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# RANDI DONAHUE

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## OBJECTIVE

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To work as a writer and editor for companies focused on health & wellness, lifestyle, and sustainability.

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## SKILLS

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Research, write about, proofread, and edit various formats. Work best when able to manage, ideate, and brainstorm with others but create and complete work autonomously.

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## EDUCATION

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**MASTER OF ARTS, JOURNALISM**  
Emerson College, 2005

**BACHELOR OF ARTS, BUSINESS  
MANAGEMENT**  
Florida State University, 2002

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## EXPERIENCE

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### CONTRIBUTING WRITER/THE GOOD TRADE

March 2023 – present

Write feature-length online articles on women's health, wellness, sustainability, and slow living.

### COPYWRITER & PROOFREADER/EATDRINK COLLABORTIVE

September 2022 – present

Contribute copy for various brand marketing materials, including website, brochure, and social media. Mainly in food & beverage industry.

### CONTRIBUTING WRITER/ EDIBLE SARASOTA

2010 – present

Write feature stories for quarterly magazine which include chef and restaurant profiles, small farm intros and sustainable food system topics.

### VP BUSINESS OPERATION/ BW SABA CUSTOM HOMES

2013 – September 2023

Oversaw all business aspects including project management, human resources, communications, and accounting. Managed staff of employees and coordinated various trades.

### MANAGING EDITOR/ LWR LIFE MAGAZINE

December 2018 – March 2020

Strategized, planned, and wrote original content for print magazine. Managed and assigned other freelance writers and photographers. Edited all work for publication. Took photos for own stories and cover.

### MANAGING EDITOR/ OBSERVER MEDIA GROUP

March 2013 – February 2014

Planned weekly layouts for two community newspapers. Managed and assigned stories to team of reporters. Copy edited all stories for publication, contributed to calendar and feature stories when needed.

### ASSISTANT MANAGING EDITOR/ OBSERVER MEDIA GROUP

November 2012 – March 2013

Assisted the managing and deputy editors in editorial budgets and layouts for four weekly newspapers and all special publications. Copyedited all stories for publication.

### LEAD COPY EDITOR/ OBSERVER MEDIA GROUP

April 2012 – November 2012

Copyedited all stories for publication of four weekly newspapers and special sections. Worked with amateur writers and reporters to fine tune their copy.

### LEAD COPY EDITOR/ OBSERVER MEDIA GROUP

June 2005 – April 2007

Planned and managed commercials and educational video production. Created shot lists, wrote scripts, and oversaw day-of shooting and post-production editing.