

FOR IMMEDIATE RELEASE:

Milo's Tea Company Releases 2021 Responsibility Report

Progressive, Family-Owned Beverage Company Leads Alabama in Corporate Responsibility, Investing \$5.2MM in Water Conservation Infrastructure and Donating 1% of Profits to Community

BESSEMER, Ala. – Milo's Tea Company, the family-owned Certified Women Owned manufacturer of the number one selling refrigerated tea in the country, publishes its 2021 Responsibility Report, "A Year of Making a Difference". In the report, the fast-growing company based in Bessemer, Alabama, highlights accomplishments across six 'People and Planet Purpose Pillars,' including: Milo's \$5.2 million investment in a water conservation system; it's Platinum zero waste certification diverting 95% of its waste from landfills; and giving hourly manufacturing associates a clear path to management opportunities from the day they start at Milo's.

The report is structured around three People Purpose Pillars and three Planet Purpose Pillars aligned with the UN's Sustainable Development Goals. Key highlights include:

Planet: Conservation, Sourcing, and Packaging

- Conserving 2.6 million gallons of water
- Recycling 23,898 tons of waste
- Reducing cardboard packaging by 476,000 pounds
- Sourcing 99% of direct materials from suppliers with sustainability programs

People: Diversity, Inclusion, and Belonging; Equitable Growth; and Giving Back

- 45% of Milo's associates are women
- 44% of Milo's associates are BIPOC
- Contributing 1% of profits to support local community organizations

"Responsibility was a core value embodied by my grandparents, Milo and Bea Carlton," said Tricia Wallwork, CEO of Milo's Tea Company. "We've always felt responsible for our people and the planet. Now, more than ever, Milo's is committed to grow responsibly and to make a difference during this exciting chapter of growth in our family business. As we grow, we aim to be a good corporate steward holding ourselves accountable to people and the planet."

Milo's produces all-natural, fresh-brewed teas and lemonades—sold by more than 30,000 retailers nationwide—ensuring that all raw materials are sustainably sourced and all packaging is recyclable at their Zero Waste certified facilities. Milo's Tea Company is one of the only Zero Waste certified food and beverage manufacturers in the state of Alabama, achieving Gold status in 2019 and Platinum certification in 2020. The 76-year-old family-owned business prides itself on putting both people and the planet before profits.

Looking ahead Milo's aims to increase its sourcing of sustainably grown tea, decrease its use of virgin plastic in its packaging, obtain Zero Waste Certification across all three manufacturing facilities, and is exploring the use of alternative energy for its plants and its fleet.

About Milo's Tea Company

Milo's Tea Company is a family-owned, certified Woman-Owned Business with corporate headquarters in Birmingham, Alabama. Milo's has been brewing the best-tasting, closest-to-homemade iced tea for three generations and counting. Milo's Tea tastes just like homemade because our family recipe includes only a few simple, 100% natural ingredients, and does not contain preservatives or added colors. Milo's can be found in the refrigerated section of retailers across the United States.

Learn more at www.drinkmilos.com.