

Talia D. Kirkland



412-853-8589 |



tkirklan1@gmail.com |



@talia_kirkland |



www.taliakirklandtv.com

Key Skills

On-air reporting
Video Editing
Videography
News Writing
AP Style
Social Media
Segment Producing
Field Producing

Software

Adobe Premiere
Adobe Audition
Avid
ENPS
iNews
LiveU
Photoshop

Affiliations

Alpha Kappa Alpha
Sorority Incorporated

Chuck Cooper
Foundation

National Association of
Black Journalists

Society of Professional
Journalists

Vira I. Heinz Program
for Women in Global
Leadership

International
Association of
Professional Writers &
Editors

SUMMARY

Skilled journalist and engaging storyteller with five years of on-air experience. Creative and strategic thinker with a solid ability in developing innovative, data-driven stories. Passionate about delivering trusted community content.

EMPLOYMENT

CBS21 - WHP-TV | Harrisburg, PA

March 2020 - Present

Reporter

- ❑ Enterprise and report daily news stories
- ❑ Delivers multiple on-air live reports for the morning and noon newscasts
- ❑ Develop, research, and produce investigative news segments across all newscasts
- ❑ Covered large news events such as the 2020 election and the pandemic shutdown, as well as daily breaking news occurrences such as extreme weather, fatal shootings, and fires
- ❑ Build and maintain strong community relationship and official sources

FOX NEWS CHANNEL | Philadelphia, PA

Nov. 2017- Dec. 2020

Multimedia Reporter

- ❑ Delivered on-air live reports, and produced original stories for Fox News network, 150+ affiliate stations, foxnews.com, and radio
- ❑ Enterprised daily story ideas, and researched data trends to develop content
- ❑ Wrote, edited, and shot stories for multiple platforms including broadcast, radio, and digital
- ❑ Covered large scale national events such as the fatal Antown Rose police-shooting, Bill Cosby trial, and Hurricane Dorian

WDTV CHANNEL 5 | Bridgeport, WV

Feb. 2017- August 2017

Reporter

- ❑ On-air general assignment reporter for the daily television newscasts
- ❑ Wrote, recorded, and edited VOSOTs, packages, and live reports for a multi platform audience
- ❑ Researched and pitched 2-3 breaking and enterprise news stories daily
- ❑ Fostered community relations and story resources

UPMC | Pittsburgh, PA

Dec. 2014 - January 2017

Communication & Brand Specialist

- ❑ Worked cross-functionally to oversee the scheduling of all corporate and clinical marketing campaigns including broadcast, print, social media, and digital
- ❑ Strategically placed and purchased media buys
- ❑ Produced television campaign, two-minute TV-segments highlighting UPMC's community partnerships/ segments aired during local programming
- ❑ Collaborated with various departments to build and implement brand guidelines

90.5 WESA RADIO | Pittsburgh, PA

May 2014 - December 2014

NPR Reporter

- ❑ Reported on local and regional news by conducting interviews and pulling soundbites
- ❑ Covered local elections; wrote anchor scripts and web content
- ❑ Researched, produced, and wrote enriched online content following SEO guidelines

EDUCATION

Duquesne University, Magna Cum Laude
Masters of Science in News Management

Duquesne University, Cum Laude
Bachelors of Arts in Journalism