



Writer, designer, and brand consultant with a journalistic storytelling style. Skilled in creating accessible, artistic branded marketing content.

University of Montana, B.A. English, Creative Writing 2017

Writer, Freelance
2012- Present

With work in multiple publications, both print and digital, as well as organizational experience, I've established my voice and vision in a network of content writers and brand experts. Recent clients include **Audienz Marketing** (Seattle), where I write Microsoft product-focused sales campaigns, as well as design Microsoft-branded marketing assets for third-party software vendors, **Machtley Group** (Seattle), where I write and design a variety of assets primarily for Intuit/ QuickBooks, and **Girl Gang Consulting** (Seattle), also writing and designing layout for firms in the tech space. I spent 10 months with **Film Festival Flix** (Los Angeles), functioning as their **Director of Communications, Branding, and PR** while completing a brand analysis and redesign.

Fine Artist
2010- Present

I'm also an artist and, pre-pandemic, I taught painting in a number of privately-owned art studios throughout L.A. I apply my compositional skills in **graphic design and asset layout**, as well as the consumer psychology of color theory, typography, and composition.



Past Career Experience

As the **Director** of a large Senior Activity Center, as well as a multi-program **manager** at a large YMCA, much of my work involved clarity of messaging—with participants, community partners, and with the staff I supervised. These roles also brought me the opportunity to create **brand-style guidelines**, function as a PR representative, and **edit a monthly magazine**.

- MS Office Suite
- InDesign CC
- Illustrator CC
- Google Suite
- Mailchimp
- Cision PR
- Meltwater
- Social Media
- Content Copy
- Speech Writing
- Copy Editing
- Layout
- Branding
- Research and Citation

"I feel myself becoming the fearless person I have dreamt of being. Have I arrived? No. But I'm constantly evolving and challenging myself to be unafraid to make mistakes."
— Janelle Monáe