

ASHLYN ROWE

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Diverse business paths and management roles have rounded my skill set to be valuable in the creatives industry. Having founded multiple companies and been the driving force of execution, planning, creative writing, and problem solving, my life and business experience have trained me to be a leader, and creative ideas originator.

EXPERIENCE

SEPTEMBER 2020– PRESENT

FOUNDER, LE FOLIO

Folio is a fashion editorial and luxury fashion personal shopping concierge platform. Sourcing client's luxury brand products from around the world, while also providing the fashion community with industry must-know stories and trends. Instagram [@le_folio](https://www.instagram.com/le_folio)

MARCH 2018 – APRIL 2020

FOUNDER, THE EMERALD

The Emerald was a membership-based women's co-working office and event space that provided multi-faceted women a home base to meet and collaborate with like-minded creatives. Educational classes, conferences, and lifestyle events were hosted monthly and open to the public. The Emerald was featured in the Arizona Business Journal for their work with female entrepreneurs. Instagram [@theemeraldaz](https://www.instagram.com/theemeraldaz)

EDUCATION

AUGUST 2020 – FUTURE GRADUATION MAY 2023

FASHION JOURNALISM, ACADEMY OF ART IN SAN FRANCISCO

Course work has included photoshoot production and styling, magazine publishing, blogging and creative writing, fashion PR, trend forecasting, social media content development, and media law and ethics.

AUGUST 2007 – MAY 2011

INTERIOR DESIGN, ARIZONA STATE UNIVERSITY

An eye for design and creative development enhanced my skill for visual design. Continued use of CAD software, Illustrator, Photoshop, and InDesign.

SKILLS

- Fashion content creation/idea development
- Problem solving and execution, deadline driven
- Event coordination and planning
- Fashion computer software knowledge
- Fashion industry knowledge/partnerships with LVMH and Kering luxury houses
- Social Media design/analytics/video
- Team engagement, works well with others