

# Nicole Hunter

## Content Creator | Web Marketer | Video Game Journalist & Reviewer

Nicole enjoys developing multi-platform content and marketing strategies, growing brands that prize growth and diversity and tapping into mainstream audiences and beyond.

As a content creator and web marketer she has provided creative and technical web marketing services to Asteri Motorsports, YWCA of Metropolitan Chicago, Soulful Chicago Book Fair and Story Studios.

As founder of the Black Girl Gaming blog she applies her video game industry expertise to illuminate the world of video gaming culture and its expanding diversity. Her new 8-Bit Black online social community provides expanded social and entertainment options for diverse video gaming enthusiasts.

As a Knox College graduate in creative writing, her commentary and reviews have been published in diverse online publications, including Mightybytes, Our Blogging Life, Userfriendly, Odd Tales Studios, New Normative, Old Grizzled Gamers, and Twinfinite. Nicole also does community speaking and has been interviewed on the podcast, Polygamer.

Email: nicole.e.hunter.16@gmail.com

Location: Chicago, USA

Phone: (312) 497-9191

Portfolio: nicolehunter.journoportfolio.com

Website: blackgirlgaming.com

Twitter: @Jackof3Trades

### WORK EXPERIENCE

#### Digital Marketing Associate

KYC2020

03/2019 – Present

KYC2020 is a startup dedicated to offering small and medium enterprises with affordable and viable AML Compliance solutions.

- Orchestrated KYC2020's social media strategy
- Led the KYC2020 blog's launch

#### Digital Content Writer

Staff Writer, Old Grizzled Gamers | Independent contractor-Mightybytes | Freelance contributor, Various Publications

12/2017 – Present

Worked on content projects for a diverse set of online publications and digital marketing companies.

#### Social Media Manager

Our Blogging Life (OBL)

09/2018 – 3/2019

Our Blogging Life is a website for supporting bloggers.

- Wrote weekly SEO optimized content
- Maintained and moderated OBL forum
- Devised and executed OBL digital marketing strategy

#### Founder and Writer

blackgirlgaming.com

04/2017 – Present

Black Girl Gaming is Nicole's blog for examining video games through a critical lens.

- Established and maintains the Black Girl Gaming brand.
- Devised and executes effective social strategy across Facebook, Discord and Twitter.
- Through self-taught skills, built a website which maintains a readership of over 2000 every month.

#### Social Media Specialist

Asteri Motorsports LLC

05/2017 – Present

Asteri Motorsports does high-end automotive service, repairs and upgrades.

### SKILLS

Copywriting

Social Media

SEO Optimization

Facebook and Twitter Analytics

Squarespace

Time Management

Independence

Creativity and innovation

Communication

Mastodon

### EDUCATION/EXTRACURRICULAR

#### Knox College

Bachelor's Degree Creative Writing

09/2012 – 06/2016

Post Baccalaureate Fellowship

09/2016 – 05/2016

- **Co-Poetry Editor, Catch Magazine**  
Catch is a nationally recognized, award winning, student run, literary journal.
- **YWCA Metropolitan Chicago Global Citizenship Fellow**  
Grant writing and marketing internship
- **Intern, StoryStudio Chicago**  
Established the StoryStudio Online Community Portal

### INTERESTS

Video Game Industry

Marketing and Community Management

Emerging Social Media Platforms