

**Marcus Taylor**

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Writing Portfolio: [www.mtwriting.com](http://www.mtwriting.com)

**RELEVANT EXPERIENCE**

***Technology Copywriter, 2016-Present***

- Write long-form articles, website content, brochures, and technical marketing content for IT, healthcare, financial services, and law firms.
- Help specialized companies document institutional knowledge through SOPs, employee handbooks, case studies, white papers, technical guides, and more.
- Specialized in B2B and B2C SaaS, Agile Development, Machine Learning, Healthcare IT, Data Science, Cybersecurity, and Cloud Computing.

***Laboratory Director / Director of Operations, Nature Med, 2019-2022***

- Managed a hydrocarbon extraction laboratory and edible production kitchen. Purchased all equipment, designed all processes from the ground up, and engineered filtering equipment.
- Developed and designed a full-spectrum edible, concentrate, and vaporizer line for the Colorado medical and recreational cannabis market. Hired and trained all extractors, managers, salespeople, and operations staff.
- Responsible for selecting SaaS, cloud computing, and CRM vendors for the entire company.

***Director of Business Development, Stephen Bradford Search, 2015-2016***

- Created and managed relationships within the greater New York City nonprofit community.
- Created industry newsletter, produced and edited all original content, and devised a distribution system for both current and prospective clients.

***Operations Associate, American Corporate Partners, 2014-2015***

- Created a comprehensive coding system and performed quantitative and qualitative analyses for all program applicants. Presented findings to staff and senior management semi-annually.
- Oversaw content production for [www.acp-advisornet.org](http://www.acp-advisornet.org). Duties involved reaching out to experts, establishing relationships, and soliciting content.

***Graduate Research Assistant, Suffolk University, 2013-2014***

- Wrote and updated seminal article on Transitional Justice for the Stanford Encyclopedia of Philosophy as Dr. Nir Eisikovits' graduate research assistant.
- Drafted multiple chapters in, and served as editor for, anthology titled *Theorizing Transitional Justice*.
- Conducted qualitative and historical research for Dr. Eisikovits' 2nd academic book, *A Theory of Truces*.

***Herbert Scoville Jr. Research Fellow, Arms Control Association, 2012-2013***

- Covered a wide range of nonproliferation and disarmament issues as a journalist for *Arms Control Today* using AP Style and co-wrote a major research report on nuclear weapons policy.
- Conducted research for senior staff on the U.S. nuclear budget and nuclear triad, ballistic missile defense, and a report on the 2012 Seoul Nuclear Security Summit.
- Serve as a supplemental editor for *Arms Control Today*, all public speeches and op-eds, and nonprofit marketing materials.

***Adjunct Instructor, CSU Sacramento, 2010-2012***

- Co-taught a televised and pilot online class with the senior tenured professor in the department— launching online distance learning at California State University, Sacramento.
- Taught Introduction to Political Science (PolySci 101) to a 40-person undergraduate class for two academic years.
- Selected as one of three undergraduates in the 23-campus California State University system to lead a pilot adjunct instruction program using exceptional, upper-class students as teachers.

***Undergraduate Research Assistant, CSU Sacramento, 2009-2012***

- Conducted quantitative research and analysis for an article title *No table necessary? Foreign policy crisis management techniques in non-state actor-triggered crises* in the Journal of Conflict Management and Peace Science.
- Assisted with background research, writing, and editing of op-ed, *Nobel Peace Prize Reflects Enduring Importance of International Agreements*.

**EDUCATION**

***Masters of Science***, Ethics and Public Policy, Suffolk University, May 2018  
*Academic Excellence Award*

***Bachelor of Arts***, Government, California State University, Sacramento, May 2012 Concentration: International Relations  
*Magna Cum Laude*

**CERTIFICATIONS**

***Fractional Distillation Certification***, Elevated Research Solutions - Lab Society, 2021

***NFPA 58 Liquefied Petroleum Gas Certification***, National Fire Protection Association, 2020

***ETS 1300 Closed-Loop Butane Extraction Certification***, ExtractionTek Solutions, 2020

***ASRS Solvent Recovery System Certification***, Maratek, 2020

***Metrc Marijuana Infused Processor (MIP) Advanced Training***, Metrc, 2019

**ORGANIZATIONS**

***Board of Directors - Secretary, Colorado NORML, 2020-Present***

- Serve as the Secretary of the Executive Board of Directors.
- Write newsletters, fact sheets, and op-eds about regulatory, scientific, and economic developments in the cannabis industry.
- Head of the Legislative Committee, where I work closely with the Governor's Office, legislative branch, and Marijuana Enforcement Division to draft new regulations and testing requirements.

**AWARDS**

***Academic Excellence Award***, Suffolk University, 2014

***Jack Livingston Fellow in Political Theory & American Institutions***, CSU Sacramento, 2012