

**Charlie Jones** (she/her)  
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*Journalist at the BBC with 15 years' experience in news.*

## **EDUCATION:**

Sept 2007 – June 2008: City University, London – **PG Dip Newspaper Journalism:**

Sponsored by the Guardian Media Group, I specialised in home affairs and studied media law, newspaper production, sub-editing, interviewing, and practical journalism.

Sept 2003 - June 2006: University of Nottingham – **BA. (Hons) English: 2.1**

2001-2003: The Sixth Form College, Colchester, Essex – **A' LEVELS:**

English Literature and Language	A
History	A
Sociology	A
Drama and Theatre Studies	A

1996 - 2001: Colbayns High School, Clacton-On-Sea, Essex – **GCSE:**

5 at grade A\*

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## **OTHER QUALIFICATIONS:**

Shorthand at 100 words per minute

## **EMPLOYMENT:**

**Senior Journalist - East Online** (September 2015 to present)

I currently work as a Senior Journalist for BBC Online, covering the east of England. This involves writing news articles and features, which I always originate and tell in the best way possible. Many of my original stories have gained over a million page views, including a piece I wrote about a parent who was separated from her son as he was dying in hospital due to Covid regulations, which Sir Keir Starmer raised with the Prime Minister during PMQs. I also work as a news editor, in charge of up to 15 journalists. I decide which stories we are going to cover and deploy journalists in the field. I regularly edit the England page for the website, deciding which stories should be promoted and ensuring they have the best headlines, graphics and pictures. Communicating with colleagues, within the same team and also those working in radio and TV, is essential in this role. I like working on breaking news but also enjoy finding stories. I line manage several people and often form part of an interview panel for recruitment.

**Senior Broadcast Journalist - Six and Ten O'Clock News** (April 2015 to September 2015)

I worked on the BBC's flagship network news bulletins. As part of this role, I worked with correspondents to shape their TV packages and ensure the production values were as high as possible. I always found the best possible case studies, often via social media.

**Senior Broadcast Journalist – Health team, BBC News** (August 2014 – April 2015)

I specialised in health and medical stories and primarily worked with correspondents to produce TV packages for the Six and Ten O'Clock news. I also independently mixed radio packages and edited On Demand pieces for the website. I equipped some NHS ebola volunteers with iPhones, because we were struggling to get footage from east Africa, and this material was used on most BBC outlets. I produced several live broadcasts from hospitals, where it can be very complex to film due to patient privacy. I also

enjoyed producing a three-camera shoot, for an exclusive interview with the ebola nurse Pauline Cafferkey. The most complex story I produced was a two-part piece on mental health funding for the Six and Ten based on FOI requests. The data was complicated and the interviewees, some of whom were suicidal, needed to be treated in a highly sensitive manner. I also interviewed the Health Secretary Jeremy Hunt several times. I used virtual reality graphics, an aerial drone, a go pro, camera tracks, timelapse and pathé footage to improve production values. I also filmed several touchcasts for the BBC website.

#### **Producer/Broadcast Journalist – BBC Breakfast** (November 2011 – August 2014)

I produced news packages and outside broadcasts for this national daily BBC news programme. The role involved thinking of story ideas and finding guests, plus writing scripts and detailed briefs. I also interviewed and looked after celebrities and politicians. I acted up to lead the team on night shifts, where I often worked on breaking stories, and had to check other producers' work for errors. I was given responsibility for the running orders and worked with the director to ensure all timings were accurate. I also helped run the show's Twitter and Facebook accounts.

#### **Assistant Producer – Newsround** (September 2011 – November 2011)

I produced bulletins and scripted, filmed and edited packages. I had to write in a clear and engaging way for the young audience. I had to be creative to educate and entertain the viewers.

#### **Broadcast Journalist – BBC South** (October 2010 to August 2011)

I worked as a Broadcast Journalist for the BBC in Southampton, where I was reporting one day and producing the next. I had to find stories, set up interviews, write briefings and plan for the next day's programmes. I also filmed and edited packages. I broke several exclusives through FOI requests. Other shifts involved producing the breakfast and lunchtime bulletins. I secured this role after being accepted into the BBC talent pool.

#### **Multimedia Journalist - Press Association** (June 2008 – October 2010)

I wrote articles for the PA wire which were used in national newspapers on a daily basis. I was taken on as a print journalist, but trained to also film video for various websites. Working for a rolling news service meant I had to react to breaking news and get my copy and footage out as quickly as possible. The position involved extensive court reporting. I worked for a year in London before moving to the Manchester office, where I had a company car to work as a reporter in the field. I enjoyed making new contacts, getting to know my patch and making daily editorial decisions. I interviewed everyone from David Cameron during the floods in Cockerthorpe to Prince William while fell walking in Cumbria and Lady Gaga at the Royal Variety Performance. I was the first journalist to interview Gillian Duffy after the then Prime Minister Gordon Brown called her a bigot. I also spent a month in Cumbria reporting on the Derrick Bird shootings.

#### **Reporter - Brand Republic, London** (December 2006 – September 2007)

I wrote more than 200 articles, including the most read story of the year, for the UK's leading news website for the advertising, marketing and media industries.

### **JOURNALISM WORK EXPERIENCE:**

#### **The Guardian** (March 2008)

I wrote several page leads for this national newspaper, including one on three teenage stabbings, with exclusive quotes I obtained at the murder scene.

#### **Manchester Evening News** (December 2007, April 2008)

I took over a winter fuel campaign for this regional daily newspaper, and found exclusive stories, securing several front pages. I attended several inquests, media briefings, and court cases.

#### **East Anglian Daily Times** (April 2005, September 2006)

I wrote articles about local events and people, all of which were published in this respected daily regional.

#### **BBC Essex** (April 2005 - April 2006)

I wrote a blog for the BBC Essex website about my life as a student.