

SYDNEY KENTON

GRAPHIC DESIGN - ILLUSTRATION - SOCIAL MEDIA

ABOUT ME

Hi! I'm Sydney and I'm a New York-based creator with a background in theatre. I've been drawing and designing on my computer since middle school. I love design and I'm always willing to try new things.

EDUCATION

Hofstra University
B.A. in Drama, 2023
B.A. in Fine Arts (Design), 2023

SKILLS

- Adobe Creative Cloud
- Microsoft Office
- Google Workspace
- Social Media Management
- Information Technology
- Fundraising

CONTACT

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EXPERIENCE

54 Below Digital & Design Intern

AUG 2022 - NOV 2022

- Designed digital assets.
- Edited video.
- Created weekly email blasts.

Other World: A New Musical TikTok Strategist

APR 2022 - AUG 2022

- Consulted with a team about TikTok feed.
- Analyzed and applied current trends.
- Made weekly upload schedules.

Delaware Theatre Company Social Media Intern

JUN 2021 - MAR 2022

- Made graphics for a variety of social media platforms.
- Created ad campaigns with budgets.
- Strategized using data.

Humorist Media Art Intern

JUN 2021 - AUG 2021

- Made weekly magazine issues.
- Designed/illustrated articles.
- Worked with Adobe InDesign and Adobe Photoshop.