutch of snack bars, each Village adds a pair of themed à la carte restaurants to its All Inclusive line-up.



**2008**

**The Academies**

For six years, future Beckhams have been put through their paces by UEFA and FA-qualified coaches at Football Academy, and budding Becky Adlington has been honing their skills with ASA-approved tutors at Swim Academy.

**2009**

**Stage Academy joins the line-up**

A top UK entertainment company is brought on board to run the first summer Stage Academy, now an annual fixture, which shines the spotlight on youngsters who love to sing, dance and perform.



**2011**

**New clubs for tots & teens**

The activity range widens in 2011 with the introduction of Mothercare-stocked crèches for under threes, and an exclusive set of activities for teens that ticks off things like canoeing and DJ workshops.



**2013**

**Peppa Pig**

Kids' TV favourite Peppa Pig is an official supporter of Tommy's, the UK baby charity that the Villages raise cash for in their summer Splashathons. In 2013 the events raise a whopping £32,000 – that's £117,000 to date.



**2005**

**Specialist activities**

One year and three new Villages later, Holiday Village introduces its unique roster of stuff to do in the daytime. Since then it's swelled to a full A to Z of activities, with everything from aeroball – that's basketball on a trampoline – to zorbing, which is racing across the pool in an inflatable hamster wheel.



**2010**

**The Widgets arrive**

Holiday Village's exclusive characters, The Widgets, burst onto the scene in 2010. The trio headline the kids' evening entertainment before professional performers and all-action live shows take to the stage. See page 77 for the lowdown.



**2012**

**Double-decker ropeworks**

Aerial Adventure, a giant ropeworks course made for swooping and scrambling, is a firm favourite at all the Villages. But this is the year Holiday Village Menorca bags the very first two-storey version.



2014

**The Saturdays**

To celebrate its 10th year, Holiday Village has teamed up with pop super-group The Saturdays to seek out the UK's favourite holiday song. Music lovers will get to vote for summer anthems from the past decade, and the girls will handpick their favourite to record and release. Find out more at [firstchoice.co.uk/blog](http://firstchoice.co.uk/blog) or by following @FirstChoiceUK on Twitter.

There's loads more on Holiday Villages at [firstchoice.co.uk/holidayvillage](http://firstchoice.co.uk/holidayvillage)