

# Du Yiting

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## EDUCATION

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### THE UNIVERSITY OF HONG KONG

*Master of Journalism*

2021.09-2022.07

- Relevant courses: Video news production, Reporting and writing, Digital journalism principles and tools, Documentary Production, Global affairs

### COMMUNICATION UNIVERSITY OF ZHEJIANG

*B.A. in Broadcast & TV Journalism*

2017.09-2021.06

- Relevant courses: TV News Reporting, In-depth Reporting Writing, Film & TV Editing, TV Cameraing, Photojournalism, TV Programmes Planning
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## EXPERIENCE

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### PHOENIX TV

*Social Media Operations*

2021.12-2022.01

- Duties:
  - Managed Phoenix TV's YouTube & Instagram accounts
- Achievement:
  - During the operation of the YouTube account, the average number of views was over 10,000, and the highest number of views was over 72,000

### XINHUA NEWS AGENCY

*Intern Video Journalist*

2021.03-2021.05

- Duties:
  - As an omnimedia reporter, my daily job was interviewing, shooting, editing news videos
- Achievement:
  - Did 35 news videos in total which published on Xinhua App, Wechat public account and Weibo account
  - One of videos was on Weibo's list of the top trending searches and viewed more than 170 million times
  - Here is my typical work which published in Facebook:  
<https://www.facebook.com/XinhuaHK/videos/1202159986894379/>

### CCTV (CHINA CENTRAL TELEVISION STATION)

*Intern Video Journalist*

2019.12-2020.01

- Duties:
  - Made mini documentary "The Night Watchman of the Spring Festival Travel Rush"
  - Acted as team leader, director, camera and post-producer
- Achievement:
  - The film was broadcast on CCTV's new media platform 'CCTV News', had 47 thousands views
  - link: <http://m.news.cctv.com/2020/01/21/ARTIOmpN0tX2wvCWAp70cHWi200121.shtml>

### SHENZHEN TV STATION

*Intern Civil News Journalist*

2019.07-2019.08

- Worked in Life News Center
- conducted news gathering, shooting, interviewing, editing for TV program The First Scene

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## UNIVERSITY PROJECT

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**UNDERGRADUATE STUDY :** <https://h5.xinpianchang.com/user/index.html?id=10822748>

**POSTGRADUATE STUDY:** <https://vimeo.com/user157062778>

**MULTIMEDIA WORK:** <https://jmsc6110a.com/elderly-suicide-dilemma-in-hong-kong/>

**DOCUMENTARY:** [https://drive.google.com/file/d/1Xw6Mv9ir0Pktm68o0dv5PNnSPzMv\\_N\\_5/view](https://drive.google.com/file/d/1Xw6Mv9ir0Pktm68o0dv5PNnSPzMv_N_5/view)

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## SKILLS

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**LANGUAGE :** Mandarin, English(IELTS 7.0)

**SOFTWARE:** Adobe Photoshop, Premiere, After Effects, Audition, Final Cut Pro

**TECHNIQUES:** Photography, shooting, recording, lighting, editing