

AMANDA KARI MCHUGH

MA Engagement Journalism + Journalism
Craig Newmark Graduate School of Journalism at CUNY
Graduation: December 2023

Brooklyn, NY • 315.430.5221
amanda.mchugh38@journalism.cuny.edu
www.amandakmchugh.com

RELEVANT EXPERIENCE

AudioFiles @ NYCity News Service, New York, NY

Producer, Host, Reporter and AP, Sept 2023 - Present

- Producing the first and last episode this season. Running pitch and production meetings, assigning and approving of stories, creating the rundown, directing the live-to-tape show, assisting with booking guests, creating the script & directing the host.
- Reporting two features, one non-narrated features and two vox pops. Writing two-way scripts and newscast for episode 3,
- Hosting the show, editing the script, editing all two-way scripts. Booking guests for both pre-recorded and live two-ways.

Texas Standard at KUT 90.5, Austin, TX (remote from NYC)

Summer Intern, June - Aug 2023

- Reporting and producing several two-way segments a week covering a range of topics from hard news to human interest stories with a focus on Texas. Also assisting with web, producing spots and writing readers.
- Produced 2 features, one which had a 2-part special on Labor Day, taking over two blocks of the show.

219West @ CUNY TV, New York, NY

Producer and Reporter, Jan - May 2023

- Producing a monthly television news magazine show covering a range of topics in NYC. Currently working on a feature about an event in Brooklyn called "Competitive Winter Picnicking," which I pitched and had green-lit. Running the character generator during the live taping of our first episode.
- Creating production schedules, shot lists, interview questions and gear lists. Managing all media by ingesting, organizing, backing up the footage. Transcribing and synching audio in Premiere. Lead camera operator and editor. t film), reported and wrote the script, interviewed sources. During the show ran the character generator and line produced.

StoryCorps, New York, NY (hybrid)

Production Intern, June - Aug 2022

- Supported production department for the Morning Edition segment on NPR by sending Airchecks, added audio content to PRX and Salesforce, sent meeting reminder emails and taking meeting notes at all story meetings.
- Pitched and developed stories weekly for Morning Edition, 75% of which were greenlit for recording. Sourced stories from integrative engagement reporting and the StoryCorps archives.
- Supported senior producers in cutting rough cuts (including logging tape) for potential Morning Edition segments on Pro Tools, scripted host intros and construct story arcs.

[Manda K Media](#), Los Angeles, CA

Videographer, Photographer & Retoucher, 2014 – 2021

- Captured images of festivals and special events, increasing awareness and visibility of such activities; matched client's objectives with promo photos suited for media coverage. Added metadata to all photos.
- Completed projects, delivered high-quality products, and offered web galleries and contact sheets, achieving good reviews/feedback for superior customer service and satisfaction; adhered to timelines and budget constraints.
- Multi-Camera operator for live-streamed services for the Hollywood United Methodist Church, utilizing Black Magic cameras.

Kindra, Los Angeles, CA

Calendar Editor & Photographer, 2018 – 2019

- Collaborated in creation of an events section for the dating mobile application, focusing on boosting user engagement.
- Generated an effective tagging/tag system, employing keywords and SEO/app store optimization (ASO) techniques.

[Everfest/Fest300](#), Los Angeles, CA (remote)

Freelance Journalist & Photographer, 2016-2018

- Pitched and developed stories that expanded readership outside usual audience. Wrote preview articles, listicles, guides and
- Photographed and edited photo essays.. Delivered photography assets to complement written articles and for site archives.

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[No Fear of Missing Out](#) (Now merged with Highlark Magazine), New York, NY + Los Angeles, A

Freelance Journalist & Photographer, 2015 – 2016

- Quadrupled site traffic with personal essay about Desert Hearts (linked above). Pitched and developed stories that built a west coast readership. Wrote preview articles, listicles and personal essays. Made photos to complement most stories.

[What Now? Productions LLC](#), Los Angeles & New York City

Founder, Director, DP & Producer, 2012 – 2021

Produced and filmed documentaries, music videos, a PSA and events.

Featured projects:

- **“Covid-19 Etiquette: A PSA”** - Created a vintage-style PSA on COVID-19 etiquette; developed set of COVID-19 set practices before industry methods were established. Self-distributed to play as part of the pre-show at ten drive-in theaters in seven states. Has 7.1k views on YouTube and growing. Featured on Syracuse’s News Ch 9, and LACityview’s Ch 35.
- **“The Family Tree”** - In post-production as a feature documentary. Raised 15k and was a “Staff Pick” on Kickstarter. Featured on the front-page feature in the Eagle Observer in Syracuse. Selected to screen as part of Canon and Female Filmmaker’s “Almost Finished” showcase. Selected by Sundance Collab (2020) to be workshopped in their doc editing course.

Freelance Videographer and Editor, Los Angeles & New York City

Various Roles in Production and Camera, 2014 - 2018

Featured projects:

- **“I Know Catherine, the Log Lady”** - AP for Kickstarter campaign raising over 292k dollars. Was photographer, videographer and editor for all campaign content including pre-recorded and live-streamed promotional material. Wrote press releases and garnered widespread press attention throughout every milestone of the campaign. Built trust with backers and created new relationships with partners including Transcendental Meditation centers in Los Angeles, for an event featuring the documentary. Ideated PR strategy, implemented project management tools and worked with the campaign team and campaign consultants to raise 42k above what was originally aimed for.
- **The Jive Joint** - Collaborated with Seth Ward (of AGT fame) to conceptualize, write, direct and film two sketch comedy videos, featuring him doing standup and OTF interviews at Oregon Eclipse Festival (2017) and Lightning in a Bottle (2017). I edited both projects and they were screened as part of the “Show & Tell” screening series in Los Angeles.
- **“Your Day. Your City.”** - Contributing filmmaker for PBS docuseries and geotagged map, featuring one day in NYC. Arranged for two units to film as much of Manhattan and Brooklyn as possible simultaneously. Hired cast and crew, set up locations, created shot lists for both units, created call sheets, conducted interviews, directed filming and managed all media and post.

Freelance Art and Production in Film & TV, Los Angeles & New York City, 2012 – 2018

Worked in production (UPM, production coordinator, key PA, walkie PA, 1st team PA and PA) and in the art department (art director, key set dec, set dresser, Art PA) as a full-time freelancer for various TV, film, music video and commercial projects.

EDUCATION

Bachelor of Fine Arts in Theater Arts

The University of the Arts, Philadelphia, PA

Scene Design, Directing, Playwriting

The National Theater Institute, Waterford, CT

OTHER

SOFTWARE:	Adobe Creative Suite (Audition, Premiere, Illustrator, Lightroom, Bridge, Photoshop), Pro Tools, Reaper, DaVinci (for color grading), Photo Mechanic, Final Cut Pro 7, Canva, Descript, Trint, PRX, Salesforce, WordPress, Microsoft Office Suite, Github, some HTML + CSS, SEO, Hootesuite, Trello, Asana, Apple and Windows systems.
HARDWARE:	All Canon DSLRs, Canon C100, Blackmagic Pocket Cinema 6K Pro, 35mm SLR Cameras, GoPro, HDV cameras, GoPro, Tascam DR-40 and Zoom H4n mics, lavs, shotgun, Blue Yeti mic, Shure mobile microphones, Marantz PMD661MKII recorder
RESEARCH:	Google Trends and Analytics, Pipil, CrowdTangle, crowdsourcing, interviews, LexisNexis, NYC Open Data
AFFILIATIONS:	SAG-AFTRA, Women in Media, A/V Club at Newmark (treasurer), Film Independent member