

Maya James

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ORLANDO, FL
TAMPA, FL

A creative professional with 3 years of professional journalism experience developing copy and content that effectively engages audiences. Known for my exceptional writing skills, fast turnaround on deadlines and my strategic ways of working.

EXPERIENCE

Reporter

Nicholson Student Media / September 2019 - Present

Writes engaging long and short form copy in the form of news and life stories that covers events and individuals in the UCF community.

Editorial Intern

Orlando Weekly / October 2019 - March 2020

Was responsible for writing compelling, magazine-style copy for both the print and digital publication. Duties included fact-checking, proof-reading, photography, basic HTML coding and SEO analysis

Life Editor

Nicholson Student Media / January 2022 - Present

Oversees all digital copy for the life section of student publication NSM Today and coaches reporters, delegates tasks to the assistant life editor, approves and denies pitches and sends section-edited stories to the copy editor in a timely manner.

EDUCATION

Bachelor of Arts, Journalism
University of Central Florida / May 2022

COURSEWORK

Principles of Journalism
Mobile Editing
Editing I
Electronic News Gathering
Feature Writing
Mass Communication Law

AWARDS

Florida Scholastic Press Association Fall Poetry Winner - "Favorite Pair" (2015)

Secretary

Society of Professional Journalists / September 2019 - August 2020

Served as the primary source of contact for 20 members, all guest speakers, and the president of UCF's SPJ chapter. Conducted operations management, logistics, and recordkeeping.

Writer

HER Campus UCF/ August 2021 - Present

Increased the traffic and audience mix of UCF's chapter of HER Campus by writing editorial content targeted at Gen Z readers. Wrote copy targeted towards female university students with an emphasis on lifestyle, cultural trends and entertainment.

Editorial Intern

Central Florida Lifestyle Magazine / January 2022 - Present

Writes engaging magazine-style editorial content, uploads articles to site through administrative back-end access, ensures all digital copy follows strong SEO, shoots photographs for online galleries and social media, runs official Tiktok account.

TECHNICAL SKILLS

Proficient in Adobe InDesign / Proficient in Wordpress / Multimedia journalism / mobile video editing and reporting / social media branding and optimization / news writing / Understanding of AP style / photography

REFERENCES

Rick Brunson
Journalism professor and mentor
(407)823-3151
Richard.Brunson@ucf.edu

Dave Plotkin
Former digital content editor at Orlando Weekly
(407)673-3283
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