LEILANI OLANDAY

PRODUCT SUPPORT TO
BUSINESS SYSTEMS ANALYST | TECH WRITER

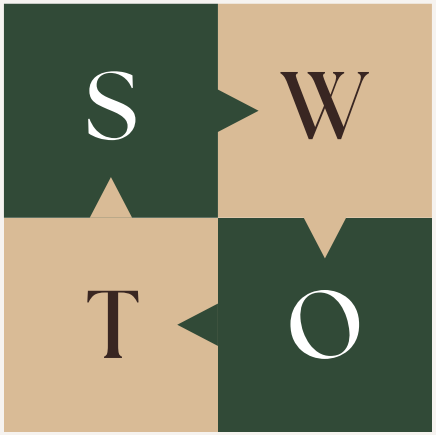
SWOT ANALYSIS

STRENGTHS

- Experience in hospitality, healthcare, and tech (SaaS) industries
- Working for a few SaaS companies allowed me to familiarize myself with dozens of cross-platform tools.
- Ability to simplify technical topics - experience in product support + teaching
- Resourceful
- Creative and collaborative

WEAKNESSES

- Inexperience / focus on social media to network with recruiters
- My tendency to overanalyze can create analysis paralysis.
- Time-management
- Tendency to procrastinate
- Introverted
- Smaller portfolio of writing examples



THREATS

- "Entry-level" jobs in the tech industry often list requirements that include a few years of experience.
- Fraudulent recruiters reaching out consistently makes it difficult to vet real job opportunities.
- Competitive job market
- "Toxic Tech Culture" is still difficult to spot and navigate.

OPPORTUNITIES

- Niching down creates more opportunities in the tech industry
- Plenty of free training / certifications to get started.
- With new software comes plenty of job opportunities.
- Tech is a relatively "new" industry that is expected to thrive for years to come.