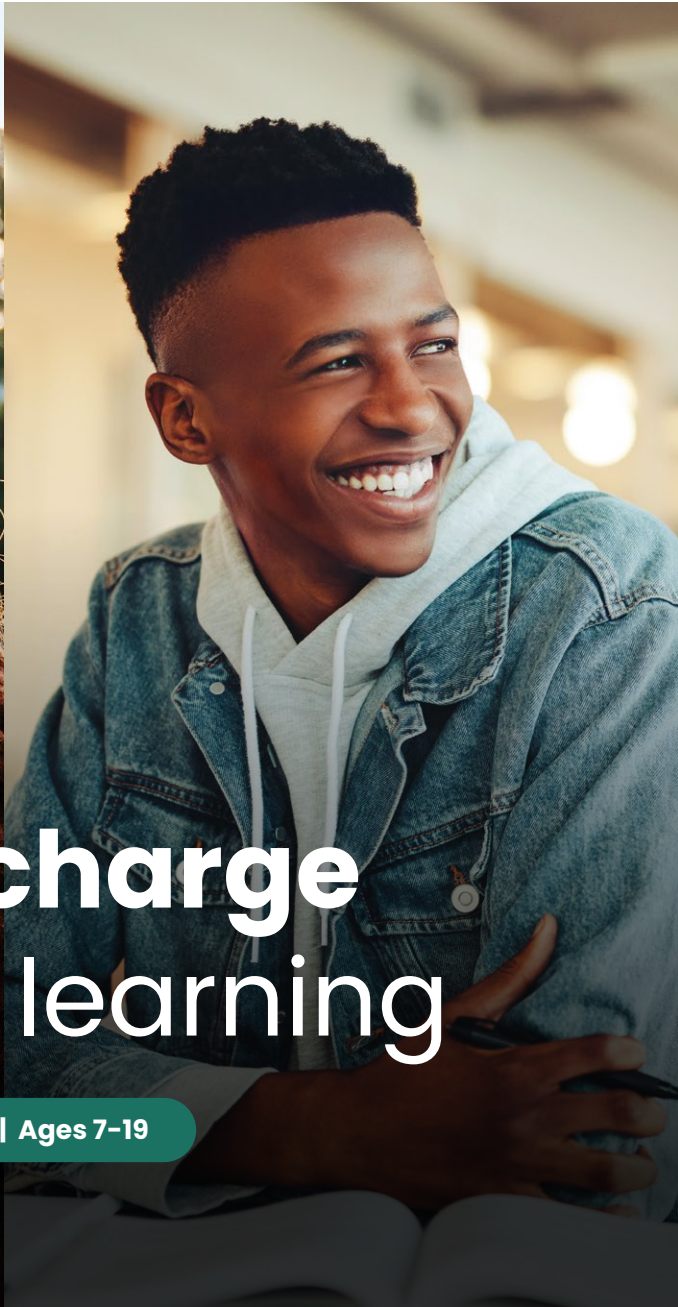




iD Tech

Where kids and teens learn from the best



Supercharge their fall learning

FALL 2022 | Ages 7-19

Success stories start here.

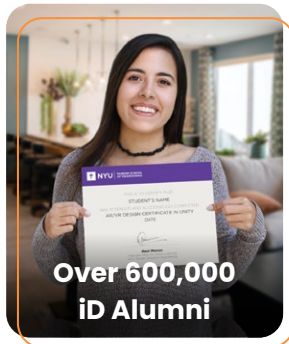
Get ready to supercharge this school year with our online programs! We can't wait for your kids to get in on the fun, mentorship, and collaborative spirit that have made iD Tech the world's #1 STEM educator for over 23 years. Led by pros from universities like Stanford and NYU, they will level up their skills and **gain an edge for school, college, and beyond.**



From our exclusive curriculum and personalized approach to our track record of incredible student outcomes, our programs are an investment in your child's future.

"iD Tech's programs surpass anything I could have imagined for my son."

- Jen T., iD Tech Parent



**Over 600,000
iD Alumni**

More families trust us to embolden their kids than any other STEM program.



**Unmatched
Student Success**

9 out of 10 iD Tech alumni go on to major in STEM at a four-year college or university.



**Elite
Instructors**

Recruited from top universities, our instructors are the best in the industry.

That's the iD Tech difference.

You get more at iD Tech.

Your child's tuition includes:



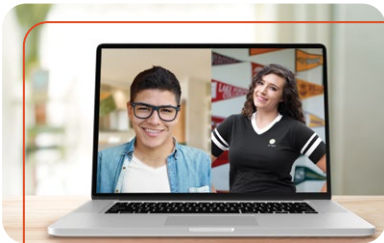
An engaging & immersive online experience

Live, virtual learning they'll actually look forward to



A place to meet like-minded peers & mentors

Collaborative fun with others who share their interests



Personalized instruction

Individual attention & proper pacing in small classes or 1-on-1 lessons



Resume-boosting skills

Everything your child needs to build confidence & create standout projects

The ultimate STEM experiences await your child.

Whether they want to learn alongside friends or solo, our fall learning experiences will unlock their brilliance and help them achieve their goals.



Online Private Lessons
1-on-1 fun, anytime, anywhere! Ages 7-19.

PAGE 7



Online Teen Academies
New 10-week format for fall! Ages 11-19.

PAGE 11

The right instructor changes everything.

Passion for STEM. Unmatched expertise. Personality that brings out the absolute best in your child. We know there's no replacement for the best teacher. That's why we hire elite, adult educators and recruit the same carefully-vetted talent sought by companies like Google, EA, Tesla, and Disney.

- ✓ 100% USA-based instructors
- ✓ Recruited from top universities like Stanford and NYU
- ✓ Rigorous background and reference checks
- ✓ Specially trained to teach online to maximize your child's engagement

Aspen C.
Designer, Bethesda Softworks

Bethesda

They hire who we hire.

It's no surprise that the world's most iconic companies hire the same talent we do. Our people possess the whole package of skills that top employers seek.



Staff Highlights



Caitlyn M.
Technical Artist

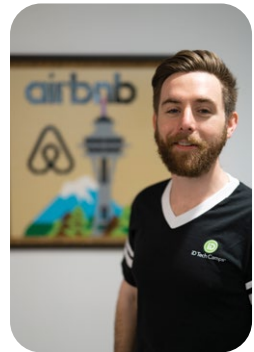


Chris M.
Software Engineer
Google



Natasha M.
Software Engineer
ESPN

Cody R.
Sr. Software Engineer



Happy staff makes for happy campers.

iD Tech has been named a Top Workplace for 12 years and counting!



“Jada’s instructor is amazing and patient, and makes her feel like she can explore anything without being intimidated or afraid to try.”

– Tasha B., iD Tech Parent

Online Private Lessons

AGES: 7-19

DURATION: 1-hour sessions

SKILL LEVEL: Beg-Adv

PRICE: Starting at \$60/lesson

FORMAT: Live, 1-on-1 online instruction

- **Customized curriculum** for fast advancement & increased confidence
- **Complete flexibility** to schedule around other activities with the option to book recurring sessions by day or instructor
- **60+ exciting topics** not covered in school
- **100% USA-based adult instructors** with talent and personality
- **Post-session reports** delivered via email so you can track progress



Finally. Private lessons done right!

Using our 23 years of summer camp expertise, we've created 1-on-1 sessions that are so fun, kids don't even realize they're learning! From coding and game dev to design and entrepreneurship, your child can develop specialized skills that set them apart and advance at their own pace with material tailored just for them.



★★★★★

“Learning while having fun is what makes this a 5/5. My child loves going to her lessons and can’t wait to show us what she’s learned.”

- Josh H., iD Tech Parent

★★★★★

“My son was engaged the whole time! The instructor did such an amazing job connecting with him, designing the class around his needs, and staying flexible!”

- Miranda S., iD Tech Parent

**Save up to 20%
with a monthly
subscription!**

Select your desired number of lessons per month. The more you buy, the more you save—and the faster your child advances in their favorite topic.

Get started today: iDTech.com/tutoring

Topics for days. Skills for life!

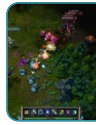
Game Dev



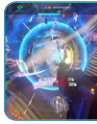
2D Game Design



3D Game Design



Esports - League of Legends



Esports - Overwatch



Esports - Rocket League



Fortnite



Minecraft Game Design



Minecraft Modding with Java



Roblox and Lua



RPG Maker



Unreal Engine 4

Coding

C++

Computer Science

Cybersecurity

Data Science

HTML

Java

JavaScript

Machine Learning & AI

Minecraft Server Dev

Python

Scratch

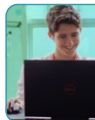
Unity with C#

Web Development

Business



Entrepreneurship - Powered by Harvard Business Publishing

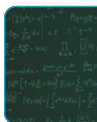


Young Entrepreneurs



Excel 101

College prep



AP® Calculus Prep





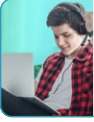





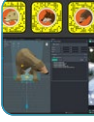
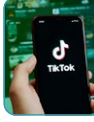



AP® CompSci Prep



SAT® Prep

Creative

 3D Modeling	 Adobe Animate	 Adobe Premiere and After Effects	 Comics, Cartoons, & Concept Art
 Digital Music and Beats	 Drawing Fundamentals	 Graphic Design	 Photography
 Photoshop	 Podcasting	 Snap's Lens Studio	 TikTok Shorts
 Video for YouTube			

Math



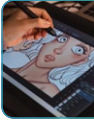



Algebra I	Algebra II	Calculus
Homework Help	Mental Math	Pre-Algebra
Statistics	Trigonometry	Elementary Math
Geometry	Pre-Calculus	

Strategy & Logic

Chess
Rocket Science

Lessons with Premium Tech Kits

Your child can take their lessons to the next level with the hottest tech tools shipped right to your home!

 3D Printing with Autodesk Maya	 JavaScript and micro:bit	 Photoshop with Wacom One
 Robotics and AI with Sphero RVR	 Robotics and Coding with Sphero BOLT	 VR with Unity and Oculus Quest 2



Online Teen Academies

AGES: 11-19

DURATION: 2-hour sessions,
once a week for 10 weeks

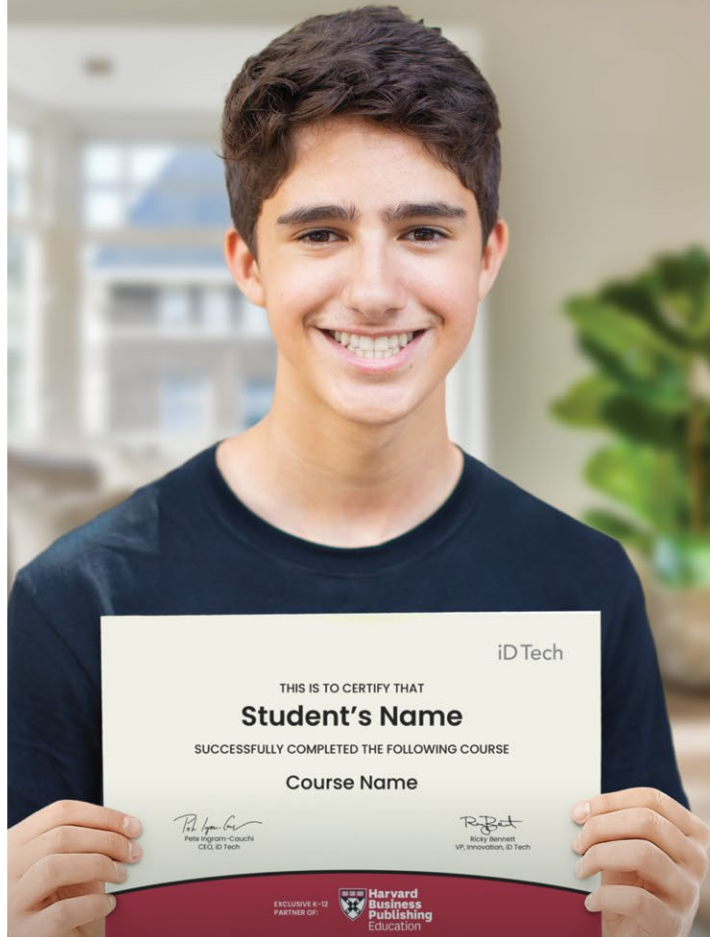
SKILL LEVEL: Beg-Adv

PRICE: Starting at \$849

FORMAT: Live, small-group
online instruction

**Standout college apps
start with Online Teen
Academies, powered
by top universities &
industry experts.**

Created in partnership with the most prestigious universities, companies, and organizations, our Online Teen Academies are designed to give students a competitive edge for dream careers in fields like coding, game dev, UX design, AI, business, and leadership.



"The academy not only introduced me to a new coding language, but also helped me think like a programmer. This valuable experience motivated me to pursue a career in coding."

**- Madison L.,
Online Teen
Academy student**



Your teen needs more than a high GPA & solid test scores.

As the volume of college applications continues to increase, admissions officers are looking for students with specialized skill sets versus those who dabble in a variety of interests and activities. Many elite institutions now expect students to hone in on a specific topic as early as age 13!

Our Online Teen Academies are here to help your teen sharpen their focus and have fun building the in-demand skills they need to stand out.

Enroll at iDTech.com/online-academies



This program allowed me to build my skills in things I thoroughly enjoy. Overall, this was an amazing experience which will prep me for college and working in the tech industry.

- Maya S., Online Teen Academy student

Save \$100 on Teen Academies with code **FALL22**



A Resume-Boosting Certificate

Endorsed by iD Tech and prestigious partners, perfect for college applications



Exclusive Content From Elite Faculty & Industry Pros

Online video insights and technical demos designed by real-world experts

Note: Varies by course



College-Ready Tech Skills

All the tools your teen needs to apply to competitive majors



An Impressive Portfolio

Designed to help your teen stand out to college admissions officers



NYU

**TANDON SCHOOL
OF ENGINEERING**

Dive deep into the world of AR/VR.

With curriculum designed and delivered by NYU's world-renowned faculty and industry experts and all the magic of our legendary camps, you'll build in-demand skills, work in an environment with motivated learners from around the world, and have a blast boosting your portfolio with an official certificate.



KEY TAKEAWAY

Create engaging user interactions in VR, AR, and XR (extended reality) applications

AGES: 13-19

SKILL LEVEL: Beg-Adv

PRICE: \$1,499

DURATION: Two-hour online session, once a week for 10 weeks

COURSE:



AR/VR Design Certificate in Unity with NYU Tandon School of Engineering



COURSE HARDWARE:
Meta Quest 2
(not included)





Artificial intelligence is everywhere.

Cat or croissant? Labradoodle or fried chicken? Healthy body or early cancer detection? As you progress through cutting-edge projects from both NVIDIA and iD Tech, you'll see how experimenting with the NVIDIA® Jetson Nano™ can lead to insights and even breakthroughs in AI, robotics, and advanced engineering fields.

AGES: 13-19

SKILL LEVEL: Beg-Adv

PRICE: \$1,799

DURATION: Two-hour online session, once a week for 10 weeks

COURSE:



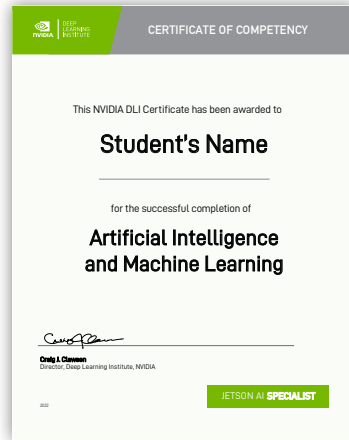
Artificial Intelligence and Machine Learning with NVIDIA



COURSE HARDWARE:

NVIDIA® Jetson Nano™ 2GB

(Included, shipped to your door)



KEY TAKEAWAY

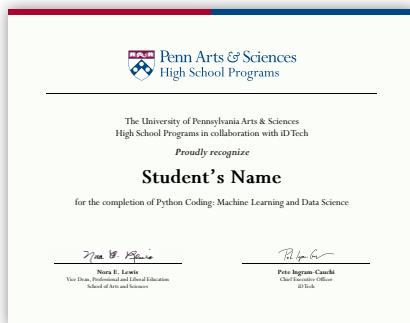
Use data collection techniques to create custom datasets and train neural networks



Penn Arts & Sciences High School Programs

Launch your coding journey.

Delivered in partnership with the Penn School of Arts and Sciences High School Programs, these courses provide everything you need to hone your skills in topics like machine learning, data science, AI, game dev, and more. Whether you want to explore programming for the first time, develop your existing skills, or build a resume for standout college applications, your journey starts here.



KEY TAKEAWAY

Hone your coding skills while building an impressive portfolio project

AGES: High school students

SKILL LEVEL: Beg-Adv

PRICE: \$2,500

DURATION: Two-hour online session, once a week for 10 weeks

COURSES:



C# Coding: Unity for Apps and Games with Penn High School Programs



C++ Coding: Algorithms and Artificial Intelligence with Penn High School Programs



Python Coding: Machine Learning and Data Science with Penn High School Programs

New stock market program for middle school students.

Developing strong financial skills has never been more fun! Using a stock market simulation, you and your teammates will build a solid investment plan and compete with other teams to create the most robust strategy for meeting your client's financial goals amidst a volatile market.



KEY TAKEAWAY

Learn key investment concepts with the Wharton Investment Simulator (WINS) and \$100,000 in virtual funds

AGES: 11-14

SKILL LEVEL: Beg-Adv

PRICE: \$849

DURATION: Two-hour online session, once a week for 10 weeks

COURSE:



Intro to Investing:
A Middle School
Competition
with Wharton
Global Youth



Exclusive K-12 partner of



**Harvard
Business
Publishing
Education**

Get business-ready.

Powered by world-renowned case studies and gamified simulations from Harvard Business Publishing Education, these courses are designed to hone your skills in entrepreneurship, leadership, disruption, and marketing. Whether you want to explore and have fun, develop an existing business idea, or build a resume for standout college applications, your pathway in business starts here!

AGES: 13-18

SKILL LEVEL: Beg-Adv

PRICE: \$1,499

DURATION: Two-hour online session, once a week for 10 weeks

COURSES:



Marketing & Pop Culture -
Powered by Harvard
Business Publishing



Entrepreneurship -
Powered by Harvard
Business Publishing

Also available in our 1-on-1 format!



Market Disruption &
Innovation - Powered by
Harvard Business Publishing



Leadership Development &
Strategies - Powered by
Harvard Business Publishing

Also available in our 1-on-1 format!



KEY TAKEAWAY

Build a portfolio of projects to share with colleges and potential employers including business concepts and a final brand deck

“My certificate is a vital part of my college applications and reflects all of the work I put into building my skills. Thank you, iD Tech, for developing the next generation of STEM innovators like myself.”

- Karlee H., Online Teen Academy student

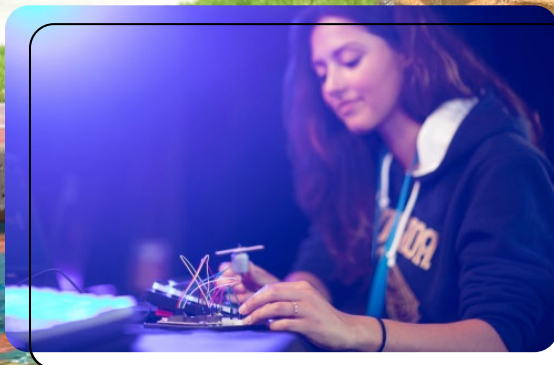


Iconic on-campus programs. Returning summer 2023!



Our flagship tech camp

Hands-on STEM learning, campus exploration, and face-to-face fun with new friends and mentors



Elite programs for teens

Immersive programs designed to give teens an edge for college applications and future careers



A taste of collegiate life!

Your child will get hands-on with the latest tech, learn in-person from our elite instructors, and walk the halls of their dream campus.

**Check our website starting
November 2022 for summer plans.**



Creating an equitable future.

We're proud to help empower future leaders of all backgrounds.

iD Tech is more than a business. With a focus on social impact, we're bridging both the digital divide and the pervasive equality gap in STEM.

We believe talent is evenly distributed. Opportunity is not. Together with our partners, we're working to change that. Through legendary partnerships, we have provided over \$8 million (and counting) in camp tuition assistance and tens of thousands of scholarships to underrepresented students.

"As we build the economy of the future, it is imperative we include the students of today. Salesforce is committed to partnering with organizations like iD Tech to empower students of all backgrounds to embark on meaningful careers in STEM.

- Leah McGowen-Hare, Salesforce



Join the movement at iDTech.com/social-impact

Your child's long-term success starts here!

Talk to our world-class Academic Advisors

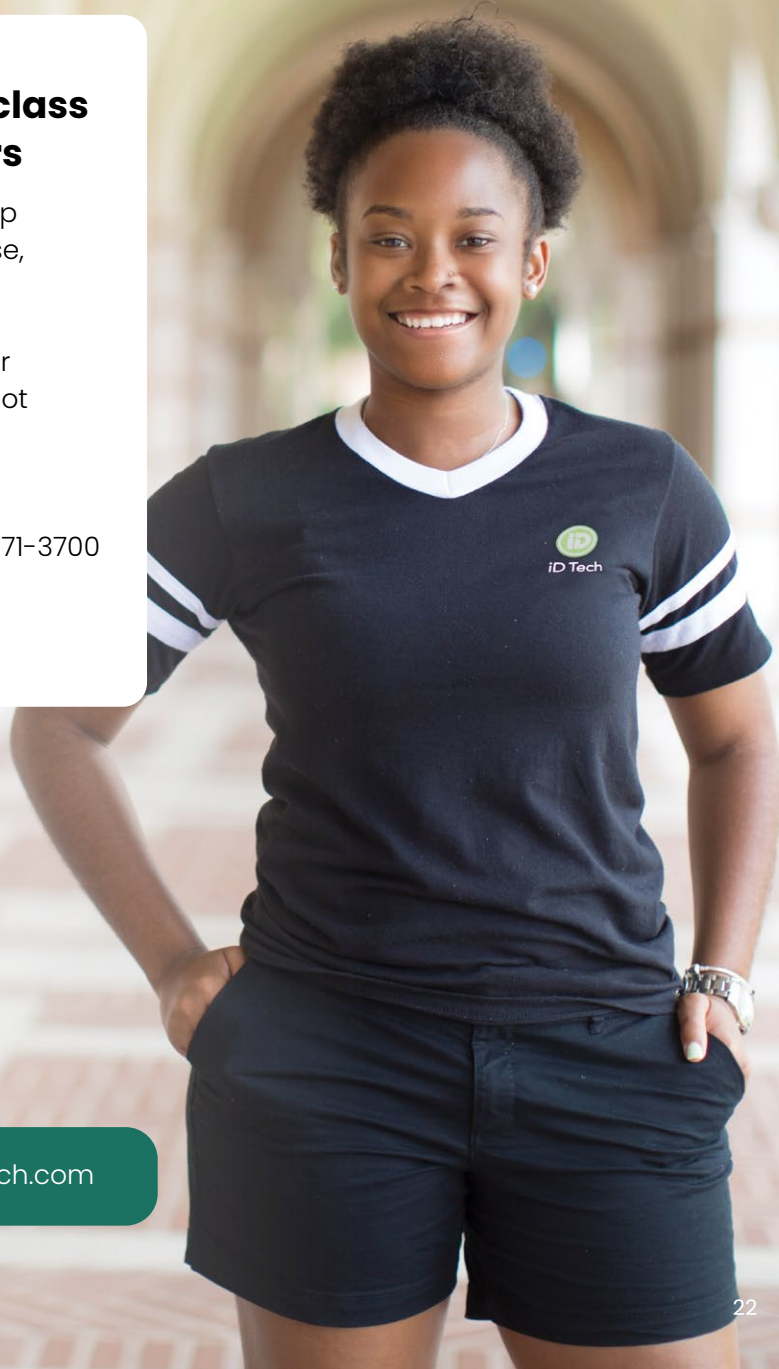
Whether you would like help selecting the perfect course, have specific questions about our curriculum, or want to make changes, our Academic Advisors have got you covered.

Toll-Free: 1-888-709-8324

Outside the USA: +1-408-871-3700

Email: hello@iDTech.com

Online: www.iDTech.com



Get started today at iDTech.com



iD Tech partners with top universities and companies



TANDON
SCHOOL OF
ENGINEERING



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on Teen Academies
with code **FALL22**

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