

HOW KERRY'S OVERHAUL HAS MADE

HAPPY COLEEN

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17-PAGE BACK TO SCHOOL SPECIAL

BANISH FIRST DAY STRESS

• KEEP KIDS HEALTHY

INSPIRED PACKED LUNCHES

CELEBS...AND SO MUCH MORE!

'I'm preparing Betsy – she

understands we have to be careful'

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DREADS BEING



Lauren poses for

RE ATTRACTIVE PETITORS BECAUSE "NORMAL"

DRAGGED INTO NEW mag editor Chris White, the **MEGHAN & KATE CRISIS** secret to Kerry's success on the online platform is partly due to her overhauling her life from "disaster to triumph" as HORROR well as her sexy makeover.

Chris - who was responsible for choosing cover stars for Zoo magazine - explains, "Kerry barely got a mention in lads' mags in the '00s because men hate trauma - her rotten. blokes, babies and constant

partying would have put off our readers. They wouldn't have wanted to date someone with so much baggage.

"But there's a whole generation of blokes who have grown up with Kerry - and now she's looking great and has a normal life, they have become interested.

"She is also more attractive than her celeb competitors because she looks 'normal'. Most men don't want a woman who looks too plastic or fake although Kerry's had work done, she's still got a natural-looking body."

Explaining why she outshines other celebs - who are all younger and with a greater or similar social media following - Chris says, The likes of Lauren, Megan and Danielle post a lot of semi-naked images on social media anyway, so there isn't as much intrigue as there is with Kerry, who mainly posts day-to-

day, 'normal mum' pics on her Instagram account."

REAL

And in a further boost for Kerry, Chris insists she'd have a higger following than a Hollywood star as she is more "real".

He says, "Men wouldn't be interested in seeing pics of Gwyneth Paltrow as they know they wouldn't bump into her in the pub. What they want is someone who looks like the pretty, down-to-earth girl from their local. The one they could ask out, and she'd say ves - Kerry represents that in the celebrity world, Men can believe they've got a chance of dating her." By Daisy McLure