

ELEANOR WILSON

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Eleanor Wilson is a Melbourne based writer and journalist completing her final year of a Bachelor of Communication (Journalism) at RMIT University. She is a driven writer and storyteller and is passionate about using her skills to empower underrepresented stories and voices. She has experience in hard news, fashion, lifestyle, and feature writing, as well as broadcast news producing and presenting. In her spare time, she enjoys drinking coffee, watching true crime series, and expanding her literary knowledge through podcasts and books.

Education:



Bachelor of Communication (Journalism) RMIT University (2018-October 2021)



Global Hobo Freelance Writing Workshop Japan (Jan-Feb 2020)



University of Arts: London College of Fashion - Fashion Journalism Short Course (Sept- Nov 2020)

Experience:



The Swanston Gazette – Culture Editor

AUGUST 2021 - PRESENT

The Swanston Gazette is RMIT University's student – run publication, producing relevant print and digital news media to RMIT students, and the broader community. As Culture Editor, I am responsible for working closely with contributors to workshop story pitches and provide constructive feedback on contributor's work. I also liaise with the editorial and design team to sub-edit and contrive relevant content for the newspaper's culture section.



ABC Ballarat – Intern

MAY 2021- JUNE 2021

ABC Ballarat is a leading provider of digital and radio news for the Western district of Victoria. I worked collaboratively with the Breakfast radio and digital team to research, pitch, and execute up-to-date news stories across the Ballarat and Western Victorian district. During the two-week placement I published two digital articles and filed for eight morning news bulletins.



SBS & Princess Pictures – Research Intern

OCT 2021

I worked collaboratively with a team of researchers for an upcoming drama series by SBS and Princess Pictures. I was required to delve into CALD and migrant communities to discover and relay migrant stories into story briefs for editorial meetings.

F J Fashion Journal- Editorial Intern

MAY 2021 – JULY 2021

Fashion Journal is a Melbourne-based, online publication, producing up-to date fashion, beauty, and lifestyle news. As an editorial intern, I was responsible for pitching and creating weekly content in line with the publication's tone, which included fashion brand profiles, lifestyle features, careers advice, and beauty articles. Throughout my 15-day internship I produced 12 feature articles and various sales and events listings for the site.



Shop Monde – Editorial Intern

JANUARY 2021 - APRIL 2021

Shop Monde is an online collation of the latest in fashion, beauty, and lifestyle trends. As an editorial intern for Shop Monde's online fashion publication The Edition, I was responsible for researching fashion trends, sourcing, and pitching story ideas, collating products for fashion edits, and writing women's fashion- based copy on a weekly basis, sometimes under immediate deadline. Throughout my 15-day placement, I produced 11 fashion article and edits.

Freelance Writer

AUGUST 2020 – CURRENT

As a freelance writer, I have pitched and produced news and features content to a range of publications including Global Hobo, The Swanston Gazette, Fashion Journal and Shop Monde. I have also collaborated with brands to produce branded content that fits the style guides of relevant publications.



Under Cover the Podcast – Contributor

APRIL 2021

RMIT University's Undercover podcast is a two-season running podcast producing newsworthy podcast episodes reporting on local issues. As a contributor to Season Two, Episode One: Community, I created an eight-minute podcast package surrounding the rise of COVID-19 vaccine misinformation in the Chinese Australian community.



GET CEREAL, SYN Radio – Newsreader and Host

APRIL-JULY 2019

As a newsreader for SYN radio's breakfast radio show Get Cereal, I was responsible for writing and announcing two-minute news bulletins every half-hour for the duration of the three-hour show. In addition to this, I assisted in co-hosting the breakfast show, providing entertainment to listeners from 6:00- 9:00am every Wednesday.



RMIT ABC FACT CHECK- Research collaborator with the IFCN

NOVEMBER 2019

Under a research collaboration between RMIT ABC FACT Check and the International Fact Check Network, I was part of a team who researched and 'fact-checked' the academic status of scientists who signed a document denouncing the existence of a climate emergency. This included intense research to verify the academic history of hundreds of individuals on the list.

RMIT JOURNALISM STUDENT STAFF CONSULTATIVE COMMITTEE MEMBER MARCH 2021 – CURRENT

I am one of two student representatives for the third year RMIT Journalism cohort. My role as an SSCC representative is to assess the efficiency of the RMIT Journalism program structure and communicate student feedback to the staff board.

Skills:

- Microsoft Office Suite
- Adobe Creative Suite
- Search Engine Optimisation
- Interviewing skills
- Feature and hard news writing
- Knowledge of media law
- Highly organised with a drive for precision
- Approachable and proactive communication

References:

Available upon request.