

Culture at Play

To an outsider, there is no place of greater beauty and romance than Paris. With the Louvre, Eiffel Tower, and Arc de Triomphe, the city has an air of grace that not many other places have around them. It is easy to forget that people live here when sidewalks are lined with tourists--people just like you and I.

One of them is Emmanuelle Juliard, who is working to obtain her Masters in Intercultural and International Management & Communications at the University of Paris, Nanterre.



Juliard with the Paris skyline behind her

“There's been a lot of progress these past decades, but we still have a long way to go for everyone to be on equal footing--not all of us get the same opportunities in life.”

- Emmanuelle Juliard



Juliard playing a piano; she says she is not the best at music but does enjoy playing it!

Juliard's degree choice was influenced by her love of video games--a modern-day art form.

It is undeniable that art influences the world around us. Video games have global reach, letting players connect across the globe.

These connections can turn into [globally tethered friendships](#), allowing cultures to intermix. Nevertheless, a player does not have to form digital friendships to feel the benefits.

Juliard says, "I mostly play solo games, but diving into a good story makes me feel less alone--and for those who like to play with other people, it helps them create bonds and strengthen them while doing something fun." Though she says she has not made many online friends gaming, she has made lasting connections with friends who play the same games she does.

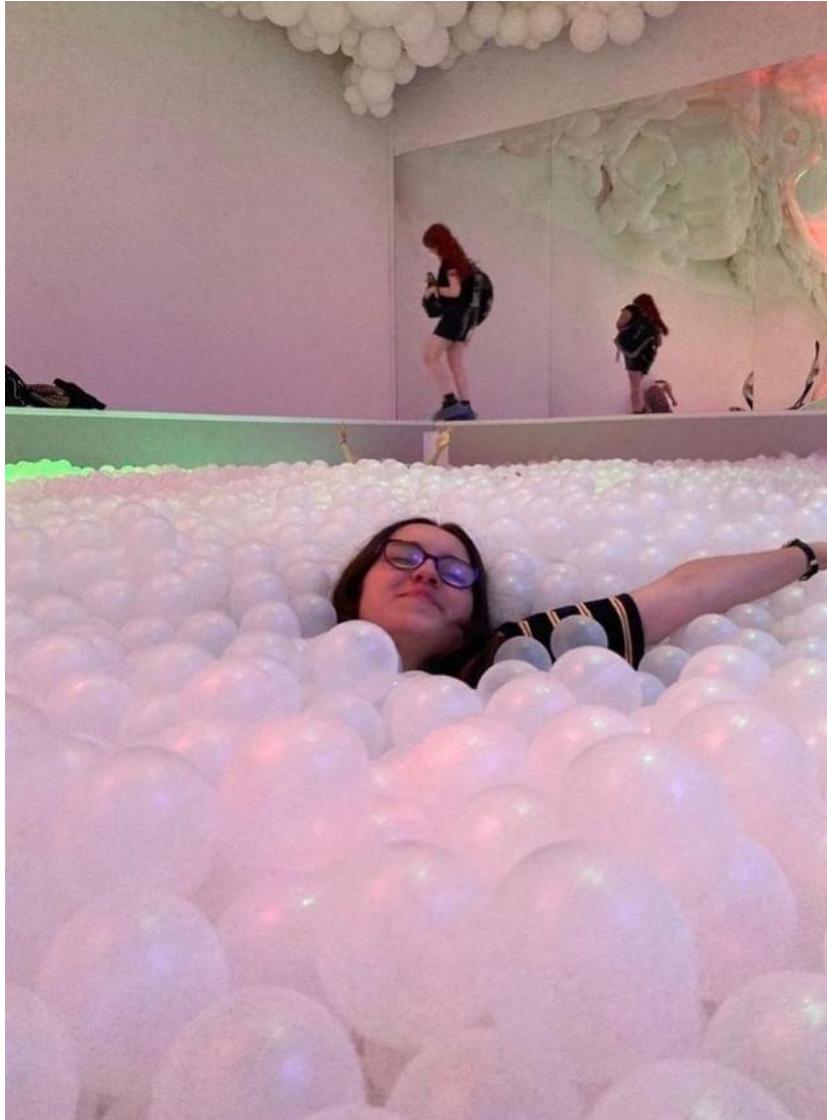
"It's also helped me get closer to some friends--especially since it gets harder to see each other as we grow older," says Juliard.



Her love of gaming--and [the art that comes with it](#)--has dramatically impacted her career path. When asked if she believes video games are an art form, she replied: "Video games combine several art forms, so naturally to me they're one as well. It's a mix of cinematography, storytelling, and music. On top of that, the audience is directly involved."

She plans to work in the communications industry's cultural section, whether in art, literature, cinema, or games. Juliard's dedication to her future career stems from her commendable desire to expand cultural boundaries, allowing everyone to access the same artistic resources regardless of location.

It was not always this way, though. Originally, Juliard wanted to pursue a career in game design but soon fell in love with languages and business in college. After discovering the communications and marketing industry, she realized that her dreams of working in the gaming world were not limited to design; rather than creating the art, she could work as a communications manager at a gaming company or agency to make games accessible to others around the world.



Juliard at the Pop Air exhibit in Paris

The average American college student will tell you that they are ready to graduate and escape their town in pursuit of a new life. Unlike [most individuals](#), though, Juliard is content staying in Paris and working there; although, she did

say that she would like to travel abroad. She was raised in Paris and is ready to seize the opportunities available there. After all, it is one of the most artistically rich places on the globe!

It may be hard to imagine, but beyond the sidewalks, subways, and architecture of Paris's streets, there are people with aspirations and interests like those of an American citizen.