

eQS

eQS at UK Pride 2022

What is UK Pride?



UK Pride plans to:

- Show the world that Newcastle and the North East region is a celebrated LGBTQ+ safe place.
- Build our most inclusive and accessible festival to date.
- Bring more local performers and creatives to the festival celebrating our diverse community.
- Have the biggest and loudest pride march celebrating 50 years since the first UK LGBTQ+ March in London.
- Deliver the biggest free pride festival weekend ever.

Why do we need Pride?



We have come a long way since the very first Pride march 50 years ago. However there is still a long way to go:

- There are 69 countries that have laws that criminalise homosexuality.
- There are 9 countries where you be get the death penalty just for being LGBTQ+.
- Marriage equality is legal in only 31 out of 195 countries.
- Below are a few headlines from the past few months. However a quick look in the comments of social media will highlight homophobia/transphobia is still rife in every country in the world.

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LGBT tolerance 'going backwards' as hate crimes up

4 February

FAMILY PHOTO
A vigil will be held for Dr Gary Jenkins in Cardiff on Sunday

Tolerance against the LGBT+ community is "going backwards" amid rising hate crimes, an anti-homophobia campaigner has said.

Lisa Power said she followed "with horror" the trial of the murderer of Dr Gary Jenkins, killed in a homophobic attack in Bute Park, Cardiff.

A vigil for Dr. Jenkins will be held on Sunday evening in Cardiff

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LGBT+ refugees face homophobia and transphobia in the asylum system. This charity is trying to end that

PATRICK KELLEHER | APRIL 13, 2022 | SAVE FOR LATER

Most people will never understand just how traumatic it is to flee your home country to search for safety.

It's a terrifying prospect, and it's one that the people of Ukraine are dealing with right now as Russia's cruel, unjust war wages on. More than 4.4 million people have fled Ukraine in the six weeks since the attack began.

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Government's Landmark LGBT+ Conference Cancelled After Conversion Therapy Ban Backlash

Graeme Demianyk
5 April 2022 · 3-min read

An activist holding a sign which reads 'Ban Conversion Therapy Now' during a demonstration. (Photo: SOPA Images via Getty Images)

An activist holding a sign which reads 'Ban Conversion Therapy Now' during a demonstration. (Photo: SOPA Images via Getty Images)

The UK government's international LGBT+ conference has been cancelled amid the row over partially banning conversion therapy, multiple reports have suggested.

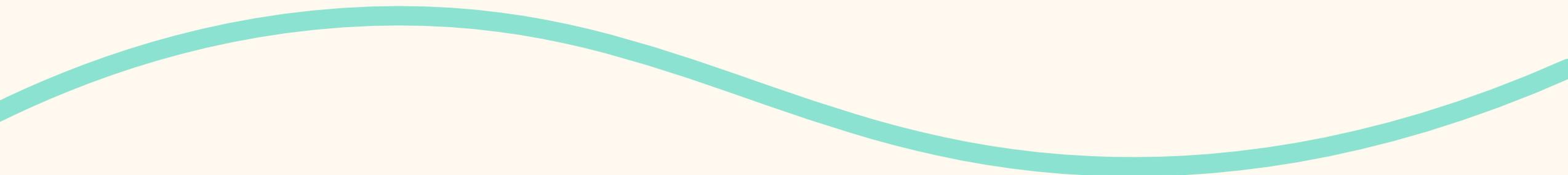
It comes after more than 100 organisations, including Stonewall, boycotted the landmark Safe To Be Me event, to be held in London in June, over plans to exclude trans people from the legislation.



Why should eQS get involved?

“eQS is focused on creating a more **inclusive world** through its disability services and DEI workplace divisions.” –**North East Business Awards entry**

What better way of creating a more inclusive world than by taking part in a local LGBTQ+ event?





How can eQS get involved?

UK Pride gives local businesses, clubs and organisations the opportunity to take part in the spectacular march through the centre of Newcastle.

When - 12 noon Saturday 23rd July

Where - Begins at Newcastle's Civic Centre and slowly progresses through the city, ending at the UK Pride Festival grounds on the Town Moor.



What will it cost eQS?

I've put together two pricing structures. Both structures are calculated as though we have 30 people taking part. I think this might be a bit optimistic but could be achievable if we open it up to staff's members of family.

The main cost would be t-shirts. The benefit of having these are:

- We stand out as a company during the march.
- They are a resource we can reuse.

What will it cost eQS?



Option A

Resource	Price
Suggested donation of £3 per person for groups over 9.	£90
*25 t-shirts of varying sizes with one colour one side printing	£208.75
36 Pride flags	£55.96
Total	£354.71

Option B

Resource	Price
Suggested donation of £3 per person for groups over 9.	£90
36 Pride flags	£55.96
Total	£145.96

*The website only gives quantities of 10, 25, 50 or 100. There could be other options /negotiating when we have confirmed numbers.

What have other companies experience of participating in Pride been?



Jo Garrity – Head of Staff Engagement and Equality
- Maidstone and Tunbridge Wells NHS Trust

“Pride is such an important event to attend. It helps your LGBT+ employees feel seen as well as highlighting to the outside world how serious you take equality as an organisation.”



What have other companies experience of participating in Pride been?



Vodafone at London Pride 2019 video



Natalie Butler – L&D Coordinator and Vodafone LGBT Network and Pride member

“I think it’s really important that we are visible at Pride and show not only our team members and colleagues that they can be themselves at work but also to show our customers we are very, very passionate about equality.”



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