



Chinaza Vivian Ogbachalu

📍 Nigeria ✉️ ogbachaluchinaza@gmail.com ☎️ +234 8167136686 🗳️ Single 🇳🇬 Nigerian
🌐 [Chinaza Ogbachalu](#) 📺 [Chinaza Ogbachalu](#) 📷 [ogbachaluvivian](#) 📅 Enter date 👤 She/Her/Hers
🏠 A11984557 🐦 [Ogbachalu Chinaza](#)

PROFILE

An experienced journalist with knowledge of WordPress, website management, social media, and web posting. I strive to make every package my best, regardless of subject or time to put it together. I am committed to delivering timely, powerful, and factual news for viewers. My passion includes civic reporting on societal issues, especially women's education.

EDUCATION

- | | |
|---|--|
| 09/2020 – 09/2022
Nigeria | Professional Diploma in Advertising
<i>Advertising Practitioner Council of Nigeria (APCON)</i> 📄 <ul style="list-style-type: none">• Communication, News Reporting, Media, Brand purchase, usage, and advertising, Digital Tools• The studies included were selected from an extensive database of advertising research |
| 01/2014 – 10/2017
Port Harcourt, Nigeria | B. A Linguistics and Communication Studies - First Class Honors
<i>University of Port Harcourt</i> 📄 <ul style="list-style-type: none">• Graduated with First class and practiced a lot of Communication, News Reporting, language, culture, and Media principles. |
| 01/2005 – 06/2011
Onitsha, Nigeria | West African Secondary School Certificate
<i>Federal Government Girls College</i> 📄 <ul style="list-style-type: none">• English• Mathematics• Government |

PROFESSIONAL EXPERIENCE

- | | |
|------------------------------------|--|
| 08/2020 – present
Awka, Nigeria | News & Content Development Manager
<i>BONITAS MEDIA SOLUTIONS LIMITED</i> 📄 <ul style="list-style-type: none">• Manage WOKENATION TV (https://wokenationtv.com/) website and SEO manager.• Researching, Writing/publishing current News stories/ Articles on the website. |
|------------------------------------|--|

- Creation of News stories. Provide writing, interviewing and research, editorial, and other services in support of print and electronic projects.
- Develop content (press releases and blogs) for print and digital outlets.
- Support to business development focusing on achievement of launches and campaigns, outreach and media activity, and public information.
- Development and dissemination of publications and advocacy materials.
- Followed up on news leads and news tips to develop online stories.
- Searched for and monitored news stories on social media sites.

09/2019 – 09/2021
Port Harcourt, Nigeria

Business Support Specialist

JOHNJOE AND PARTNERS LIMITED [✉](#)

- Lead day-to-day business operations management
- Communicating with various Ministries and parastatal in the State.
- Documentation and filing.
- Handling of tender documents.
- Vat identification filing.
- Renewal of documents and registration of the firm with various government bodies.
- Office and Procurement Management.
- Handled Outdoor Advertising project(installation of Unipole Billboard).
- Meeting of Clients
- Representation of company in seminars and conferences.
- Human resource management

09/2018 – 10/2019
Port Harcourt, Nigeria

Graduate Research Assistant

English and Communication Arts, Ignatius Ajuru University of Education

- Lecturing postgraduate students on News Reporting and Communication.
- Assisting professors and departments with various administrative tasks.
- Finding information in libraries.
- Researching internet sources.
- Undertaking various fieldwork research.
- Co-authoring research papers with their professors.
- Attending seminars and periodically lecturing classes.
- Assuming the role of teaching assistant and assisting with teaching material.
- Assisting their professor with grading papers. Administering performance evaluations of student staff.
- Assisting with the management of ceremonies and campus events.
- Organizing and presenting in Department seminars, conferences and workshops.

01/2016 – 08/2018
Port Harcourt, Nigeria

News Writer and Editor

Amazing FM (101.3) [✉](#)

- Served as a morning newsroom intern.
- Tracked morning rundowns of our competitors.
- Assisted reporters in the field to find sources and gather stories.
- Gathered story ideas using social media and local news websites.
- Writing/ Edition of radio Advertising script.
- Writing and editing Press release
- Management of the day-to-day activities in the station.

05/2015 – 01/2016
Port Harcourt, Nigeria

News Reporter (Intern)

Unique FM (88.5) Radio Uniport [✉](#)

- Gathering News
- Writing Radio News and contents
- Editing Advert script

- Prepare and deliver news, reports, gathering and rewriting material so that it will convey required information and fit specific time slots
- Read news flashes to inform audiences of important events.
- Select program content, in conjunction with producers and assistants, based on factors such as program specialties, audience tastes, or requests from the public.
- Study background information in order to prepare for programs or interviews.
- Interview prominent personnel.

PROJECTS

01/2021 – present

WokenationTV [↗](#)

- New gathering
- Site Audit and Web Analytics
- Health, Business, Sports, News, and Culture content writing
- Search Engine Optimization
- Working with the social media team
- Working with developers and the marketing team
- Email marketing

01/2021 – present

Bonitas Group [↗](#)

- Managing Social media page
- Working with developers to update the website
- Email marketing

09/2021 – 06/2022

Green valley Estate Awka, ASHDC [↗](#)

- Trained staff on News writing and Email Newsletter
- Coordinated the social media team
- Managed the blog contents
- Editing News, Articles and Editorials

01/2020 – 08/2020

Bonitas Technology and Marketing [↗](#)

Managed Outdoor Advertising (Unipole Billboard)

present

Job Space [↗](#)

- Managing social media page
- Writing and editing content
- Manages the analytics

present

Scholarship Space [↗](#)

- Editing contents
- Analytics
- Creating of content calendar

present

Sustainable Development goals [↗](#)

Writing Content
Publishing Content
Analytics

SKILLS

Time Management



Organize tasks based on priorities primarily to meet objectives

Interpersonal Communication



Ability to maintain effective interaction with people with much empathy, creative thinking, patient and tolerance

Computer



Efficient in the use of Microsoft word, Excel and Power point

Writing



Writing SEO-friendly content for websites

Team work



Ability to work in a team and effectively meet deliverables

Researching



Social media

Editing

Journalism

INTERESTS

- Writing
- Travelling
- Sports
- Researching
- Blogging
- Documentaries

LANGUAGES

- English
- Igbo

CERTIFICATES

Professional Diploma in Advertising (APCON) [↗](#)

level 1- level 3

Professional Certification on Management and Leadership.(LIM) [↗](#)

Professional Certification on International Relations.(LIM) [↗](#)

Health Safety and Environment (HSE) [↗](#)

Level 1-3

Professional certification on Communication and Public Relations [↗](#)

Community Journalism

Applied Digital Skills

AWARDS

- 25/03/2022 **HSE best presenter**
Bonitas Group Port Harcourt, Nigeria
Commitment to Health and Safety and Excellent HSE Presentations during morning meetings
- 20/12/2021 **Directors Football Medal Award**
Bonitas Group Port Harcourt Nigeria
- 02/05/2019 **Award of Excellence as best Management Student**
Pan African Institute Port Harcourt
- 05/09/2018 **Award of Excellence as a First Class Graduate**
University of Port Harcourt, Rivers State
- 05/09/2018 **Top Researcher**
Faculty of Humanities
- 12/07/2016 **Award of Punctuality, Dept. of Linguistics and Communication Studies**
University of Port Harcourt, Rivers State

PRESENTATION

- Chioma O. Chukueggbu, Chinaza V. Ogbachalu, " Teaching English Language In Nigeria: Challenges and Demands of The 21st Century" (PowerPoint presentation, Ignatius Ajuru University of Education, Rumuolumeni, Port Harcourt, Rivers State, Nigeria, July 25, 2019)**
- Chinaza V. Ogbachalu, Chisom Orji, John J. Okon, " Nonverbal Learning Disability Among Children" (PowerPoint presentation, University of Port Harcourt, Rivers State, Nigeria, July 1, 2012)**
- Charles Maduka, Chinaza V. Ogbachalu, " E-Level Integrated Marketing Communications" (PowerPoint presentation, Advertising Practitioner Council of Nigeria, March 24, 2022)**
- Andrew Ogbu, Chinaza V. Ogbachalu, " Enhancing Productivity Through Prevention of Workplace Accidents and Promotion of Occupational Safety and Health in the Construction Industry" (PowerPoint presentation, Nigeria Social Insurance Trust Fund, Awka, Nigeria, March 2, 2022)**
- Chinaza V. Ogbachalu, " Controlling Stress in a Workplace" (PowerPoint presentation, Bonitas Media Solutions Limited, Anambra State, Nigeria, June 12, 2021)**
- Chidozie U. Nwosu, Chinaza V. Ogbachalu, " The Need to Revisit AISOP For Advertising Sector Growth" (PowerPoint presentation, Advertising Practitioner Council of Nigeria, December 16, 2021)**

PUBLICATIONS

- 11/10/2022 **What to Expect at a Traditional Marriage in Ghana**

2020	Television and media literacy in Young children: A study of selected primary schools in Enugu metropolis, Enugu state
04/11/2017	A semantic study of slangs in Onitsha dialect of Igbo
05/07/2022	Independence Day History in United States of America ↗
15/06/2022	History of independence of all African countries ↗
28/08/2022	CALABAR CARNIVAL : Nigeria's Most Colorful Festival ↗
27/09/2022	Ancient Careers of Africans ↗
19/09/2022	Tribal Marks And Scarification in Africa ↗
22/09/2022	The Origin Of NOK Culture ↗
05/08/2022	Indian Historical Facts: Fight Between Tarabai and Saahoji Maharaaj ↗

VOLUNTARILY NETWORK

11/2015 – 08/2017 Onitsha, Nigeria	Mary League Girls Association ↗ <ul style="list-style-type: none"> Organized church events, visited motherless babies, president of the Association and given an award.
02/2020 – 09/2021 Onitsha, Nigeria	Catholic Youth Association President of Catholic youths in my area and organized less privilege visiting.
11/2021 – present Awka, Nigeria	Anambra Women Network <ul style="list-style-type: none"> Managing the content teams Editing articles
09/2018 – 10/2019 Port Harcourt, Nigeria	Gender Vanguard Community Development Service Group <ul style="list-style-type: none"> Visiting schools and teaching girls to skill acquisition
04/2021 – present Awka, Nigeria	Anambra Broadcasting Service <ul style="list-style-type: none"> Leading a group of journalists to visit rural communities Editing News stories Editing Youtube video Organizing and planning fieldwork

ORGANIZATIONS

2021 – present Port Harcourt, Nigeria	Nigerian Red Cross Society <i>Secretary</i>
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2021 – present
Anambra, Nigeria

Yali Network
Member

2021 – present
Nigeria

She Leads Africa
Content Writer
Writing articles and features

DECLARATION

I solemnly declare that all the information furnished in this document is free of errors to the best of my knowledge. I hereby declare that all the information contained in this resume is in accordance with facts or truths to my knowledge. I take full responsibility for the correctness of the said information.



Chinaza Vivian Ogbachalu
Nigeria