

9 WordPress Themes for Different Types of Websites

Looking for great WordPress themes to help your site look more fitting for your niche and more welcoming to your visitors? We have suggested some of the best available themes in this article.

Introduction

There is no gainsaying that WordPress is one of the most popular platforms to have a site on in the world today. Firstly, on WordPress, you can open a website for free. Of course, the free plan does not possess some features that the others possess, and it is not expedient to depend on the free plan. Nevertheless, WordPress's paid plans are quite affordable, so many brands use their services. WordPress powers [34%](#) of the internet; many of these sites are owned by big companies who rely on WordPress for their website and digital marketing needs.

There are a lot of features that make WordPress one of the biggest influences on the internet today. The platform is quite easy to use; using plug-ins to get many things done makes for great ease. You need minimal coding knowledge before you can use WordPress, and it is a relatively seamless process. Also, it is an open-source outlet, so you can always get help from other users on the internet when you run into problems. In addition, WordPress has a plethora of themes to choose from.

Why You need WordPress Themes

A website theme can help to exponentially increase traffic and lead generation through aesthetic appeal. Of course, there are many other functional factors involved in optimizing your site, but you cannot underrate the power that aesthetics could have over our existing and potential customers. Using WordPress, there are so many themes at your disposal; different colours, shapes, fonts, and designs. The good thing about themes is that they don't change much about the actual functionality of your site; they only help to improve it aesthetically.

As mentioned above, there are many themes at your disposal. Based on a few factors, we brought out some of the best WordPress themes that are responsive and likely to achieve the best results, depending on your niche.

Best Overall/Ecommerce WordPress Theme – Divi

Divi is arguably the most used WordPress theme in the world. Why is it rated so high? Divi uses a drag-and-drop system to add colours, shapes, and other elements of web design. So, it is much more than a theme. The platform possesses a coherent system that enables you to completely build your site from the ground with the simple drag-and-drop system. It is designed by Elegant Themes, and the WordPress theme is compatible with various page builders.

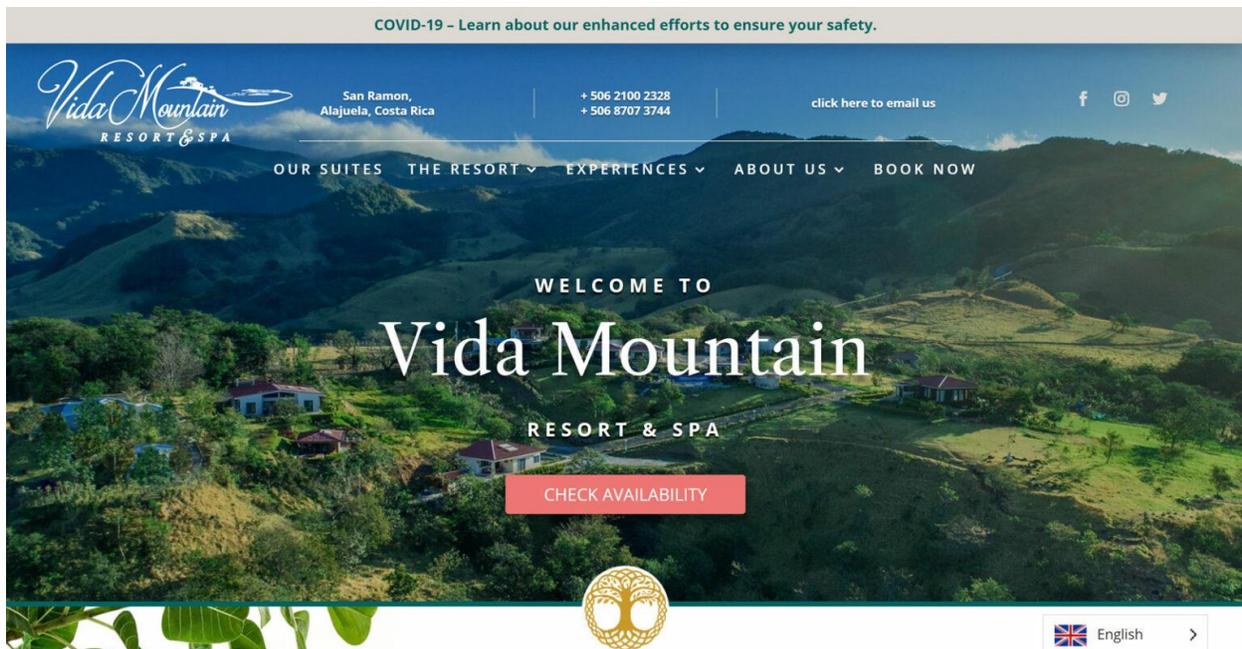


Image link: <https://winningwp.com/wp-content/uploads/2021/01/Vida-Mountain-1536x800.jpg>

Caption: An example of a site designed with Divi.

Using Divi, you can pick from hundreds of already-made suggestions, or you can just create a new theme altogether. You can also save all your custom layouts so that you can come back to them when you are ready to use them. One great thing about Divi is that it enables you to make changes to the backend of your site while seeing exactly how your work will turn out.

On Divi, there are two payment options. You either pay \$89 annually or make a one-time payment of \$249. Your chances of getting more leads and customers through eCommerce and digital marketing are higher with Divi.

Best Versatile WordPress Theme – Neve

There are quite a few versions of Neve. We have Neve Hospitals and Doctors and Neve lawyers for medical services and legal services websites, respectively. Apart from having specific themes for various niches, Neve is also quite multi-purpose. It can be used to design virtually any type of website; WooCommerce, blogs, fashion stores, startups, and more.

Neve's greyish background perfect placement of text and other elements make it a suitable theme for any venture that would require you to open a website. Many users have described Neve as a very simple theme; it is like a bridge between the complex requirements of a fashion store theme and the minimalist design of, say, a business site theme. It is fully AMP optimized, and it loads pretty fast. The theme is also optimized for mobile devices, fostering a better user experience for your site visitors in general.

Create and grow your website fast, with Neve

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Receive on time

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100% Satisfaction

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<https://i0.wp.com/themes.svn.wordpress.org/neve/2.11.2/screenshot.png?w=1400&strip=all>

Caption: A site designed with Neve.

Neve has a free version, but as usual, if you are making your site commercial, it is expedient to go for the paid versions.

Personal plan for new sites: This plan costs \$59/year or a one-time cost of \$189. Business plan for online shops: it costs \$99/year. You can make a one-time payment of \$299.

Agency plan for freelancers and agencies: The Agency version costs \$159 annually or \$499 at once.

Neve Pro has great features such as one-click rollbacks, white labelling, elementor widgets, and up to 80 starter site designs. Use Neve if you need a versatile theme.

Best Free WordPress Theme – Astra

Astra is a very lightweight theme suitable for just about anything. The theme allows you to control the design process easily; there is an area where you can manage the header, blog,

archives, single pages, sidebar, posts, and footer. The site has a plethora of colours and fonts to choose from. Whatever you are trying to achieve with your design, Astra possesses features that could help put the picture on your mind on your screen.

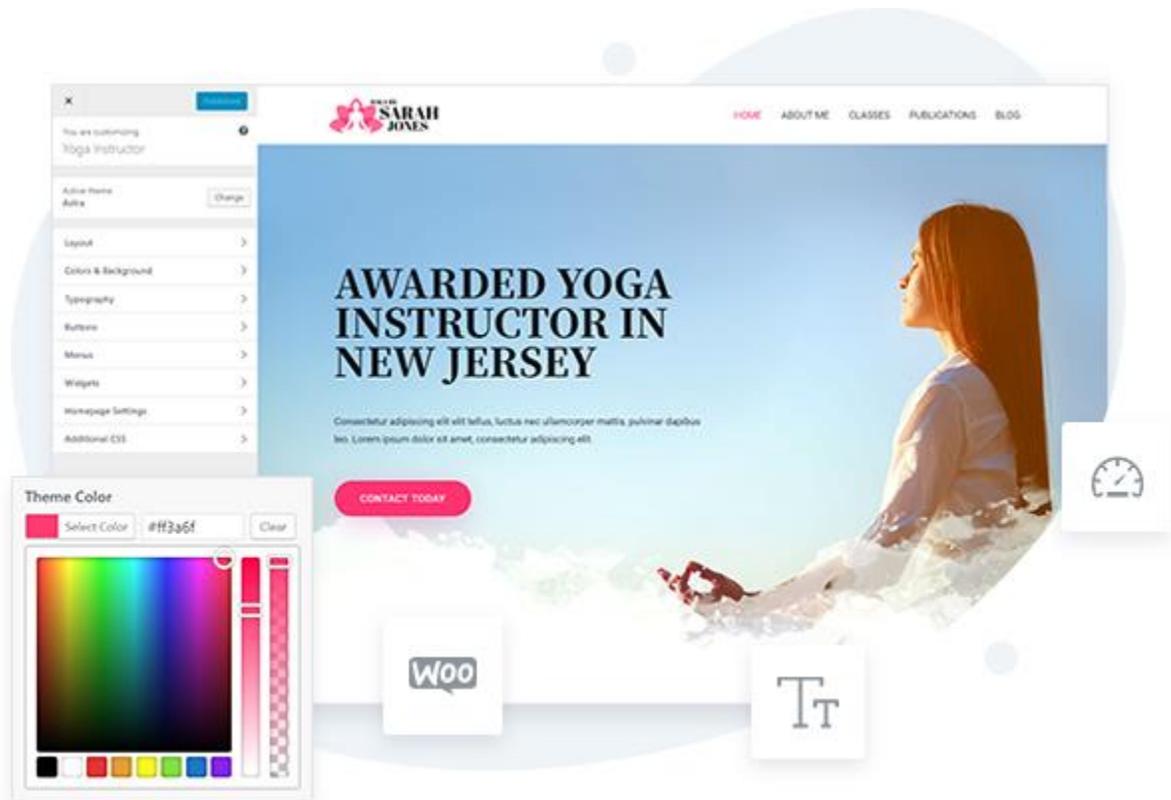


Image link: <https://wpastra.com/wp-content/uploads/2020/02/customizer-settings-backend.jpg>

Caption: A beautiful design of a website using Astra.

Although some themes are outrightly premium, most themes have free versions. Astra has two premium addons; Astra Pro and Mini Agency Bundle, which presently cost \$47 and \$169 each. Since it has paid versions, why is it our best free theme? Astra possesses features such as in-built SEO components, WooCommerce integration, high speed, a wide range of colours and themes, and more. Not many free themes possess Astra's awesome features. If you are looking for a free theme for virtually any type of website, we advise that you use Astra.

Best WordPress theme for photography – Inspiron

A photography website would require a theme that is tailored to optimize the experience of going through pictures on a website. Inspiron is a theme that many photographers and videographers rely on to put their work out there. It possesses a gallery module, page builder integration, a fullscreen slideshow feature that supports YouTube and Vimeo.

Inspiron possesses a relatively quick installation process, allowing you to get on with creating a new look for your site as quickly as possible. This theme is also multi-lingual. It can be translated into many languages, so you can design your site using your preferred language.



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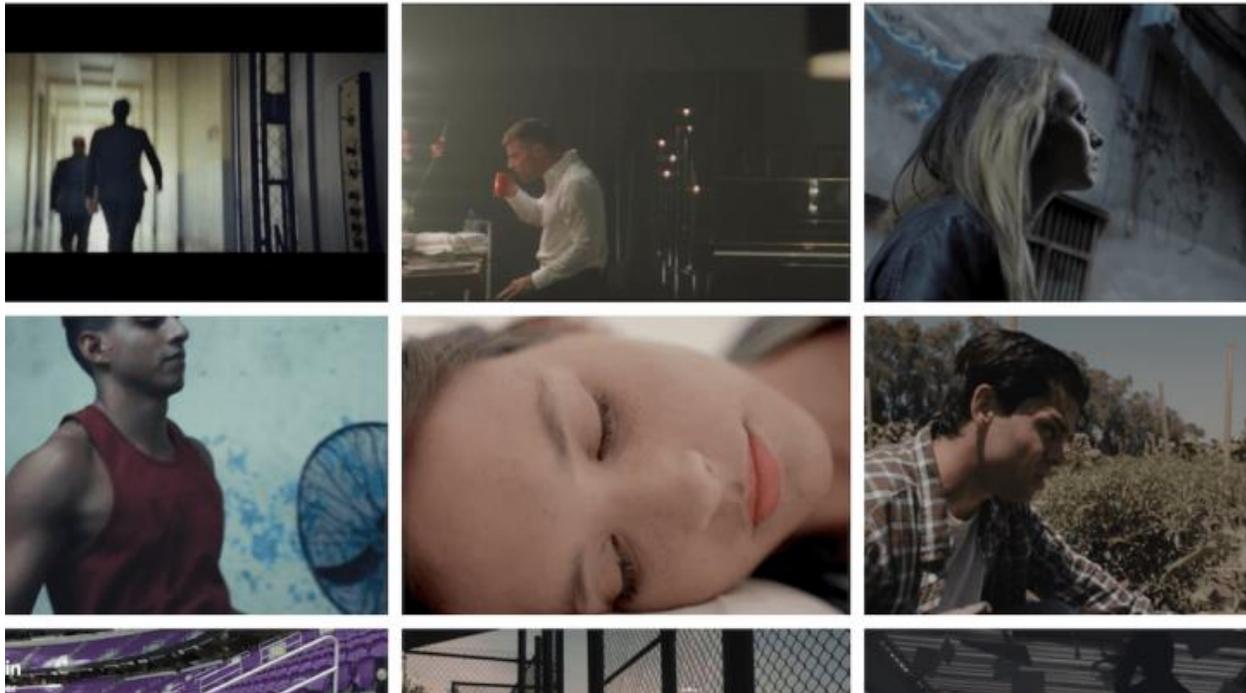


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Caption: Various photos uploaded on a site themed with Inspiron.

What's more? Inspiron allows you to see what your site would eventually look like if you incorporate the theme. This is done via their demo importer. It uploads dummy widgets and content onto the page to give users an idea of how their site would come out.

Inspiron has three packages; their specific features are listed out below.

Yearly: Inspiron theme, theme updates, automatic updates, and 1-click demo content importer. It costs \$79 yearly.

Lifetime: The lifetime plan contains the same features as the yearly plan, but for a longer period. It requires a one-time fee of \$179.

All Themes Package: Access to all 36 themes, access to future themes, access to support, updates, and automatic updates. This package costs \$99. Inspiron allows you to get your money back after fourteen days if you are not satisfied with the results you get.

Best WordPress theme for Blogging – Hestia

Hestia is suitable for almost any type of brand, business, or company; startups, creative businesses, wedding planners, online agencies, freelancers, restaurants, and more. It provides a seamless design that is just suitable for producing blog content. Hestia's looks are quite aesthetic. They give the feeling of wanting to just focus and be in your space.

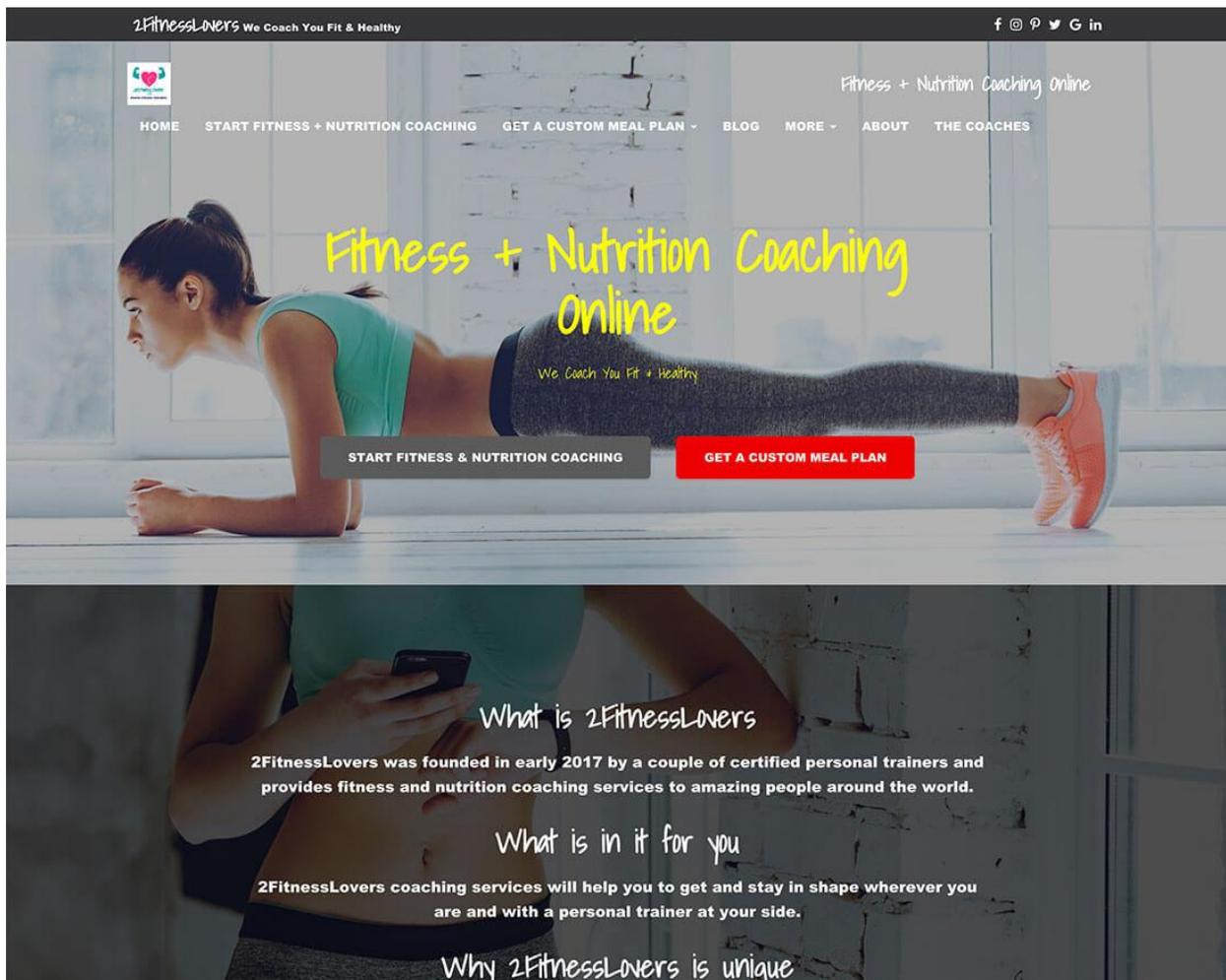


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Caption: A fitness blog and website themed with Hestia.

This theme is rated very highly on WordPress and is one of the most endorsed by WordPress users. It is fast, WooCommerce compatible, page builder compatible, and slick. Hestia is also translation and RTL ready, allowing you to translate the elements on the theme.

Hestia has three packages with relatively moderate pricing. Here they are:

Personal Package: The personal package comes with support and updates for one site. It costs \$69 annually or \$199 for a lifetime.

Business Package: This package comes with support for three sites, updates for three sites, starter sites, and priority support. It costs \$99 annually or \$299 for a lifetime.

Agency Package: The Agency Package comes with support for unlimited sites, updates for unlimited sites, starter sites, white-label, and live chat and priority support. It costs \$199 annually or \$599 for a lifetime.

[Best WordPress Theme for Freelancers – Sydney](#)

Sydney brings about a very fast way for freelancers to have an online presence. It is compatible with elementor. Also, it enables to fully control colour, logo upload, header image, and full-screen sliders, among many other features. With Sydney, you have all you attract more clients as a freelancer.

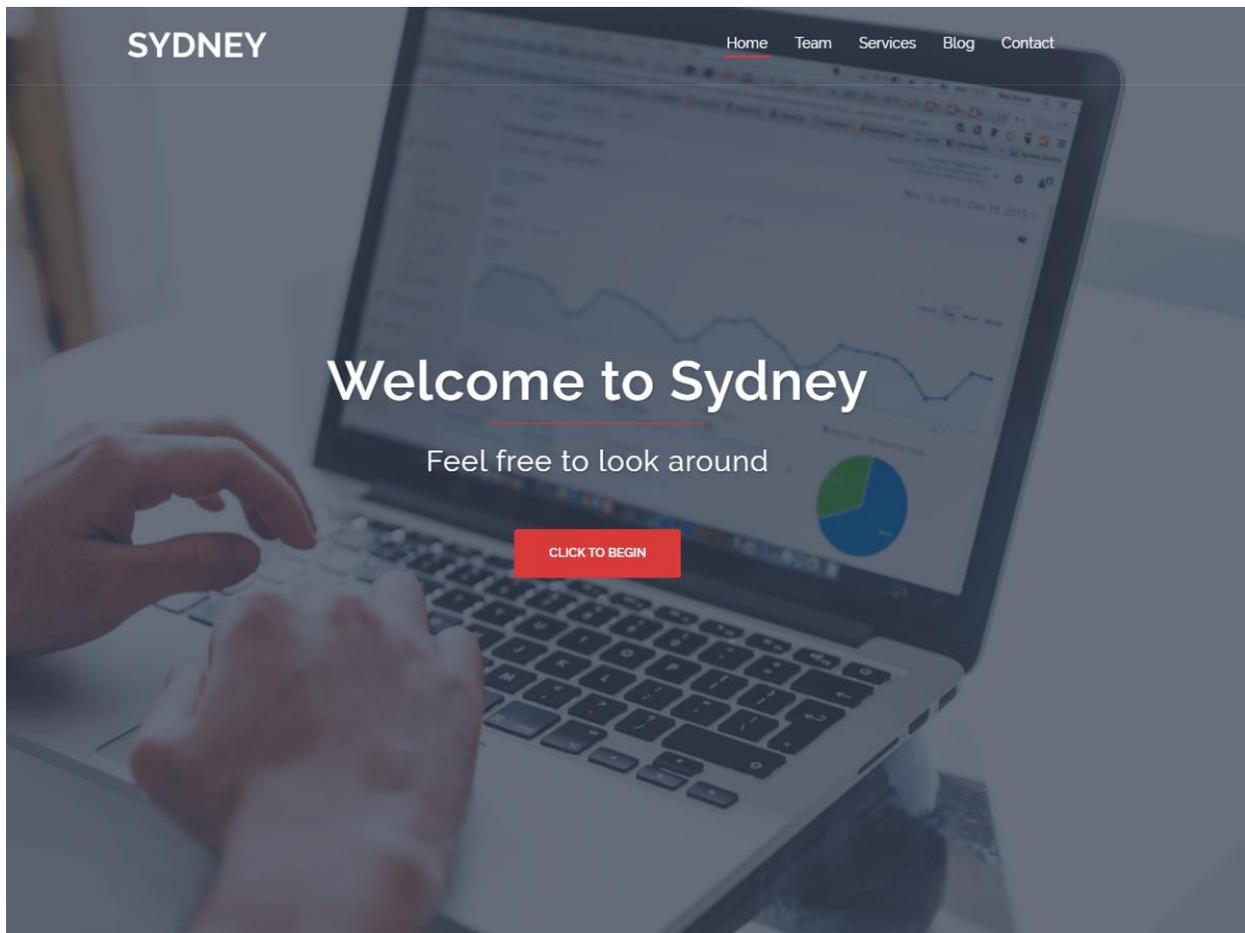


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<https://i0.wp.com/themes.svn.wordpress.org/sydney/1.76/screenshot.png?w=1400&strip=all>

Caption: A freelance site themed with Sydney.

Like many other WordPress themes, Sydney Pro has three packages; Single Theme, Yearly Access, and Lifetime Access. They cost \$69, \$99, and \$249 respectively.

Best WordPress Theme for WooCommerce Fashion – Revo

Revo is highly compatible with WooCommerce, and it is designed to suit the specific needs of a fashion store. It allows you to upload pictures of your products on your site in a very attractive and compelling manner. It possesses features such as an RTL Layout, colour swatches, a mega menu, slideshows, and various sizes of elements for adding products.

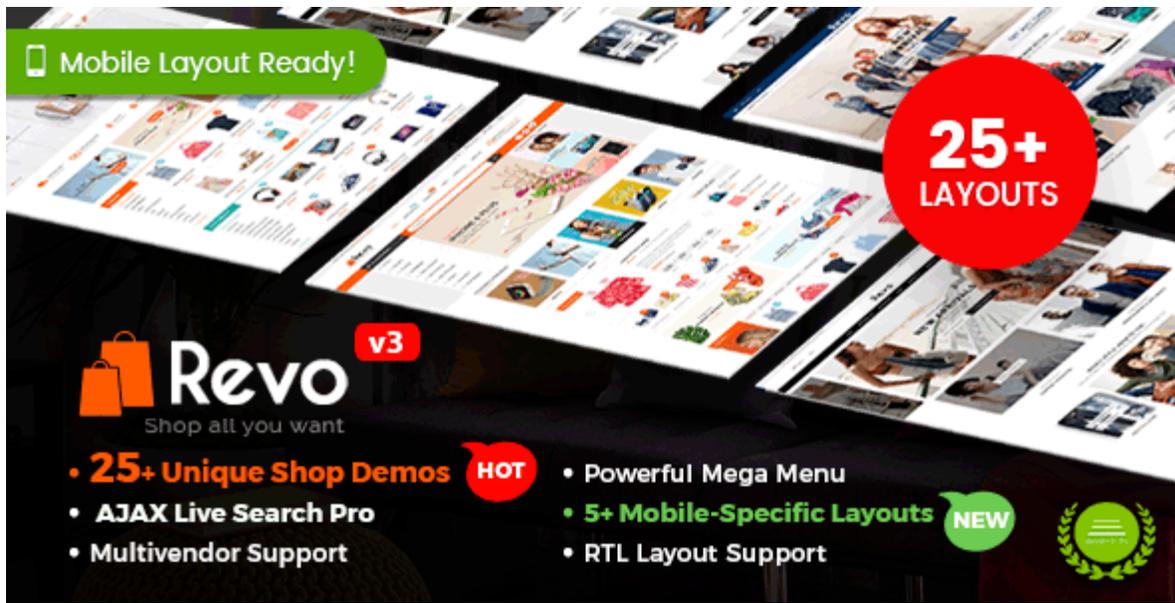


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Caption: Revo's colourful layout.

If you own a fashion store and are looking for the perfect theme for it, it can hardly be better than Revo. Over the years, Revo has improved by creating various improvements on the original.

Revo is developed by Envato Elements and costs about \$69.

Best WordPress Theme for Magazines and News Sites - Colormag

Colormag is suitable for anything that involves publishing; newspapers, magazines, and others. Its impeccable design creates an outlook that displays news and articles in a very attractive way.



Image link:

<https://i0.wp.com/themes.svn.wordpress.org/colormag/2.0.6/screenshot.jpg?w=1400&strip=al>

Caption: Example of Colormag, by WordPress.

Colormag possesses RTL support, a flexible header, sticky post, many theme options, left sidebar, news, post formats, footer widgets, and many other design elements that make it perfectly optimized for news websites.

Colormag has two packages that users can use; Single-Theme and All-Theme plan. Both plans' features vary based on the number of themes, and they cost \$69/year and \$99, respectively. The lifetime options for each plan are \$199 and \$299, respectively.

Best Podcast and Music Theme – Tusant

Susan's beautiful mixture of primary, secondary, and monochrome colours provides an extremely pleasing look, just suitable for listening to audio content. The theme supports a lot of space to add site elements and widgets, making uploading audio content seamless. It is easy to customize, it supports more than 900 Google fonts, it is translation-ready, and it is fully responsive.

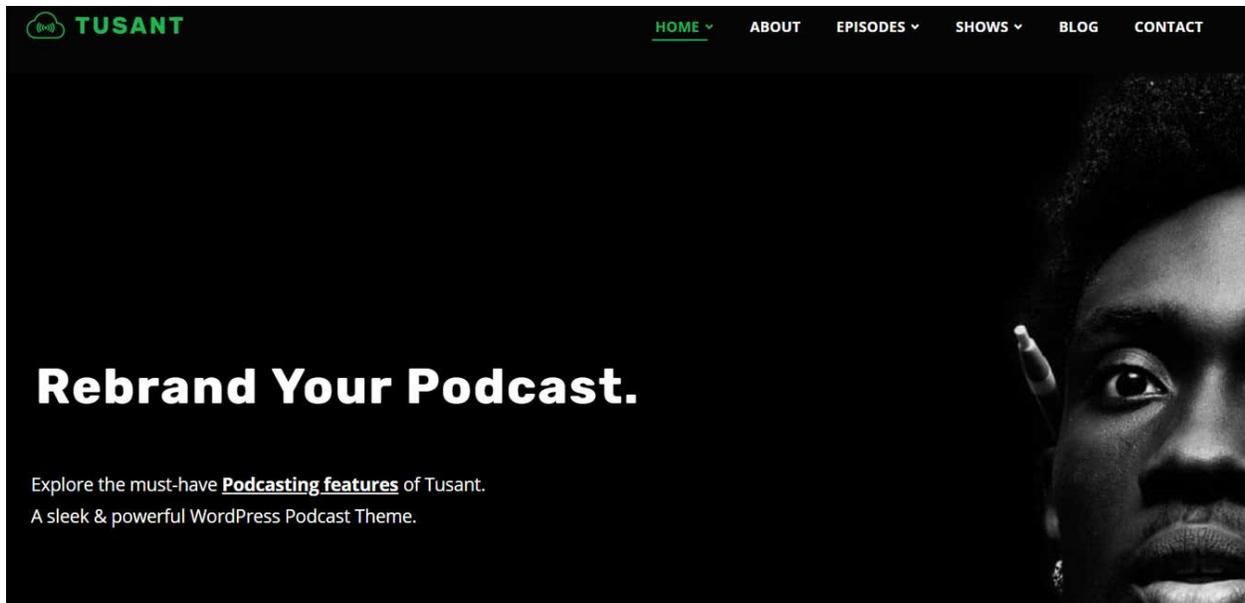


Image link: <https://www.wordpressintegration.com/blog/wp-content/uploads/2019/07/tusant-podcast-wordpress-theme.jpg>

Caption: Example of Tusant's perfect streaming design.

At \$69/year, Tusant is a far cry from pricy.

Final Thoughts

It is expedient to go for a theme that is well-suited to your niche. There are so many themes out there; having an idea of what you need for your brand and website makes it easier to choose one from various choices.

Also, you can hardly go wrong with hiring professional designers to help create better designs for you. At [99designs](#), there are professionals who can help bring your imaginations to reality by working with you to create awesome designs for your website.

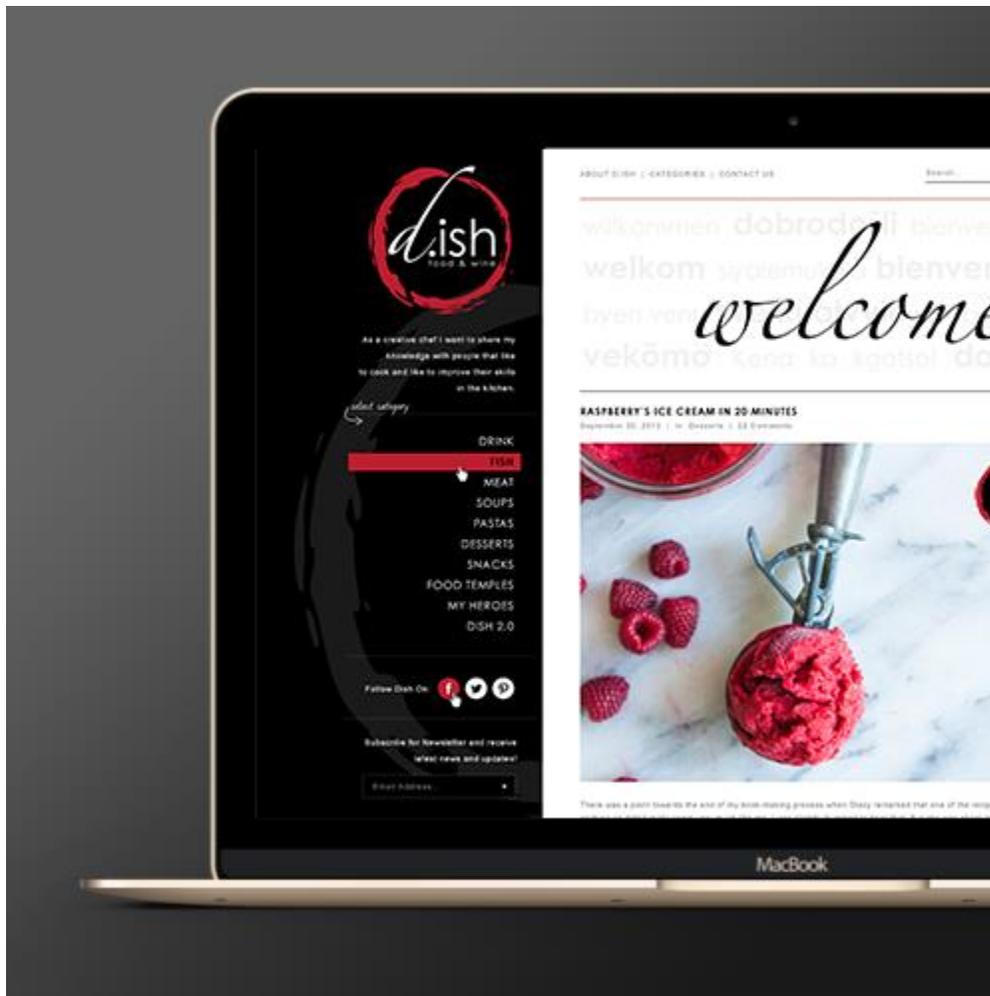


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Caption: Web design from 99designs by FusionIdea.

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Emma Coffinet is a content creator for websites, blogs, articles, white papers, and social media platforms. She is keen on capturing the attention of a target audience. She keeps herself well-read with the changing trends of the web world. Emma loves to pen down her knowledge in an engaging and simplified way; Emma is known for providing some of the [best essay writing service](#) in places where she has worked. She also enjoys leading, motivating, and being part of a productive team; equally comfortable working on her own initiative.