

Arjav Rawal

Omaha, Nebraska
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WORK EXPERIENCE

The Reader

Omaha, NE

Editorial and Membership Associate

Since May 2022

- Write and deliver daily morning newsletter covering local and statewide issues. Grown mailing list by 20% since May 2022.
- Manage and oversee membership program and its benefits. The number of members has gone up 60% since May 2022, with 83% of total membership being annual.
- Pitch and write monthly news story on the local economy.
- Work with marketing consultants to plan and implement email fundraising campaigns.
- Plan and execute community engagement events.

iHeartMedia

Omaha, NE

News Anchor/Reporter

Feb 2021 - Apr 2022

- Wrote, voiced, edited, and transmitted bulletin news broadcasts for select radio stations owned by iHeartMedia in Iowa, Nebraska, Minnesota, Wisconsin, Illinois, and Missouri.
- Repackaged content from producers and other reporters.
- Wrote and voiced news stories in the Midwest for national 24/7 news wire.

Freelance

Various

Campaign Organizer

Mar 2014 - Oct 2020

- Created and updated donor databases for California congressional primary
- Developed fundraising strategy, implemented it by identifying and building relationships with donors
- Assisted with campaign development and candidate recruitment
- Assisted with the implementation of a textbank program that turned out 570,000 votes, the most for a Democratic statewide candidate in Kansas history
- Worked with communications staff to produce digital content, including social media graphics and videos

Thrive Allen County

Iola, KS

Environmental Projects Intern

Apr 2020 - Sep 2020

- Used digital and traditional forms of communication to build public awareness around the need to address pollution reduction and sustainability
- Used NPV analysis to prove profitability of an electric vehicle charging station in the region
- Collaborated with the Mayor, City Administrator, ChargePoint, the City Council, and businesses in the region to pilot the first electric vehicle charging station in the county

Assemblymember Rebecca Bauer-Kahan

San Ramon, CA

District Office Intern

Jun 2019 - Aug 2019

- Handled the organization of incoming constituent mail, email, faxes, and phone calls
- Drafted policy memos/briefings and conducted legislative research
- Worked alongside staff to handle casework intake and assistance

ADDITIONAL SKILLS

- Legislative and donor research
- Written communication and public speaking
- Fluent in Hindi and Gujarati, limited working proficiency in Spanish