

Joshua Dawson

I am a creative and meticulous content creator with a passion for all things sport. Having recently graduated with First-class honours in Sports Journalism, and willing to travel, I'm now searching for a role within a thriving sports organisation that will provide a platform for me to continue my development, as well as the opportunity to make a genuine impact within the media industry.

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Experience **Media Assistant at Fleetwood Town FC**

August 2020 to Present

I have spent three seasons working with Fleetwood Town as a Media Assistant initially as an intern and now on a freelance basis. Throughout my time at the club I have contributed to the club's social media accounts including Twitter, Instagram and TikTok as well as creating content for each platform. I write match reports and post match articles for the club website as well as assisting with the day-to-day club operations, as well as on match days, including controlling the big screen using BlackMagic ATEM and Vision Mix.

Social Media Intern at Advantage Sports Management

January 2023 to Present

Since the start of 2023 I have been assisting ASM with the management of personal social media accounts for high profile cricketers and rugby players. This has involved the creation of engaging and original content as well as delivering their commercial requirements and posting directly on their channels. I have also been responsible for editing highlights reels for players for the purposes of promoting them to potential new teams. All of my work with ASM has required excellent attention to detail and a high level of creativity on a number of different programmes and platforms.

Digital First Content Creator at HBS FIFA World Cup

November 2022 to December 2022

I spent a month in Qatar capturing content at the 2022 FIFA World Cup using a Vivo X80 Pro phone. I recorded dressing rooms, player arrivals, warm-ups, tunnel walk-outs and behind the scenes and pitch side footage. The clips were then posted on the official FIFA channels, including Instagram and TikTok.

Football Writer at National World

July 2022 to November 2022

I created football content for a variety of regional Newspapers including the Burnley Express, Lancashire Post and the Blackpool Gazette. I attended press conferences at a number of North West based professional clubs and asked insightful questions to then write follow up articles, features and quotes pieces.

Other Experience

Web Copywriter at TIDAL Digital

March 2023 to Present

Writing blog posts for Tidal's clients based in the middle-east and New York. The blogs vary from informative pieces about hair trends to topical features.

Freelance Video Editor at Content Creators

June 2022 to July 2022

Edited promotional videos and trailers for a startup company on Adobe Premiere Pro and Adobe After Effects as well as creating graphics on Photoshop.

Host on Preston Hospital radio

September 2019 to March 2020

Presenting live on Preston Hospital radio as a host on a variety of shows focusing mainly on sport. I also appeared as a guest on the hospital's 'The Premier League Show' covering all things across the top flight of English football.

Contributing Writer at Vavel

July 2017 to August 2020

Contributed to more than 70 articles ranging from news pieces and reports mainly covering Manchester United alongside their matches online through text commentary, most notably their Champions League match against Sevilla.

Personal Projects

Matchday North West (February 2020 to June 2020)

I set up a [podcast](#) that covered football across the North West and focussed on the football league clubs in the area. We spoke to current and former players such as Antoni Sarcevic, Iain Hume and Angel Martinez.

San Marino: Quitters Never Win (February 2022)

For my final University project, I travelled to San Marino to make a short documentary film about the "worst" National football team in the world. I researched, wrote, filmed and edited the entire film and conducted interviews with the current manager and players. The film can be watched, [here](#).

Teamgeist Podcast (February 2021 to July 2021)

I set up a [podcast](#) covering a variety of topical issues within football which involved speaking to individuals within the game. We spoke to Bournemouth legend Simon Francis, San Diego Loyal President Warren Smith and a variety of journalists to cover each story.

Education

First-Class Honours in Sports Journalism at University of Central Lancashire

September 2019 to May 2022

Throughout my time I studied BJTC media law, journalism ethics, covered live sporting events and other topical issues as well as working with professional equipment on a regular basis.

SKILLS

Social Media | Adobe Premiere Pro | Adobe Photoshop | Blackmagic ATEM | Vision mix | Adobe Audition | Wordpress | Microsoft Office | Sports writing