



Disaster Relief

Helping victims of natural disasters file IRS casualty loss claim...



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HELPING PEOPLE REBUILD THEIR HOMES AND THEIR LIVES

Disaster Relief: Fast Facts

Disaster Relief offers homeowners, whose lives have been turned upside down by federally declared natural disasters, the information they need to file casualty loss claims with the IRS.

Most homeowners find they are not well protected by insurance when a disaster occurs. Few taxpayers know about the IRS Casualty Loss Program. Disaster Relief has technology to help homeowners take advantage of this program. With a robust awareness and marketing campaign, they can provide help to millions.

Disaster Relief: Fast Fac...

Natural Disasters Can Tak...

Disaster Relief Helps Hom...

Let Technology Do The Hea...

Traction & Accomplishment...

Meet The Team

KEY HIGHLIGHTS



All technology, systems and processes are ready



Product is fully tested



Automation allows us to accommodate a disaster of any size, or multiple disasters simultaneously



INDUSTRY

Property valuation and analytics, real estate, disaster recovery



MARKET SIZE

Millions of homeowners, annually



TARGET CUSTOMER

Taxpaying homeowners impacted by federally declared disasters

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Natural disasters can take everything



Every year, hundreds of thousands of homes are damaged or destroyed by hurricanes | tornadoes | floods | forest fires

In the aftermath, homeowners often find themselves uninsured or underinsured.

EXAMPLE

75% of the 200,000+ homeowners whose homes were destroyed by Hurricane Harvey had **no flood insurance**.

ESTIMATE

more than 60% of all homes in America are **underinsured by more than 20%**.

POTENTIAL

The IRS offers a casualty loss program that allows homeowners who are taxpayers to deduct uninsured losses from their taxes following federally declared disasters.

HOWEVER

Most homeowners are not aware of this deduction, or have found the process of identifying their losses difficult.

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Disaster Relief helps homeowners recover

Harnessing the power of technology, we help homeowners document their losses so they can access cash to help them rebuild their homes and their lives.

Disaster Relief was founded in the aftermath of Hurricane Harvey. For many flood victims, their only salvation was the IRS casualty loss program. We provided more than 10,000 property valuations and loss estimates that enabled victims to take advantage of this little-known program.

We use automated valuation processes to generate defensible values and Disaster Loss Reports. Automation allows us to scale to accommodate a disaster of any size.

Whether the problem is providing value information for the 15,000 homes that were lost to the Camp Fire in Northern California or the 700,000 homes impacted by Hurricane Florence in the Carolinas, Disaster Relief has a ready solution.



15,000 homes lost
Camp Fire in Northern California



700,000 homes impacted
Hurricane Florence in the Carolinas

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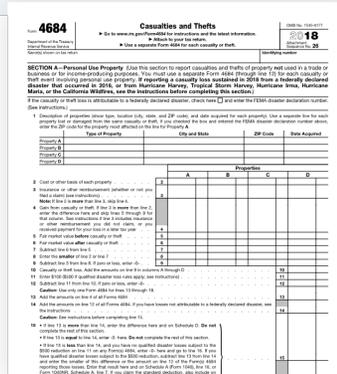
Let technology do the heavy lifting

After a federally declared disaster, in order to file a claim a homeowner must be able to provide the IRS:

- 1 The Fair Market Value of their home before the disaster
- 2 The Fair Market Value of their home after the disaster
- 3 An estimate of loss in value based on factual data

Using proprietary automated valuation technology, Disaster Relief can perform valuations en masse as of the day before the disaster. The interactive technology allows trained valuation personnel (who are not required to be appraisers) to review and, if necessary, revise each estimate to ensure the highest quality valuation possible. Using internal and external data, loss estimates are calculated, and the post-event value is determined.

Equipped with our Disaster Loss Report, the homeowner has only to complete IRS Form 4684 and submit it to claim a deduction.



HELPING PEOPLE REBUILD THEIR HOMES AND THEIR LIVES

Traction & Accomplishments

Disaster Relief is **100 percent** ready to go.



Our software is fully developed and proven



Order management technology is in place



Payment processing system is in place

We were baptised by a hurricane. In less than 90 days after Hurricane Harvey devastated the Houston area in 2017, our team provided more than 10,000 valuations to support casualty loss claims. Our work generated approximately \$200,000.

We've tested the marketing waters. We ran an awareness test to determine how disaster victims might respond to a social media message. During the 60 days following Hurricane Florence in 2018, more than 1,000 disaster victims visited our website in response.

HELPING PEOPLE REBUILD THEIR HOMES AND THEIR LIVES

Meet The Team



Mark L. Stockton

MANAGING MEMBER

Mark is the founder of automated valuation technology and has 40 years of experience in the design and development of valuation analytics. He is credited with having had a hand in the development of numerous advancements in automated valuation technology since 1981. He has been appraising real estate since 1968.

Mark's business experience spans the industries of banking, real estate brokerage, property casualty insurance, as well as system design & development. He designed the nation's first comprehensive computer system for community banks, the first commercially marketed Automated Valuation Model, one of the country's first Computer Assisted Mass Appraisal systems, and many enhancements to these various technologies.



Dr. Robert F. Hausman

CTA

Rob received his BS in Physics at the University of Santa Clara in 1966, and his MS, Ph.D. in Applied Science at the University of California at Davis in 1975. Having worked at such prestigious institutions as Lawrence Livermore Laboratory and Los Alamos National Laboratory, and as an officer and director of several independent software design and data management companies, he is uniquely

qualified to oversee the maintenance and enhancement of the technology owned and used by Disaster Relief.

Rob's personal strengths include Project/Program Planning and Management, Software Systems Design and Implementation, Computer Security System Design and Assessment, Applied Numerical Analysis and Modeling.



Mark Verrett, SRA, BA, MS
INDUSTRY ADVISOR

Mark is a designated member of the Appraisal Institute who has been formally educated in real estate through the Appraisal Institute and the Texas A&M Land Economics and Real Estate Masters programs. After Hurricane Harvey, Mark led a team that valued more flooded properties than ever before attempted by anyone.

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